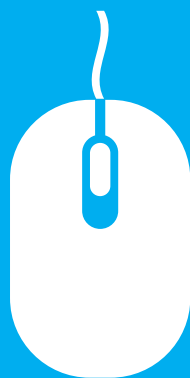
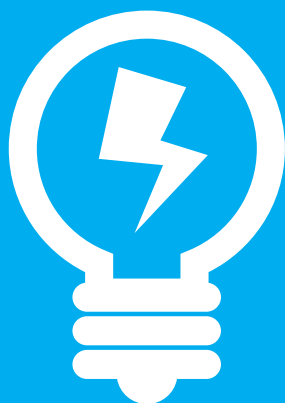


PROMOTE YOUR BUSINESS

**With the Museums
Services Directory and
online suppliers search**



MUSEUMS
ASSOCIATION



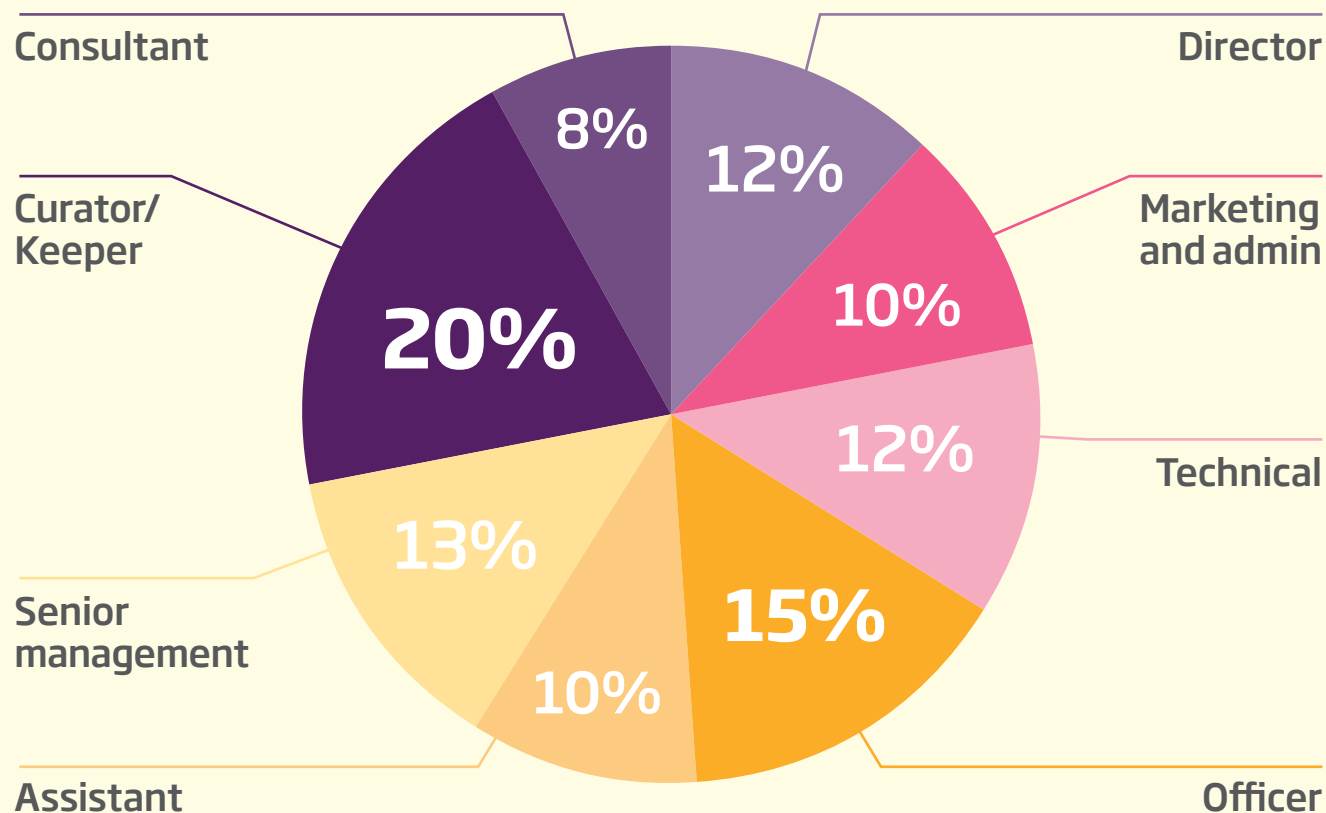
**Your business is
their business**

A print and online directory of suppliers covering all areas of museum work. A must have for all museums, it is the most comprehensive listing of companies, products and services. Make sure your details are listed and enhance your exposure in the sector today.

Why should your company place listings?

- **Low cost** - from only £100 for a year - less than £9 per month
- **In print and online** - profile listings or logo listings and display advertising
- **10,000 circulation** of print directory - shared across museum departments making an estimated 40,000 users
- **40,000** unique visitors online per month, over 8,000 Find-a-supplier pageviews per month
- It is the **most comprehensive guide** to suppliers and consultants working in museums and galleries
- Published by the Museums Association - it is used by the **largest network of museum professionals** in the UK and internationally
- **The only directory of this size, reputation and diversity**
- **Targeted to buyers** - you know your business will be found by the right people
- **Long shelf life** - it is used repeatedly throughout the year

Breakdown of users by job type



450
COMPANIES

730
LISTINGS AND ADVERTS

Don't give your competitors the edge...make sure you are one of them.

Price list

Listings

	Standard price	Corporate member price
Profile listing in print (per category)	£105	1st entry free for corporate member
Profile listing online	£130	Free for corporate member
Logo listing in print (per category entry)	£210	1st entry free for corporate member plus
Logo listing online	£220	Free for corporate member plus

Display adverts

	Standard price	Corporate member price - 10% discount
Eighth page	£395	£355
Quarter page	£595	£535
Half page	£990	£890
Full page	£1650	£1485
Inside back/front cover	£1950	£1755
Back cover	£2050	£1845

Book your listings at www.museumsassociation.org/your-details/listings
To book a display advert or discuss your options please call 020 7566 7870

Contact

Zoe Spencer
T: 020 7566 7870
E: zoe@museumsassociation.org

Museums Association,
42 Clerkenwell Close, London EC1R 0AZ

**MUSEUMS
ASSOCIATION**

Join us

Join as a corporate member and get listings free. It can be far more cost effective as listings and discounts on advertising are included in your membership package as well as many other benefits. Find out more from www.museumsassociation.org/join/commercial-membership

How to book your listings

To book into the Museum Services Directory and online suppliers search you need to fill in your details online. You will then be sent an invoice for any fees due:

1. Go to www.museumsassociation.org/your-details/listings
2. Enter your email and password or register if you haven't previously – if you cannot remember please email zoe@museumsassociation.org and 'your details' will be sent to you
3. On your MA listings page you can either renew or order new listings
4. Add or change details on the order form, select your online listings type and add categories for the Directory
5. Save your changes, and you will be sent an invoice for any fees due.

Production data

All artwork needs to be supplied as a high resolution (300 dpi) PDF file in CMYK colours with all fonts embedded, set to actual size (please refer to the specifications below).

Logo artwork specifications

Print

Height 26mm x width 40mm at 300dpi

Your uploaded logo will be adjusted automatically

120 points x 120 points

Artwork specifications

Full page

Height 297mm x width 230mm

Text area

Height 267mm x width 200mm

Bleed size

Height 303mm x width 236mm

Full page with border

Height 267mm x width 200mm

Half page landscape

Height 132mm x width 200mm

Half page portrait

Height 267mm x width 98mm

Quarter page

Height 132mm x width 98mm

Eighth page landscape

Height 64mm x width 98mm

Eighth page portrait

Height 132mm x width 47mm

**CORPORATE
MEMBER**