

EXHIBITION GUIDE

2016



7-8 NOVEMBER
OPENING TIMES:
MONDAY 0930-1730
TUESDAY 0930-1630

MUSEUMS
ASSOCIATION

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INTRODUCING Ensign

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WELCOME

Welcome to this year's exhibition, which is the place to hear about the latest ideas, innovations and thinking in museum practice.

Our 28 MP Workshops offer practical content based on case studies from recent projects. This comprehensive programme is divided into four distinct areas: technology and digital; audiences, learning and engagement; commercial activities; and collections, interpretation and exhibition design.

Alongside this, we are excited to introduce the Careers Hub - a series of sessions that will help you get to grips with all sorts of workforce issues - from essential advice on your career development to new ways of working.

None of this would be possible without our fantastic exhibitors, who are at the core of the event. Meeting suppliers face to face is the perfect way to hear how their products and services can support the work you do. You can also get a real feel for what our exhibitors offer by going to some of the on-stand demonstrations they are running.

See the full programme in this guide or on the app for details of all sessions, exhibitors and demos.



SIMON STEPHENS

Head of Publications
and Events, Museums
Association

#museums2016



The Museums
Association
Conference &
Exhibition is kindly
supported by:



ART RATIO



ASSOCIATION
FOR CULTURAL
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COUNCIL



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PEOPLE
MAKE
GLASGOW



SAXTON BAMPFYLDE



SURFACE
IMPRESSION



VOLUNTEER
MAKERS

CAREERS HUB SESSIONS

New: Careers Hub sessions of practical insights to a variety of workforce issues.

ON-STAND DEMONSTRATIONS

Shorter on-stand demonstrations, repeated over the two days.

MP WORKSHOPS

Over the two days of the exhibition there is a programme of 28 Museum Practice Workshops. These half-hour sessions are split into four themes - see the key for details.

MP Workshop programme supported by ClickNetherfield
Stand 35

CLICKNETHERFIELD

KEY:

- TD** Technology and digital
- CA** Commercial activities
- IE** Collections, interpretation and exhibition design
- AL** Audiences, learning and engagement
- CH** Careers Hub

MONDAY 7 NOV

1000-1030

ROOM 1: CREATING WEB CONTENT FOR DISABLED VISITORS

This workshop discusses the importance of accessible web content and visitor information and how it can ensure that disabled audiences feel welcomed and supported before they even set foot in the museum.

Speakers:

Matthew Cock
Chief Executive, VocalEyes
Jane Samuels
Access and Equality Manager, Natural History Museum

ROOM 2: USING BRAND TO ATTRACT NEW AUDIENCES

A museum's brand plays an important role in raising its profile, attracting new audiences and supporting income generation. This is illustrated in a discussion of the National Galleries of Scotland's new brand strategy.

Speakers:

Patricia Convery
Acting Director of Audience Engagement, National Galleries of Scotland
Jo Marsh
Director, Jane Wentworth Associates

ROOM 3: NETWORKING FOR THE FUTURE: TOP TEN TIPS FOR NETWORKING SUCCESS

Conference provides multiple opportunities for meeting and connecting. This quick fire session outlines the top ten tips for networking success.

Session leader:

Tamsin Russell
Professional Development Officer, Museums Association

1000-1100

MA STAND: FUTURE TRANSFORMERS

Come to the MA stand to find out about the Transformers mid-career programme offered by the Museums Association. Jess Turtle, the MA's project manager for Transformers will be available to explain more about the programme, to offer advice on applications and discuss your change making ideas for yourself and your museum.

1045

ON-STAND DEMOS

ArtRatio Stand 49

DX-2 Art Conservation Table uses electro-optic glass and data analytics portal to reduce damage on sensitive art.

Llama Digital Stand 4

See a demonstration of Situate - a platform for creating visitor guide apps and walking trail apps that incorporate location triggering using iBeacons and GPS.

Page/Park Architects Stand 102

Join Page\Park Architects as they share their experience of making museums from the perspective of curator, collection, community and collaboration.

1100-1130

ROOM 1: USING A STORY-FIRST APPROACH TO APPS

Mobile apps are most effective if the heritage site and its stories take precedent over flashy technology, as London's Tower Bridge reveals in this workshop.

Speakers:

Dirk Bennett
Exhibition Manager, Tower Bridge and Monument
Jo Reid
Managing Director, Calvium

ROOM 2: WHAT DO FUNDERS WANT?

This sessions aims to put delegates in the shoes of a major funder. It highlights what makes a successful funding application and shares top tips on applying to the Esmée Fairbairn Collections Fund (EFCF), which is delivered by the Museums Association. EFCF will give out a record £3.5m in grants from 2017-19 for collections projects with a social impact.

Speaker:

Jonathan Catherall
Programmes Manager, Museums Association

1100-1145

ROOM 3: GETTING YOUR FOOT IN THE DOOR: CV DOS AND DON'TS THAT WILL GET YOU OVER THE THRESHOLD

If you are not short-listed you can't showcase your skills and experience. This session looks at CV dos and don'ts that will get you over the threshold!

Session leader:

Tamsin Russell
Professional Development Officer, Museums Association

1145

ON-STAND DEMOS

Citynomadi Stand 72

We've build the Glasgow Museum without Walls Top 5 route to demonstrate the idea of MuseumNomadi. Download the free Nomadi on app.citynomadi.com and find 'Here and Now'.

DigiArt - Liverpool John Moores University Stand 32

A web editor for 3D games with archaeology content, enabling drag-n-drop editing of Virtual Reality games. Also a prototype small artefact 3D scanner from the DigiArt Horizon2020 Project enabling fast digitisation.

Surface Impression Ltd Stand 97

Find out how to integrate your Modes collections records with a beautiful and highly usable Wordpress website.

1200-1230

ROOM 1: WHAT TECHNOLOGY IS RIGHT FOR YOUR AUDIENCE?

English Heritage's Eltham Palace in Greenwich, London, has used a mixture of high-tech and low-tech to create a magical and engaging experience for its visitors.

Speakers:

Spencer Clark
Sales Director, ATS Heritage
James Simpson
Senior 3D Designer, Bright

MONDAY

#museums2016



ROOM 2: FOOD FOR FOOTFALL

This workshop examines food and drink trends in the museum and heritage sector, highlighting how catering facilities can increase footfall and revenue.

Speakers:

Anna Fenten

Head of Marketing, Levy Restaurants UK

Roy Westwood

Creative and Innovations Director, Levy Restaurants UK

1200-1245

ROOM 3: TOTAL WORKFORCE APPROACH: FEEDBACK TO INFORM THE MA'S NEW WORKFORCE STRATEGY

The MA wants to hear your views on what works for you or could work for you in terms of professional development. This session will inform the content of our new workforce strategy and delivery plan, which will be launched in 2017.

Session leader:

Tamsin Russell

Professional Development Officer, Museums Association

CA

1245

ON-STAND DEMOS

Electric Bench Stand 61

Magnus Mundi brings informatics and technology together in a brilliantly simple, high-value open platform. Come and see the revolutionary Magnus Mundi platform in action with a live iBeacons demo.

Testo Limited Stand 53

See how Testo Saveris 2 Wi-Fi Dataloggers continuously measure temperature and humidity and wirelessly transmit the measurement data to the cloud.

Volunteer Makers Stand 5

An overview of this new model of volunteer engagement and technology - which is currently an ACE-supported national programme.

CH

1300-1330

ROOM 1: USING TECHNOLOGY TO REVEAL HIDDEN COLLECTIONS

Sedgwick Museum of Earth Sciences in Cambridge reveals how it used 3D scans and specialist web technology to allow visitors to explore a collection of fossils discovered by Agostino Scilla in the 17th century.

Speakers:

Dan Pemberton

Collections Manager, Sedgwick Museums of Earth Sciences

Peter Pavement

Director, Surface Impression

TD

ROOM 2: GETTING COSTS RIGHT ON CAPITAL PROJECTS

This workshop explores how to reduce financial risk on capital projects of all sizes, highlighting that the devil is often in the detail.

Speakers:

Jamie Coath

Partner, Purcell

Scott Lindsay

Senior Architect, Purcell

CA

1345

ON-STAND DEMOS

HES Collections

Stand 51

Scran in a Box: The content and web solution for sharing your own resources online with your own look and feel.

ICOM - Museum International

Stand 24

Meet the managing editor for information on upcoming themes, contributing, editorial process, peer reviewing opportunities and how to get involved generally.

Interspectral

Stand 31

We will demonstrate the intuitive Inside Explorer touch-table, taking you on a spectacular tour, guiding you through the inside of the human body, exotic animals, fossils, meteorites and mummies. You can then try the table for yourself.

Toptix UK Ltd

Stand 62

This demonstration shows how SRO4: CRM, memberships, subscriptions, ticketing and fundraising system gives you a true 360 degree view of your customers.

1400-1430

ROOM 1: BUILDING A NEW REALITY

This workshop reports on the work of the pan-European DigiArt Project, set up to provide cost-efficient ways to digitally capture and display cultural artefacts. It features a low-cost laser scanner, drone-based digitisation of archaeological sites and software to create interactive digital museums.

Speakers:

Professor David Burton

Project Director, Liverpool John Moores University

Kevin di Modica

Archaeologist, Scladina Cave and Archaeological Centre and Museum

ROOM 2: ACHIEVING SUSTAINABILITY

Heritage Learning, based in Hull, has successfully operated a self-funded business model for six years. This workshop highlights how it supports other organisations to adopt similar models and explores new customer-centred approaches to sustainability.

Speakers:

Jane Avison

Business Manager, Heritage Learning

David Alcock

Senior Project Manager, Heritage Learning

TD

CA

1445

ON-STAND DEMOS

AlfaVision Creative Technology

Stand 59

In this demonstration you will experience our high-end, affordable virtual reality.

iMuseum Guides

Stand 73

Interactive 'hard copy' mini guides: Individually configured interactive visitor solutions for museums to enhance visitor experiences - all for less than the price of a First class stamp!

Mike Stoane Lighting

Stand 50

BLE lighting control for art and energy conservation. As lighting controls become wireless and digital capabilities for associated products take off, significant opportunities are opened up in lighting that can benefit the Museums and gallery environments.

Purcell

Stand 68

Unlocking museum funding: Find out how our heritage consultancy and help you secure funding for your museum project.

MONDAY



1500-1530

ROOM 1: REACHING GLOBAL AUDIENCES FROM REMOTE LOCATIONS

This workshop discusses the development of a fully immersive 3D virtual landscape, where it is possible to explore more than 400,000 hectares of the Flow Country – a large expanse of peat bog in north east Scotland.

Speakers:

Andrew Coupar

Policy and Advice Manager, Scottish Natural Heritage

Paul Forster

Account Executive, Peel Interactive

ROOM 2: INFLUENCING AND ADVOCACY SKILLS

Museums that can show why they matter are more likely to secure political support and public and private investment, as demonstrated by Cornwall Museums Partnership.

Speakers:

Katie Childs

Policy and Projects Manager, National Museum Directors' Council

Emmie Kell

Chief Executive, Cornwall Museums Partnership

1500-1545

ROOM 3: EXPERTISE FOR HIRE: SUCCESSFUL WORKING WITH FREELANCERS

Our workforce model is changing to include more freelance workers than ever before. With the aim of enabling effective working relationships and successful delivery, this session explores the practicalities of freelance work from both sides of the table.

Session leader:

Lyndsey Clark

Museum Consultant

1545

ON-STAND DEMOS

Joe Cool (UK) Ltd

Stand 43

Dancing about jewellery: Choose your item, see the dance. Contribute your own moves, dance the day away!

OnCell

Stand 22

OnCell mobile app builder and location-aware beacons. Learn how to launch mobile tour apps and pair them with location-aware beacons to engage and connect with visitors.

Xponia

Stand 80

Discover Xponia's mobile solution to engage visitors and create a memorable and unique museum experience using iBeacon technology.

1600-1630

ROOM 1: PUTTING REGIONAL HERITAGE ON THE MAP

A case study of Know Your Place West of England – an ambitious Heritage Lottery Fund-project (involving more than 20 organisations and 100 volunteers) to digitally map the heritage of historic counties of Gloucestershire, Somerset, Wiltshire and the former Avon area.

Speakers:

Felicia Davies

Project Officer, Know Your Place West of England

Lori Streich

Director, Rowan Associates South West

1600-1650

INTERNATIONAL NETWORKING RECEPTION

Hosted by Department for International Trade

Dochart 2

DIT's traditional international event this year takes the form of afternoon tea, hosted by Richard Parry, head of the Experience Economy team at the Department for International Trade. This is an informal networking reception, but features two distinguished speakers – Americo Castilla, secretary of cultural heritage at the ministry of culture, Argentina and Dean Phelus, senior director of leadership programs and special events at the American Alliance of Museums. The session provides an opportunity to meet a large number of international delegates and to gain insights in to museum developments around the world. The MA's president and director are in attendance.

ROOM 2: ENTERPRISING MUSEUMS: BOOST INCOME AND ENGAGE COMMUNITIES

The Scottish Maritime Museum set up the Scottish Boat Building School in 2014 to offer young apprentices the chance to gain skills and qualifications in both traditional and modern boat building. This workshop reveals how such enterprising projects not only boost a museum's commercial income but also increase its profile and positively affect the wider community.

Speakers:

Martin Hughes

Manager of the Boat Building School

David Mann

Director, Scottish Maritime Museum

1600-1645

ROOM 3: CHARACTER MATTERS: ATTITUDES, BEHAVIOURS AND SKILLS IN THE UK MUSEUM WORKFORCE

This comprehensive report, published this year, looks 10 years into the future. This session looks at the results and provides opportunities for reflection and action.

Session leaders:

Isabel Churcher

Senior Manager, Museums, Arts Council England

Catherine Cartmell

Skills Development Manager, Museums Galleries Scotland

MONDAY

TUES 8 NOV

1000-1030

ROOM 1: INVOLVING VOLUNTEERS IN CONSERVATION WORK

This workshop reveals why bringing volunteers and conservators together to care for collections is both challenging and rewarding.

Speaker:
Pamela McIntyre
Project Development Officer,
South Ayrshire Council

ROOM 2: ENGAGING LGBTQIA AUDIENCES

Proud City - an exhibition exploring the lives of LGBTQIA people in Edinburgh - was developed by curators and outreach teams. This workshop explains how the project experimented with new ways of working to bring about radical change.

Speakers:
Diana Morton
Outreach and Access
Manager, Edinburgh
Museums and Galleries
Victoria Garrington
Curator, Edinburgh Museums
and Galleries
Hazel Marzetti
Project Volunteer

1000-1045

ROOM 3: SUCCEEDING AT INTERVIEWS: HINTS AND TIPS TO HELP YOU SUCCEED

This session looks at how you can ace interviews and excel at other types of selection exercises we increasingly see in the sector.

Session leader:
Tamsin Russell
Professional Development
Officer, Museums Association

1000-1100

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1100-1130

ROOM 1: HOW SMALLER MUSEUMS CAN WORK INTERNATIONALLY

This workshop highlights the support available for non-national museums to develop the knowledge and confidence required to forge international relationships.

Speakers:
Dana Andrew
Project Coordinator, Working
Internationally Regional
Project

Lindsay Moreton
Collections Manager,
Haslemere Educational
Museum

ROOM 2: CAN MUSEUMS HAVE AN IMPACT ON CHILDREN'S WELLBEING?

This session investigates the potential for journal writing within museums to have a positive impact on children's wellbeing, confidence and reflective thinking. It uses case studies from a variety of organisations and explores a project currently under development.

Speakers:
Tim Slack
Director, Appreciating People
Helen Evans
Education Coordinator, Canal
and River Trust Museums

1100-1145

ROOM 3: STRATEGIES FOR COURAGE: HARNESSING YOUR FEARLESS SKILLS

Being fearless is a skill; it supports innovation and excellence. We hear from Transformers delegates how to harness this for public benefit.

Session leader:
Jess Turtle
Project Coordinator,
Transformers, Museums
Association

1145

ON-STAND DEMOS

ICOM - Museum International

Stand 24
Meet the managing editor for information on upcoming themes, contributing, editorial process, peer reviewing opportunities and how to get involved generally.

iMuseum Guides
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TUESDAY



1200-1230

ROOM 1: POWER OF PARTNERSHIP: TOURING EXHIBITIONS

Revealing new narratives, shared resources and the exchange of skills and knowledge are just some of the benefits of partnership working, as shown by Next of Kin - an exhibition sharing mementos and memories of the first world war - in museums across Scotland.

Speakers:

Jo Sohn-Rethel
Project Coordinator,
Next of Kin
Shona Sinclair
Curator, Live Borders

ROOM 2: EFFECTIVE STORYTELLING FOR TOURS

Bletchley Park reveals how it worked with The Whole Story to improve its tour with new story telling techniques and kept its voluntary guides onside.

Speakers:

Lily Pender
Partner, The Whole Story
Rebecca McAllan
Director of Public
Engagement, Bletchley Park

1200-1245

ROOM 3: THE TRUTH ABOUT VOLUNTEERING: REVIEW AND REFLECTION ON THIS VOLUNTEER AND HERITAGE REPORT

This session pulls together the research we have on volunteering in the heritage sector and asks what that means for the future.

Session leader:

Matthew Linning
Strategic Performance
Manager, Volunteer Scotland

1245

ON-STAND DEMOS

Joe Cool (UK) Ltd
Stand 43

Dancing about jewellery: Choose your item, see the dance. Contribute your own moves, dance the day away!

Mike Stoane Lighting
Stand 50

BLE lighting control for art and energy conservation. As lighting controls become wireless and digital capabilities for associated products take off, significant opportunities are opened up in lighting that can benefit the Museums and gallery environments.

Surface Impression Ltd
Stand 97

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Volunteer Makers
Stand 5

An overview of this new model of volunteer engagement and technology - which is currently an ACE-supported national programme.

1300-1330

ROOM 1: USING LIGHTING TO ENHANCE THE VISITOR EXPERIENCE

This workshop explains how simple lighting techniques and new technologies reinvigorated the displays at Mount Stuart on the Isle of Bute.

Speakers:

Nich Smith
Design Director, Nich Smith
Lighting Design
Adam Ellis-Jones
Operations Director,
Mount Stuart Trust

ROOM 2: IT'S IN THE WAY THAT YOU MOVE

New approaches to capturing and analysing visitors' movement are helping to inform museum design and operations. This session will look at examples in a number of museums, including the Swiss Transport Museum.

Speakers:

Sam Moutet
Associate Director,
Movement Strategies
Panna Kemeys
Account Manager, Xponia

1300-1345

ROOM 3: TOTAL WORKFORCE APPROACH: FEEDBACK TO INFORM THE MA'S NEW WORKFORCE STRATEGY

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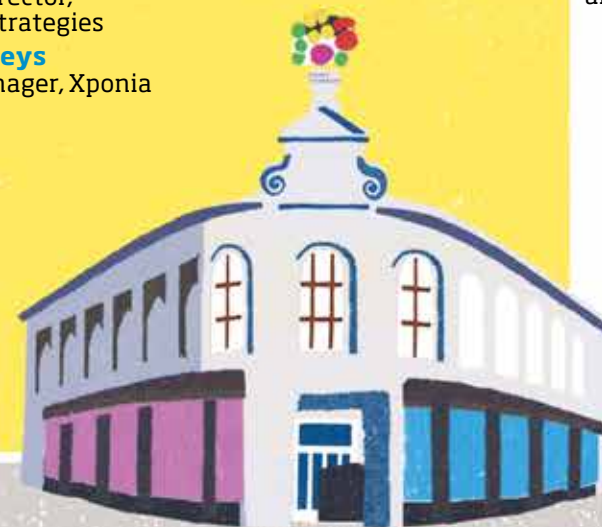
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We've built the Glasgow Museum without Walls Top 5 route to demonstrate the idea of MuseumNomadi. Download the free Nomadi on app.citynomadi.com and find 'Here and Now'.

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Stand 4

See a demonstration of Situate - a platform for creating visitor guide apps and walking trail apps that incorporate location triggering using iBeacons and GPS.

TUESDAY



1330-1430

TOURING EXHIBITIONS GROUP (TEG) RECEPTION:

New research, resources and working models

Dochart 1

Join TEG for a research and professional development programme update, and to preview our new website. Learn more about our database of exhibitions, case study bank, touring exhibition manual and interactive 'Economics of Touring Exhibitions' decision-tree. Come and see how we can help you to tour and receive exhibitions. TEG is a non-profit organisation dedicated to supporting the sector. Lunch will be served, everyone welcome.

Speakers:

John Orna-Ornstein

Director of Museums, Arts Council England

Charlotte Dew

Researcher, Touring Exhibitions Group

Louise Hesketh

Chair, Touring Exhibitions Group

1400-1430

ROOM 1: CONNECTING WITH NON-MUSEUM VISITORS

The Geffrye Museum of the Home has been running creative projects to encourage non-visiting communities to contribute to its collections. It consults with communities through a number of forums, including an interfaith and intergenerational steering group it established.

Speakers:

Laura Bedford

Access and Public Programmes Manager, Geffrye Museum

Kelly Robinson

Young Persons and Secondary Schools Manager, Geffrye Museum

ROOM 2: IMPROVING YOUR FAMILY OFFER WITH ARTS AWARD

Museums are increasingly using Arts Award to guide families around their collections and sites. This session explains how Arts Award encourages families to explore in more depth, taking part in creative activities, discovering new art forms and learning about artists and collections.

Speakers:

Caroline Bray

Arts Award Development Associate, Museums, Heritage and Libraries

Miranda Stearn

Head of Learning, University of Cambridge Museums

1400-1445

ROOM 3: THE NEW GLASS CEILING: FLEXIBLE WORKING AT SENIOR LEVELS

In an age when we talk about an agile workforce, flexible working should be in its ascendancy, but are all organisations on the same page? This conversation looks at individuals' experience of flexible working and asks the question - is this the new glass ceiling for career progress?

Session leaders:

Tamsin Russell

Professional Development Officer, Museums Association

Helen Rawson

Co-Director, Museums Collections Unit, University of St Andrews

Jilly Burns

Head of National and International Partnerships, National Museums Scotland

Jacky MacBeath

Head of Museums and Deputy Head of Centre for Research Collections, University of Edinburgh

1445

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DigiArt - Liverpool John Moores University Stand 32

A web editor for 3D games with archaeology content, enabling drag-n-drop editing of Virtual Reality games. Also a prototype small artefact 3D scanner from the DigiArt Horizon2020 Project enabling fast digitisation.

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Testo Limited

Stand 53

See how Testo Saveris 2 Wi-Fi Dataloggers continuously measure temperature and humidity and wirelessly transmit the measurement data to the cloud.

1500-1530

ROOM 1: INCREASING ACCESS TO COLLECTIONS

Moving 1.3 million objects from The Hunterian Museum to Glasgow's Kelvin Hall has been challenging but new approaches to storage have opened up more of the collection to the public, students and researchers.

Speakers:

Malcolm Chapman

Head of Collections Management, The Hunterian

Andy Duck

Head of Marketing and Communications, Bruynzeel Storage Systems

ROOM 2: CREATIVE USE OF VISITOR-FACING STAFF

The National Museum of Scotland in Edinburgh explains how it involved frontline staff in its storytelling sessions for children.

Speakers:

Fiona Johnston

Learning Enabler, National Museums Scotland

Fiona Whyte

Learning Enabler, National Museum of Scotland

TUESDAY



1500-1545

ROOM 3: THE TRUTH ABOUT FREELANCING: SUCCESSFUL FREELANCING IN THE CULTURAL SECTOR

In this interactive session Rebecca shares her wealth of experience and research into the nature of freelancing within the cultural sector.

Session leader:
Rebecca Mileham
Freelance Writer

1545-1630

EXHIBITOR AWARDS

Join us for a glass of wine or coffee in the final break and see the Exhibitor Awards presented to the winners, as voted for by delegates and exhibition visitors.



1600-1630

CH

ROOM 1: MEASURING THE SUCCESS OF TRAVELLING EXHIBITIONS

This session explores the possibility of creating key performance indicators and measurable analytics for temporary exhibitions. Athens's Herakleidon Museum will feedback on its experience of working with Vastari - an online network that helps museums to tour exhibitions globally, share information and communicate with the private sector.

Speakers:
Nicholas T. Kondoprias
Director, Herakleidon Museum, Athens, Greece
Jenny Judova
Travelling Exhibition Manager, Vastari Group

IE

ROOM 2: HEALTH AND WELLBEING: WORKING WITH OLDER AUDIENCES

Older people are by far the largest audience for museums' health and wellbeing activities. How can your museum become age friendly? This workshop shares new thinking on the importance of active ageing; cognitive and physical stimulation; and prevention and resilience to enhance age-related wellbeing.

Speakers:
Laura Phillips
Head of Community Partnerships, British Museum and member of the Age Friendly Museums Network
Crawford McGugan
Policy & Research Officer, Glasgow Life

AL

ArtRatio Stand 49

We are offering a 10% discount on any new orders received during the MA Conference & Exhibition 2016.

Boydell & Brewer Stand 45

40% discount on the Heritage Matters series available at the exhibition.

Citynomadi Ltd Stand 72

First Museum without Walls Top 5 for free with the ability to update it yourself. Come and see us to find out more.

Electric Bench Stand 61

Any organisation committing to the free 1 month trial at the event will get an additional 1 month with 5 beacons subscription free once they subscribe (worth £290).

ICOM- Museum International Stand 24

The first 20 visitors to our stand will receive the 4 latest issues of *Museum International*, ICOM's 70th anniversary publication, *Museums, Ethics and Cultural Heritage*, and goodies featuring our new logo.

iMuseum Guides Stand 73

A free copy of IMG's latest RMS Titanic interactive mini-guide available on our stand.

Joe Cool (UK) Ltd Stand 43

For customers at the exhibition we will provide a free point-of-sale display from our range to the value of 10% of your order.

Llama Digital Stand 4

We are offering a 20% discount off the Situate subscription for one year. This will be valid for 3 months.

Made by Talented Stand 78

Place an order for any of our Cityscape products during the show, and you will receive a 10% discount.

OnCell Stand 22

50% off mobile apps! Sign up to begin building your app with OnCell by 16 November 2016 and receive a 50% discount on your mobile app subscription.

Purcell Stand 68

Leave your business card or contact details at stand 68 for a chance to win a free architectural / heritage consultation in a regional studio near you. Six names will be selected at random.

R C Brady (UK) Ltd Stand 93

Free origination and bookmark display stand (value £100) with all orders.

Volunteer Makers Stand 5

We are looking for pioneer partners to take part in our Arts Council supported national volunteer engagement training programme. See us at our stand for more information.

Special Offers



TUESDAY

V&A Professional Development Programme

Working in the heritage sector and looking to improve or acquire new skills? Considering a career in galleries and museums?

Join the V&A's short, intensive professional development courses and access the expertise of key staff and contacts at the world's leading museum of art and design.

Taught by V&A staff, the courses focus on practical training and provide the skills needed to work in today's cultural sector by using the V&A collections, best-practice and ongoing museum projects for case studies and examples.

Spring 2017 Courses include:

- Running a Residency Programme
- Plastics in Collections
- Planning and Writing your Interpretation
- An Inclusive Museum: Planning Accessible Gallery Interpretation and Programmes
- Organising Large Scale Events and Festivals



©Victoria and Albert Museum

'Incredibly interesting and enjoyable'

'Small group'

'Lots of new information'

FIND OUT MORE AND BOOK

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NETWORKS HUB

MONDAY & TUESDAY

A chance for delegates and visitors to meet some of the specialist museum organisations that support the sector.

ENGAGE

engage, the National Association for Gallery Education, works through its members to promote access to, understanding and enjoyment of the visual arts. We are the UK's most effective advocacy and support organisation for gallery education. Visit our stall for resources, toolkits and more about our events, research and membership.

NATIONAL ALLIANCE FOR MUSEUMS, HEALTH & WELLBEING

Visit the National Alliance for Museums, Health & Wellbeing pop-up information stand in the Networks Hub to find out about the UK museum sector's work around health and wellbeing, how you can get involved and where to find out more information about training opportunities and resources.

SCOTTISH MUSEUMS FEDERATION

The Scottish Museums Federation serves the interests of people who work, study or volunteer in museums and galleries in Scotland. Celebrating our 80th birthday next year, we run an exciting annual programme across Scotland, with a mix of events - conferences, Pop-Up workshops and Behind the Scenes Tours.

TOURING EXHIBITIONS GROUP (TEG)

The Touring Exhibitions Group (TEG) is the national network for touring exhibitions in the UK; a non-profit membership organisation, committed to exchanging exhibitions as a means of sharing ideas, materials and resources. Through our research, exhibitions database, professional development programme and annual marketplace we support organisations to tour objects and exhibitions as widely as possible.

UK SUBJECT SPECIALIST NETWORKS (SSNS)

SSNs exist to support collections and museum workers across the UK, and act as democratic forums for the sharing of expertise, research, mentoring and best practice. There are over 40 in the UK, covering a wide variety of subjects. Come and meet existing members and discover how to get involved.

WORKING INTERNATIONALLY REGIONAL PROJECT

The Working Internationally Regional Project (WIRP) is funded by Arts Council England and led by ICOM UK in partnership with the National Museum Directors' Council, the British Council, and Heritage Without Borders. The WIRP supports regional and local museums to develop the necessary knowledge and confidence to work internationally through a programme of workshops, international travel grants, and online resources.

MUSEUMS CHANGE LIVES POP-UPS

Exhibition Hall

The Museums Change Lives pop-ups feature work from two of the most innovative recent museum projects. Come and meet students from the Boatmaking School at the Scottish Maritime Museum, who will be showing off their craft on the conference floor. And come and find out about the King's College London project My Primary School is at the Museum, which saw hundreds of children being taught full-time in museums earlier this year.

BATTERSEA ARTS CENTRE AND CREATIVE MUSEUMS

PLAYFUL INTERVENTIONS

Monday 0930-1730

Pop up museum area

Take a break from sessions and stretch your creative, imaginative and playful muscles. Join Hilary Jennings from the Happy Museum, and Charlotte Derry from More Playful Playtimes, who are setting up stall for some creative reflection on the power of museums and people.

COLLECTIONS FUND SHOWCASE

Exhibition Hall

Tabletops showcasing organisations that have developed projects with support from the Esmée Fairbairn Collections Fund. National Museums Liverpool showcase their 'Pride & Prejudice' project which is researching and reinterpreting collections from lesbian, gay, bisexual and transgender perspectives.

Is there something you'd love to change or create in your organisation? Talk to us about experimenting with new ideas, drawing your audiences into rich and stimulating encounters. Engage with our artist to explore the creativity behind "Scratching." We're museum leaders and producers in Creative Museums, hosted by BAC.

EXHIBITOR AWARDS 2016

Cast your vote on our Glasgow 2016 app for a chance to win one of the great prizes in our draw. Winners can choose from individual membership, a place at Conference 2017 in Manchester, or a place at an MP Seminar. Votes can be cast in two categories.

The **Best Product Award** will go to the product at the exhibition that best combines innovation, value for money and ease of use.

The **Best Looking Stand Award** will go to the stand that communicates the organisation well, has a strong, identifiable brand, and a clearly identifiable purpose.

To download the Conference & Exhibition app, go to www.museumsassociation.org/app2016

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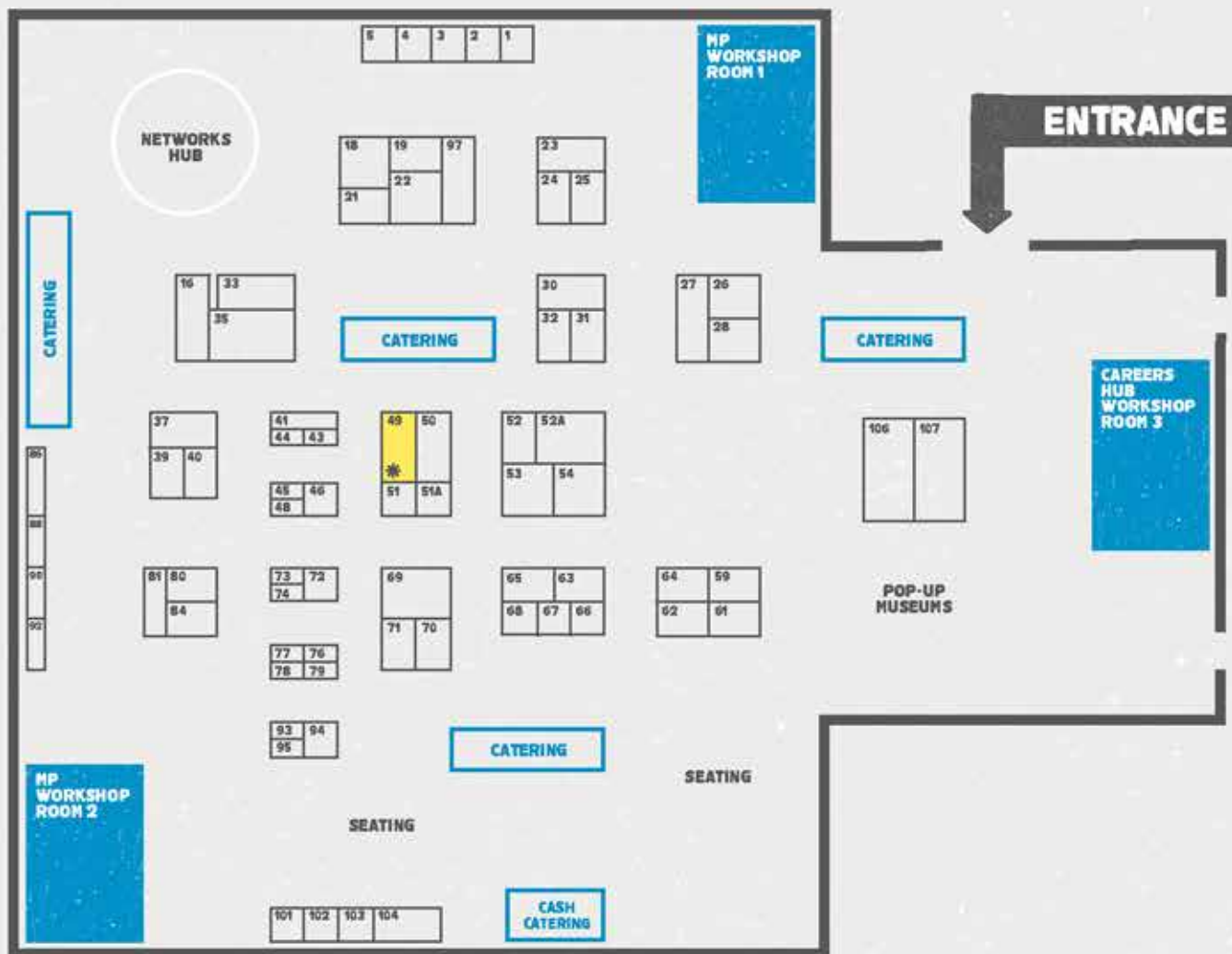
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The American Alliance of Museums (AAM) is the largest professional organisation of its kind representing nearly 35,000 museums of every type and museum professionals in every functional area. Its activities include: information exchange, professional development, standards and best practices and advocacy to champion a shared understanding on the valuable contribution museums make to society.

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ACE helps museums, galleries and cultural heritage organisations across the UK to maximise their commercial potential, by sharing peer to peer best practice and fostering links with other bodies in the sector. This is achieved through a programme of training and networking opportunities and an intensive 2-day annual Convention & Trade Show. CT awards. ACE is a membership organisation and a registered charity.

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AIM is a national charitable organisation which connects, supports and represents independent museums, galleries and other organisations. We provide a thriving network for the independent sector, based on mutuality and sharing of expertise. Our membership ranges from voluntarily run community organisations to some of the largest museums in the country and includes historic houses, heritage organisations, including ships, historic railways, etc, as well as museum consultants and commercial suppliers.

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The Esmée Fairbairn Collections Fund has so far supported 71 projects with grants totalling nearly £5m. Come and hear about the impact of the fund and find out what makes a good application. On Monday Inverness Museum and Art Gallery showcase their Highland Decorative Arts Collection and talk about the social engagement work they are planning. On Tuesday you can hear about the 'Pride & Prejudice' project at National Museums Liverpool, which is researching and reinterpreting collections from an LGBT perspective. Sign up in advance at the stand for a 15 minute individual surgery session to discuss your ideas for an application to the Collections Fund, and get advice on developing or improving your application.

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T-Z

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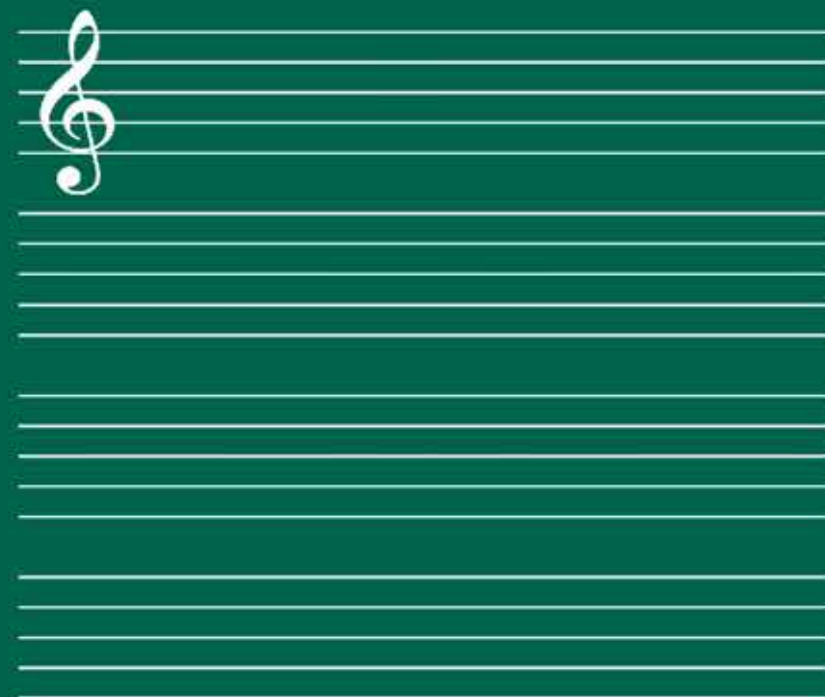
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