

Conference & Exhibition Seminar proposal form
Museums Association Conference and Exhibition 2018
Belfast, 8-9 November 2018
Deadline: 30 April 2018

**MUSEUMS
ASSOCIATION**

Please read the guidelines below carefully:

The seminars take place in the exhibition of the Museums Association Conference and Exhibition.

The seminars are independent of the conference programme, and are free for exhibition visitors, exhibitors and conference delegates to attend. They are designed to offer practical, insightful and case study-led content.

Seminars are an opportunity for companies, consultants and museum professionals to showcase recent projects, products or services, and lead a discussion in a specific area of expertise.

Please note that seminar speakers **will be asked to present their seminar twice during the day (AM and PM) and will receive a free place at Conference on the day of their seminar (maximum two speakers).**

There are a limited number of seminar slots and successful proposals will be selected using the criteria below.

Presentation criteria:

- Seminars can reflect any aspect of museum practice, but must be relevant to current issues and appeal to a broad variety of museum professionals.
- Preference will be given to sessions that explore new or innovative areas of work.
- Seminars should be presented by a **maximum of two speakers**. We welcome proposals that pair one speaker from a museum, gallery or heritage institution, and the other from a supplier.

Presentation format, location and audience:

Seminars will last for **30 minutes** and will take place in two seminar rooms on the exhibition floor. The seminar rooms will be set in theatre style and include a plasma screen and two microphones. The programme will be targeted at visitors to the exhibition and conference delegates. The seminar programme will be repeated during the day (AM and PM) to ensure the maximum number of visitors and delegates can attend.

Your seminar will be placed in one of the following themes:

- Audiences, learning and engagement
- Collections, interpretation and exhibition design
- Operations (commercial activities, fundraising, marketing, etc)
- Technology and digital

If you have any questions about delivering a seminar at the MA Conference & Exhibition, please contact rebecca.atkinson@museumsassociation.org