### Logic model template

<table>
<thead>
<tr>
<th>Resources</th>
<th>Activities</th>
<th>Short-term outputs</th>
<th>Medium term outcomes</th>
<th>Long term outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>e.g. funding, staff time</td>
<td>e.g. research, writing, web development</td>
<td>e.g. launch of web resources, events, publications, exhibitions</td>
<td>e.g. departments working differently, new user groups engaging with the museum collection</td>
<td>e.g. the museum is a hub for regional work in this subject area</td>
</tr>
</tbody>
</table>

**Assumptions**
For the project to succeed:

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*The logic model is intended to be brief, summarising the project at the top level of its activities and purpose. The logic model should help people involved in the project to:*

- get an overview of its aims and objectives (columns 3, 4 and 5)
- test whether the resources and activities are enough to achieve the aims and objectives
- set the aims and objectives in context: short-term outputs should be evident during the lifetime of the project, medium-term outcomes should begin to be measurable in evaluation, and longer-term outcomes are less attributable to the individual project and perhaps not measurable in the lifetime of the project but are nevertheless key drivers (e.g. for improved use of collections)
- identify assumptions that must be true for the project to work, i.e. areas that people working on the project should keep an eye on
- monitor changes to the overall project by periodically updating the logic model*