

The Impact of Cuts on UK Museums

A report for the Museums Association

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Appendix

The appendix below comprises pure data gathered from the entire sample of 140 individual organisations that took part in the MA's survey. The data has been arranged to allow ease of comparison between results for museums of different sizes, types and locations and overall results.

A) Overall Budget

Respondents were asked to record changes to their museums annual overall budget since April 2010 by selecting from a range of options describing various levels of budget increase and decrease.

A1)

Whole Sample

	25%+ decrease	10-24% decrease	5-9% decrease	1-4% decrease	Same	1-4% increase	5-9% increase	10%+ increase
Total	28	23	15	16	52	3	1	2
%	20.0	16.0	11.0	11.0	37.0	2.0	1.0	2.0

A2)

By Type

Type	25%+ decrease	10-24% decrease	5-9% decrease	1-4% decrease	Same	1-4% increase	5-9% increase	10%+ increase
National	0	3	1	2	1	0	0	0
%	0.0	42.9	14.3	28.6	14.3	0.0	0.0	0.0
Local Authority	17	13	11	9	18	0	1	0
%	24.6	18.8	15.9	13.0	26.1	0.0	1.4	0.0
Independent	6	4	2	3	24	3	0	2
%	13.6	9.1	4.5	6.8	54.5	6.8	0.0	4.5
Other	5	3	2	1	9	0	0	0
%	25	15	10	5	45	0	0	0

A3)

Region/Nation

Region/Nation	25%+ decrease	10-24% decrease	5-9% decrease	1-4% decrease	Same	1-4% increase	5-9% increase	10%+ increase
North	8	7	2	3	11	1	1	0
%	24.2	21.2	6.1	9.1	33.3	3.0	3.0	0.0
Centre	8	4	4	0	11	2	0	0
%	27.6	13.8	13.8	0.0	37.9	6.9	0.0	0.0
South	11	9	4	7	22	0	0	1
%	20.4	16.7	7.4	13.0	40.7	0.0	0.0	1.9
Wales	0	0	4	2	1	0	0	1
%	0.0	0.0	50.0	25.0	12.5	0.0	0.0	12.5
Scotland	1	3	2	3	6	0	0	0
%	6.7	20.0	13.3	20.0	40.0	0.0	0.0	0.0
Northern Ireland	0	0	0	0	1	0	0	0
%	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0

A4)

Size

Size	25%+ decrease	10-24% decrease	5-9% decrease	1-4% decrease	Same	1-4% increase	5-9% increase	10%+ increase
0-10,000 visits	4	3	2	1	20	1	0	0
%	12.9	9.7	6.5	3.2	64.5	3.2	0.0	0.0
10,000-100,000	16	10	5	10	27	1	0	1
%	22.9	14.3	7.1	14.3	38.6	1.4	0.0	1.4
100,000+	8	10	9	4	5	1	1	1
%	20.5	25.6	23.1	10.3	12.8	2.6	2.6	2.6

B)
Staff Changes

Comparing their current situation with that of April 2010, respondents were asked the following question: "How has the total number of Full Time Equivalent paid staff at your museum changed in the last year?"

B1)
Whole Sample

	25%+ decrease	10-24% decrease	5-9% decrease	1-4% decrease	Same	1-4% increase	5-9% increase	10%+ increase
Total	21	22	12	16	56	6	5	2
%	15	16	9	11	40	4	4	1

B2)
Type

Type	25%+ decrease	10-24% decrease	5-9% decrease	1-4% decrease	Same	1-4% increase	5-9% increase	10%+ increase
National	0	3	1	3	0	0	0	0
%	0.0	42.9	14.3	42.9	0.0	0.0	0.0	0.0
Local Authority	15	12	9	8	21	1	2	1
%	21.7	17.4	13.0	11.6	30.4	1.4	2.9	1.4
Independent	3	2	1	3	27	5	2	1
%	6.8	4.5	2.3	6.8	61.4	11.4	4.5	2.3
Other	3	5	1	2	8	0	1	0
%	15.0	25.0	5.0	10.0	40.0	0.0	5.0	0.0

B3)
Region/Nation

Region/Nation	25%+ decrease	10-24% decrease	5-9% decrease	1-4% decrease	Same	1-4% increase	5-9% increase	10%+ increase
North	2	9	3	4	13	0	2	0
%	6.1	27.3	9.1	12.1	39.4	0.0	6.1	0.0
Centre	5	4	1	1	14	2	1	1
%	17.2	13.8	3.4	3.4	48.3	6.9	3.4	3.4
South	10	7	6	7	19	3	1	1
%	18.5	13.0	11.1	13.0	35.2	5.6	1.9	1.9
Wales	0	1	0	2	5	0	0	0
%	0.0	12.5	0.0	25.0	62.5	0.0	0.0	0.0
Scotland	3	1	2	2	5	1	1	0
%	20.0	6.7	13.3	13.3	33.3	6.7	6.7	0.0
Northern Ireland	1	0	0	0	0	0	0	0
%	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

B4)
Size

Size	25%+ decrease	10-24% decrease	5-9% decrease	1-4% decrease	Same	1-4% increase	5-9% increase	10%+ increase
0-10,000 visits	3	1	0	0	23	2	1	1
%	9.7	3.2	0.0	0.0	74.2	6.5	3.2	3.2
10,000-100,000	13	13	2	6	29	4	2	1
%	18.6	18.6	2.9	8.6	41.4	5.7	2.9	1.4
100,000+	5	8	10	10	4	1	1	0
%	12.8	20.5	25.6	25.6	10.3	2.6	2.6	0.0

C) Areas of Staff Change

Given the options listed in the table, respondents were asked to select all areas of staffing which had been affected by decreases in staffing levels at their organisation since April 2010.

C1) Whole sample

	Curatorial	Education	Marketing	Senior Management	Visitor Services	Other
Total	47	43	21	28	46	23
%	33.6	30.7	15	20	32.9	16.4

C2) Type

Type	Curatorial	Education	Marketing	Senior Management	Visitor Services	Other
National	6	4	2	4	4	2
%	85.7	57.1	28.6	57.1	57.1	28.6
Local Authority	26	28	14	15	26	15
%	37.7	40.6	20.3	21.7	37.7	21.7
Independent	6	5	3	4	7	4
%	13.6	11.4	6.8	9.1	15.9	9.1
Other	8	6	2	5	9	2
%	40.0	30.0	10.0	25.0	45.0	10.0

C3) Region/Nation

Region/Nation	Curatorial	Education	Marketing	Senior Management	Visitor Services	Other
North	16	11	8	13	15	7
%	48.5	33.3	24.2	39.4	45.5	21.2
Centre	8	9	6	4	7	3
%	27.6	31.0	20.7	13.8	24.1	10.3
South	16	19	7	10	17	7
%	29.6	35.2	13.0	18.5	31.5	13.0
Wales	2	2	0	0	2	0
%	25.0	25.0	0.0	0.0	25.0	0.0
Scotland	4	2	0	1	4	6
%	26.7	13.3	0.0	6.7	26.7	40.0
Northern Ireland	0	0	0	0	1	0
%	0.0	0.0	0.0	0.0	100.0	0.0

C4)

Size	Curatorial	Education	Marketing	Senior Management	Visitor Services	Other
0-10,000 visits p.a.	1	1	0	1	2	2
%	3.2	3.2	0.0	3.2	6.5	6.5
10,000-100,000	23	18	12	14	24	10
%	32.9	25.7	17.1	20.0	34.3	14.3
100,000+	22	23	9	13	20	11
%	56.4	59.0	23.1	33.3	51.3	28.2

D)
Volunteer Levels – Proportion of total workforce

Comparing their current situation with that of April 2010, respondents were asked the following question: “Of your museum’s total workforce, do volunteers/interns now constitute a larger, smaller or the same proportion?”

D1)
Whole Sample

	Smaller Proportion	Same Proportion	Larger Proportion
Total	10	74	56
%	7	53	40

D2)
Type

Type	Smaller Proportion	Same Proportion	Larger Proportion
National	2	2	3
%	28.6	28.6	42.9
Local Authority	5	38	26
%	7.2	55.1	37.7
Independent	1	24	19
%	2.3	54.5	43.2
Other	2	10	8
%	10.0	50.0	40.0

D3)
Region/Nation

Region/Nation	Smaller Proportion	Same Proportion	Larger Proportion
North	4	18	11
%	12.1	54.5	33.3
Centre	0	13	16
%	0.0	44.8	55.2
South	5	30	19
%	9.3	55.6	35.2
Wales	0	4	4
%	0.0	50.0	50.0
Scotland	1	8	6
%	6.7	53.3	40.0
Northern Ireland	0	1	0
%	0.0	100.0	0.0

D4)
Size

Size	Smaller proportion	Same proportion	Larger proportion
0-10,000 visits p.a.	1	18	12
%	3.2	58.1	38.7
10,000-100,000	4	38	28
%	5.7	54.3	40.0
100,000+	5	18	16
%	12.8	46.2	41.0

E)**Opening Hours**

Comparing their current situation with that of April 2010, respondents were asked the following question: "Have your museum's main site's opening hours decreased?"

E1)**Whole Sample**

	Decrease	No Decrease
Total	31	109
%	22	78

E2)**Type**

Type	Decrease	No Decrease
National	0	7
%	0.0	100.0
Local Authority	25	44
%	36.2	63.8
Independent	3	41
%	6.8	93.2
Other	3	17
%	15.0	85.0

E3)**Region/Nation**

Region/Nation	Decrease	No Decrease
North	22	11
%	66.7	33.3
Centre	24	5
%	82.8	17.2
South	44	10
%	81.5	18.5
Wales	7	1
%	87.5	12.5
Scotland	11	4
%	73.3	26.7
Northern Ireland	0	1
%	0.0	100.0

E4)**Size**

Size	Decrease	No decrease
0-10,000 visits p.a.	2	29
%	6	94
10,000-100,000	17	53
%	24	76
100,000 +	12	27
%	31	69

**F)
Events, Activities and Outreach Services**

Comparing their current situation with that of April 2010, respondents were asked the following question: “Has the number of events, activities or outreach services offered by your museum increased, decreased or stayed the same?”

	Decreased	Same	Increased
Total	40	75	25
%	28.6	53.6	17.9

**F2)
Type**

Type	Decrease	Same	Increase
National	0	6	1
%	0.0	85.7	14.3
Local Authority	28	31	10
%	40.6	44.9	14.5
Independent	6	24	13
%	13.6	54.5	29.5
Other	5	14	1
%	25.0	70.0	5.0

**F3)
Region/Nation**

Region/Nation	Decreased	Same	Increased
North	10	20	3
%	30.3	60.6	9.1
Centre	8	16	5
%	27.6	55.2	17.2
South	17	27	10
%	31.5	50.0	18.5
Wales	3	4	1
%	37.5	50.0	12.5
Scotland	2	7	6
%	13.3	46.7	40.0
Northern Ireland	0	1	0
%	0.0	100.0	0.0

**F4)
Size**

Size	Decrease	Same	Increase
0-10,000 visits p.a	4	23	4
%	12.9	74.2	12.9
10,000-100,000	23	33	14
%	32.9	47.1	20.0
100,000+	13	19	7
%	33.3	48.7	17.9

G)**Quality of service provided**

Respondents were asked the following question: "As a result of the cuts, looking ahead to the coming year, do you personally feel that the quality of service provided by your museum will increase, decrease or stay the same?"

G1)**Whole Sample**

	Decrease	Same	Increase
Total	65	57	18
%	46	41	13

G2)**Type**

Type	Decrease	Same	Increase
National	5	1	1
%	71.4	14.3	14.3
Local Authority	40	22	7
%	58.0	31.9	10.1
Independent	10	25	9
%	22.7	56.8	20.5
Other	10	9	1
%	50.0	45.0	5.0

G3)**Region/Nation**

Region/Nation	Decrease	Same	Increase
North	15	12	6
%	45.5	36.4	18.2
Centre	14	14	1
%	48.3	48.3	3.4
South	23	22	9
%	42.6	40.7	16.7
Wales	4	3	1
%	50.0	37.5	12.5
Scotland	8	6	1
%	53.3	40.0	6.7
Northern Ireland	1	0	0
%	100.0	0.0	0.0

G4)**Size**

Size	Decrease	Same	Increase
0-10,000 visits p.a	8	20	3
%	25.8	64.5	9.7
10,000-100,000	38	25	7
%	54.3	35.7	10.0
100,000+	19	12	8
%	48.7	30.8	20.5

H)**Areas affected by reduction in quality**

Where they anticipated a reduction in service quality at their museum, respondents were asked to specify areas of change by selecting all of the options listed in the table below which they felt applied to their organisation.

H1)**Whole Sample**

	Marketing	Knowledge and Expertise	Visitor Services	Audience Development	Collections Care	Education	Exhibitions	Other
Total	34	58	49	45	50	44	57	17
%	24.3	41.4	35	32.1	35.7	31.4	40.7	12.1

H2)**Type**

Type	Marketing	Knowledge and Expertise	Visitor Services	Audience Development	Collections Care	Education	Exhibitions	Other
National	3	4	5	2	3	2	2	1
%	42.9	57.1	71.4	28.6	42.9	28.6	28.6	14.3
Local Authority	19	35	23	22	29	26	34	12
%	27.5	50.7	33.3	31.9	42.0	37.7	49.3	17.4
Independent	7	9	11	13	9	9	14	2
%	15.9	20.5	25.0	29.5	20.5	20.5	31.8	4.5
Other	5	10	10	8	9	7	7	2
%	25.0	50.0	50.0	40.0	45.0	35.0	35.0	10.0

H3)**Region/Nation**

Region/Nation	Marketing	Knowledge and Expertise	Visitor Services	Audience Development	Collections Care	Education	Exhibitions	Other
North	11	18	16	11	13	13	16	4
%	33.3	54.5	48.5	33.3	39.4	39.4	48.5	12.1
Central	8	10	8	12	9	7	14	4
%	27.6	34.5	27.6	41.4	31.0	24.1	48.3	13.8
South	8	20	17	13	19	18	16	8
%	14.8	37.0	31.5	24.1	35.2	33.3	29.6	14.8
Wales	1	2	2	2	2	3	4	0
%	12.5	25.0	25.0	25.0	25.0	37.5	50.0	0.0
Scotland	5	8	5	6	7	3	7	1
%	33.3	53.3	33.3	40.0	46.7	20.0	46.7	6.7
Northern Ireland	1	1	1	1	1	1	1	0
%	100.0	100.0	100.0	100.0	100.0	100.0	100.0	0.0

H4)**Size**

Size	Marketing	Knowledge and Expertise	Visitor services	Audience development	Collections care	Education	Exhibitions	Other
0-10,000 visits p.a	4	4	4	4	5	3	5	4
%	12.9	12.9	12.9	12.9	16.1	9.7	16.1	12.9
10,000-100,000	22	32	26	28	30	24	33	7
%	31.4	45.7	37.1	40.0	42.9	34.3	47.1	10.0
100,000+	8	22	19	12	15	16	19	7
%	20.5	56.4	48.7	30.8	38.5	41.0	48.7	17.9