Effective Collections: Slough Museum logic model

<table>
<thead>
<tr>
<th>Resources</th>
<th>Activities</th>
<th>Short-term outputs</th>
<th>Medium term outcomes</th>
<th>Long term outcomes</th>
</tr>
</thead>
</table>
| - £10k Effective Collections Grant  
- Expertise of Suzie Parr and Eleanor Pulfer  
- Support from museum volunteers and trustees  
- Support from Langley Academy (frames, exhibition area, time from SP)  
- Relationship with Local Studies Librarian  
- Support from Wessex Film and Sound Archive | - Develop job description for Admin support post and recruit.  
- Produce specific guidance on those objects included in and those excluded from this project.  
- Commission a copyright specialist to provide advice and support.  
- Undertake a visit to the V&A to receive advice on collections care and identification of photographs.  
- Capture data from 10% of collection  
- Report of collection strengths and weaknesses and proposed collection development  
- Develop and adopt digitisation standard  
- Arrange support for development of loan paperwork and insurance  
- Digitised collection put on-line  
- Deliver reminiscence training  
- Put on exhibition at Langley Academy  
- Undertake photography competition | - Understanding of collection strengths and weaknesses  
- Clear collecting policy (including contemporary collecting and relationship with Local Studies Library)  
- People trained in delivering reminiscence sessions and availability of suitable materials  
- Exhibition of photographs at Langley Academy  
- Collecting contemporary photography from photography competition  
- Better understanding of collections  
- Assurance that museum is meeting copyright law  
- Better understanding of loan procedures  
- Supply of reminiscence boxes | - Archival film available on-line  
- Delivery of reminiscence sessions, including the use of the reminiscence boxes.  
- Potential for future exhibitions of photographic collection at Langley Academy.  
- Improved collections care  
- Improved collections knowledge  
- Strong relationship with local day-centres | - Stronger relationship with Local Studies Library on collecting issues  
- Improved offer of reminiscence sessions  
- Improved access to collections (including through improved loans)  
- Improved collections knowledge  
- Improved collections care  
- Improved knowledge of copyright law, including adoption of policy and procedure. |
Assumptions
For the project to succeed:

- Ability to recruit short term admin support at museum
- Ongoing strong relationship with partner organisation
- Continued corporate stability of Slough Museum