Museums Journal and Museum Practice Editorial values

The Museums Association is committed to giving readers high-quality, original, factual and at times challenging content online and in print.

We are committed to accuracy in all our content. Content will be researched, based on evidence from a range of sources, and presented in clear, precise language.

Impartiality

We will apply due impartiality to all our content and will reflect a breadth and diversity of opinion across the sector and the UK as a whole, so that no significant strand of thought is knowingly omitted or under-represented.

Editorial integrity and independence

Museums Journal and Museum Practice are editorially independent; they represent the Museums Association’s policy priorities and work programmes as well as other views.

Museums Journal and Museum Practice are independent of outside interests that could undermine editorial integrity. Readers should be confident that decisions are not influenced by outside interests or commercial pressures. The editor has final say about what is published.

Serving members’ interest

We seek to report stories of significance to our readers. We will exercise rigour in establishing the truth of the story and be well-informed when explaining it.

We will draw on specialist expertise to bring authority and analysis to the sector. We will ask searching questions and provide a forum for debate in print and online.

Museums Association website

Museums Journal provides content for the Museums Association website and the editorial values here will apply. All other material on the website is generated by the Museums Association and represents its views or interests unless indicated to the contrary.

Transparency and accountability

This document is accompanied by editorial guidelines that cover editorial decision-making, a code of practice, submission details, and a complaints procedure.

We are accountable to the Museums Association board and will deal fairly and openly with members and readers. We will be open in acknowledging mistakes when they are made and will provide a fair opportunity to reply to inaccuracies.

We abide by the Press Complaints Commission Code of Practice (www.pcc.org.uk/cop/practice.html).

Complaints procedure

Museums Journal and Museum Practice abide by the Press Complaints Commission Code of Practice (http://www.pcc.org.uk/cop/practice.html), which states: “A fair opportunity for reply to inaccuracies must be given when reasonably called for.”

Museums Journal and Museum Practice strive for accuracy; in the event of inaccuracies a full correction will be printed in the next available issue of the magazine or online as applicable. All enquiries or complaints should be addressed in the first instance to the editor: sharon@museumsassociation.org