



PEOPLE'S
HISTORY MUSEUM

NORTHERN
QUARTER

MUSEUMS
ASSOCIATION

NATIONAL
Football
MUSEUM

Manchester
Cathedral

Manchester
ART
GALLERY

Piccadilly
GARDENS

CHINATOWN

Gay
Village

MANCHESTER
CENTRAL

MUSEUM OF
SCIENCE
AND
INDUSTRY

SPINNINGFIELDS
QUAY STREET

TOWN HALL

BEETHAM
tower

Manchester
MUSEUM

THE
Whitworth

MANCHESTER
CONFERENCE

Guide 2017

MANCHESTER
CENTRAL
CONVENTION
COMPLEX

16-18
2017 NOV

WELCOME

We are proud to bring this year's conference & exhibition to Manchester, with its world-class range of museums, galleries, libraries and heritage sites.

At a time of great change and divisions in society, museums have a vital role to play. To do this they need to be more radical, participatory and socially engaged. This year's themes focus on our audiences, collections and workforce. How can museums use their collections to deepen their engagement with audiences, whether they are local, regional, national or international?

And how can we develop a workforce that drives the sector forward and rises to the challenges that we face?

Our speakers, including many from outside the sector, contribute to a thought provoking, inspiring and action-packed three days. Look out for the Festival of Change, which offers a playful, creative physical presence throughout this year's event, embodying the mission of Transformers, our workforce initiative to encourage radical change in museums.

The Museums Association Hub offers the chance to engage with the support, advice and funding we offer in areas such as advocacy, collections, professional development and ethics.

And don't miss out on the Museums Change Lives training, which will help your organisation have real impact on the communities you serve.

Our social events also provide fantastic networking opportunities at the Whitworth, the 2015 winner of the Art Fund Museum of the Year, the Museum of Science and Industry and the People's History Museum.

The third day of our event gives delegates the chance to see some of these cultural venues for themselves through an exciting programme of talks, tours and activities.



SIMON STEPHENS

Head of Publications and Events, Museums Association

FOR THIS GUIDE AND MANY ADDITIONAL FEATURES ON YOUR MOBILE DEVICE, DOWNLOAD THE APP: WWW.MUSEUMSASSOCIATION.ORG/APP2017

The Museums Association Conference & Exhibition is kindly supported by:





AUDIENCES

Coordinated by
Alistair Hudson
Director, Middlesbrough
Institute of Modern Art

How can museums expand and deepen their relationship with the public in the context of a growing atmosphere of intolerance, mistrust and division following last year's Brexit vote and the resulting political turmoil?

What role can museums play in healing some of society's divisions and how should they reflect contemporary issues such as poverty, climate change and globalisation in their programming? And how can museums reach out to those people who do not currently engage with museums?

A



COLLECTIONS

Coordinated by
Janneke Geene
Head of Special Collections,
Manchester Metropolitan
University

How can collections be used to inspire and engage communities and make a difference to people's lives? How can museums involve audiences in interpreting collections and sharing knowledge about them? How can digital technology help increase engagement with collections and how should the sector approach issues such as collecting, storage and disposal?

C



WORKFORCE

Coordinated by
Dhikshana Pering
Learning Officer: Young
People (18-25), London
Transport Museum

What will the museum professional of the future look like and what knowledge and experience will they need? What needs to change in areas such as leadership, diversity and skills development for the sector to face the challenges ahead?

W

MUSEUM PRACTICE WORKSHOPS

These are a series of workshops that highlight best practice in museums. They cover a variety of themes, including collections, interpretation and exhibition design, learning and engagement, and technology and digital. Each workshop runs for half an hour and are held in the two workshop rooms on the exhibition floor. Full details are listed throughout this guide and denoted in the key.

MP

CAREERS HUB

Also included in the workshop rooms is a vibrant and practical programme of professional development workshops, tailored to help you make the most of your career. Full details are listed throughout this guide and denoted in the key.

CH

SWEMWIFI



WEDS 15 NOV

1700–1900
CONFERENCE
REGISTRATION
Exchange Foyer

1900–2100
WELCOME RECEPTION
The Whitworth

2100–2300
NETWORKING DRINK
Kro Bar

THURS 16 NOV

0730–1830
CONFERENCE
REGISTRATION
Exchange Foyer

0730–0815
EARLY MORNING TOUR
Textiles Gallery, Museum
of Science and Industry

0745–0845
NETWORKING BREAKFAST
FOR FIRST-TIME DELEGATES
Exchange 11

0845–0945
WELCOME: HILARY CARTY
KEYNOTE: LEMN SISSAY
Exchange Auditorium

0930–1730
EXHIBITION OPEN
Exchange Hall

0930–1000
MP IMPROVING ACCESS
TO HERITAGE ON A
(VERY) TIGHT BUDGET
Workshop Room 1

CH HOW TO NETWORK
NATURALLY
Workshop Room 2

0945–1050
COFFEE
Exchange Hall

1000–1030
MCL: VOLUNTEERING FOR
WELLBEING
Exchange 1

1030–1100
MP DIGNIFIED
NOT DISNEYFIED
Workshop Room 1

MP USING SOCIAL MEDIA
TO MAXIMISE IMPACT
Workshop Room 2

1050–1150
DIRECTORS IN
CONVERSATION
Exchange Auditorium

W FLEXIBLE WORKING
Charter 1

A YOUTH PARTICIPATION
Charter 2

ARTISTIC INSPIRATION
Charter 4

THE REGENERATION GAME
Exchange 8

1130–1200
MP TECHNIQUES TO
DIVERSIFY AUDIENCES
Workshop Room 1

CH HOW TO WRITE
A SUCCESSFUL CV
Workshop Room 2

1200–1300
C SHOULD MUSEUMS
SWEAT THEIR ASSETS?
Exchange Auditorium

INDUSTRIAL STRENGTH
Charter 1

DIGITAL TWILIGHT
Charter 2

GROWING SUPPORT
FOR HERITAGE
Charter 4

A IT'S LONELY
BEING RIGHT
Exchange 8

1230–1300
MP INTERPRETING
MUSEUMS: A BOLD
NEW APPROACH
Workshop Room 1

MP CREATING USER-
FRIENDLY WEBSITES
Workshop Room 2

1300–1415
LUNCH
Exchange Hall

1300–1415
TEG REPORT LAUNCH AND
NETWORKING LUNCH
Exchange 11

GEM FRINGE EVENT
Exchange 6

ICOM-UK NETWORKING
LUNCH
Exchange 4

1315–1400
MCL: OPEN ART SURGERY
Exchange 1

1330–1400
MP WORKING WITH
REFUGEES AND
ASYLUM SEEKERS
Workshop Room 1

CH GET YOUR INNER CHIMP
INTERVIEW-READY
Workshop Room 2

1400–1450
MUSEUMS ASSOCIATION
ANNUAL GENERAL
MEETING
Exchange Auditorium

1430–1500
MP DEVELOPING
INNOVATIVE EVENTS
PROGRAMMES
Workshop Room 1

MP RASPBERRY PI:
BUILDING LOW-COST
TOUCHSCREENS IN-HOUSE
Workshop Room 2

1500–1600
A THE CONSTITUENT
MUSEUM AND THE END
OF AUDIENCE
Exchange Auditorium

VIEWING FIGURES
Charter 1

DISSENTING VOICES
Charter 2

C INTERPRETING ISLAM
THROUGH MUSEUM
COLLECTIONS
Charter 4

STRATEGIES FOR SUCCESS
Exchange 8

1530–1600
MP DIALOGUE
BEYOND SIGHT
Workshop Room 1

CH HOW TO WIN
AT INTERVIEWS
Workshop Room 2

1600–1650
COFFEE
Exchange Hall

1615–1645
MCL: WORKING WITH
ASYLUM SEEKERS
Exchange 1

1630–1700
MP TIPS AND TECHNIQUES
FOR INTERPRETIVE TEXT
Workshop Room 1

MP BABBLING BEASTS:
CREATING AUDIO TOURS
Workshop Room 2

1650–1750
BELIEFS TRUMP FACTS
Exchange Auditorium

A ART IN SOCIETY
Charter 1

LEGACIES OF EMPIRE
Charter 2

OUT OF THE CLASSROOM,
INTO THE MUSEUM
Charter 4

UNCOMFORTABLE TRUTHS
Exchange 8

1730–1830
REACHING THE US MARKET
Exchange 11

1800–1845
KEYNOTE:
FRANCESCA MARTINEZ
Exchange Auditorium

1900–2100
CONFERENCE PARTY
Museum of Science
and Industry

2100 ONWARDS
COME DINE WITH ME

WEDNESDAY & THURSDAY Summary



KEY:

A AUDIENCES
C COLLECTIONS
W WORKFORCE

MP MUSEUM
PRACTICE
WORKSHOPS
CH CAREERS HUB

WEDS
15 NOV

1700–1900
CONFERENCE
REGISTRATION
Exchange Foyer

1900–2100
WELCOME
RECEPTION
The Whitworth

Join us for welcome drinks at the Whitworth, the University of Manchester's art gallery, which won the Art Fund Museum of the Year prize in 2015. The award was in recognition of a £15m redevelopment that transformed the gallery and its relationship with its audiences. Come and see for yourself what makes it so special.

2100–2300
NETWORKING
DRINK
Kro Bar

Meet fellow delegates as the welcome party continues. Cash bar only.

THURS
16 NOV

0730–1830
CONFERENCE
REGISTRATION
Exchange Foyer

0730–0815
EARLY
MORNING TOUR
Textiles Gallery, Museum of Science and Industry

As the international centre of the cotton industry, Manchester was dubbed Cottonopolis, and the city's landscape is still shaped today by its textile heritage. Go back in time to the working mills of 150 years ago and experience the deafening sounds of the mill machines and find out what life was like for thousands of mill workers. This thunderous demonstration of historic mill machinery shows how cotton is processed from its raw state to the finished product—a piece of calico cloth. Learn about working conditions during a time when respiratory diseases were rife, and children as young as five years old were employed as mill workers.

0745–0845
NETWORKING
BREAKFAST FOR
FIRST-TIME
DELEGATES

Exchange 11

If it's your first time at conference or you haven't been for a few years, then come along and meet fellow delegates. Find out how to get the most out of conference and learn some top networking tips. Places limited. Refreshments and pastries served.

0845–0945



WELCOME:
HILARY CARTY

Welcome by our conference host Hilary Carty, followed by Sharon Heal, director of the Museums Association.



KEYNOTE:
LEMN SISSAY

Exchange Auditorium

Award-winning poet, playwright and author Lemn Sissay, who was born in north-west England, is an associate artist at London's Southbank Centre and the chancellor of the University of Manchester. His work includes poetry, plays, music, public art and radio and television appearances. Sissay has worked with a number of museums and galleries, including London's Foundling Museum, where he recently became a trustee. He was the first poet commissioned to write for 2012 London Olympics.

0930–1000
MP IMPROVING
ACCESS TO
HERITAGE
ON A (VERY)
TIGHT BUDGET

Workshop Room 1

Access for all doesn't have to be expensive. This workshop presents solutions to common access issues, from provision for visitors who speak English as a second language to resources for people who find new situations challenging.

Speakers:
Sarah Fellows
Heritage Activities Officer,
Dudley Canal & Tunnel Trust

Holly Wain
Heritage Activities Assistant,
Dudley Canal & Tunnel Trust

CH HOW TO
NETWORK
NATURALLY

Workshop Room 2

This workshop provides hints and tips to help you to network out of your comfort zone, to support your career aspirations and professional development, and to help you develop relationships in and outside the museum sector.

Speaker:
Tamsin Russell
Professional Development
Officer, Museums Association

1000–1030
MUSEUMS
CHANGE LIVES:
VOLUNTEERING
FOR WELLBEING

Exchange 1

How to set-up volunteering for wellbeing programmes to reach new audiences

Speaker:
Rhiannon Green
Volunteering Manager,
Horniman Museum and Gardens

1030–1100
MP DIGNIFIED
NOT DISNEYFIED

Workshop Room 1

The unusual and, at times, controversial external artistic interpretation at English Heritage's Tintagel Castle aims to create a sense of history and mythology that appeals to diverse audiences. This workshop discusses the approach taken and shares how the installation has been received.

Speakers:
Jeremy Ashbee
Head of Historic Properties and
Curator, English Heritage
Ewan McCarthy
Creative Director, Bright

WEDNESDAY
& THURSDAY

THE
Whitworth



MP USING SOCIAL MEDIA TO MAXIMISE IMPACT

Workshop Room 2

Manchester Museum explains how they used social media to maximise public engagement with the Climate Control exhibition, and share top tips on how museums can create their own campaigns. Aimed at anyone using social media, from beginners to seasoned pros.

Speakers:

David Gelsthorpe
Curator of Earth Science Collections, Manchester Museum

Rachel Webster
Curator of Botany, Manchester Museum

1050-1150 DIRECTORS IN CONVERSATION

Exchange Auditorium

Museum directors discuss their ideas for the future of the sector and how they see their own organisations developing.

Chair:

Jenny Stewart
Independent Publicist and Communications Adviser

Speakers:



Helen Ghosh
Director General, National Trust



Reyahn King
Chief Executive, York Museums Trust



Morag Macpherson
Head of Cultural Services, Renfrewshire Leisure



Simon Wallis
Director, Hepworth Wakefield

1050-1150 W FLEXIBLE WORKING

Charter 1

The museum workforce is under pressure and over-stretched. Digital communications can mean feeling 'always on'. Explore how flexible working patterns might help relieve some of this pressure and create a better work-life balance. This session is suitable for directors, managers and employees - anyone who is interested in finding out how flexible working might benefit them and their organisation.

Chair:

Liz Johnson
Senior Manager, Museums Review, Arts Council England

Speakers:

Tony Butler
Executive Director, Derby Museums

Ana Ferguson
HR Manager, Birmingham Museums Trust

Jo Verrent
Senior Producer, Unlimited

A YOUTH PARTICIPATION

Charter 2

Despite decades of policy, funding and participatory activity, museums and galleries still lack diverse audiences and artistic programmes. Recently, a bigger more radical idea re-emerged - using youth participation to encourage organisational change and to create more responsive, robust and representative organisations. This session provokes and challenges the audience, asking them to consider questions about organisational norms and barriers to change.

Chair:

Hannah Lake
Head of Learning, Royal Collection Trust

Speakers:

Pat Farrell
Freelance Artist, The Whitworth

Mark Miller
Circuit: National Lead and Convenor, Young People's Programme, Tate Britain/Tate Modern

Roxanna Sultan
WYC Intern Freelance, The Whitworth

Jonathan Gross
Teaching Fellow and Researcher, King's College London

ARTISTIC INSPIRATION

Charter 4

What is the benefit of working with artists and how can it support the development of an organisation? Many museums are looking at new ways to interpret their collections and have started to commission artists and develop innovative practice. Speakers involved in the Meeting Point1 project show how working with artists can support audience diversification, organisational resilience and a radical shift in the programming.

Chair:

Sheila McGregor
Independent Researcher, Writer, Consultant, Art Historian and Curator

Speakers:

David Murphy
Artist

Timandra Nichols
Director, Arts&Heritage

Fiona Rosher
Museum Manager, Dales Countryside Museum

THE REGENERATION GAME

Exchange 8

How has culture-led regeneration evolved and what does it mean for the relationships museums and arts venues have with the private and public sectors? Beyond raising the profile of star architects and creating iconic buildings, what are the deeper legacies of policies that use culture to transform post-industrial cities? Has it led to genuine economic, social and cultural transformation and how can this be measured? Can the success stories be replicated elsewhere and what is the future for culture-led regeneration?

Chair:

Dave Moutrey
Director and Chief Executive, Home

Speakers:

Clare Edwards
PhD Candidate, Cultural Policy in Glasgow 1970-1989

Beatriz Garcia
Director, Institute of Cultural Capital

Simon Green
Director of Cultural Services, Hull Culture & Leisure

THURSDAY

1130-1200

**MP TECHNIQUES
TO DIVERSIFY
AUDIENCES**

Workshop Room 1

Following an ACE grant to help broaden audiences to include more 16-24 year olds and BAME audiences, Art UK share what has worked - and what hasn't.

Speakers:

Alice Payne

Head of Content, Art UK

Molly Tresadern

Content Creation Manager,
Art UK

**CH HOW TO WRITE
A SUCCESSFUL CV**

Workshop Room 2

This workshop provides a masterclass in writing CVs and job applications. Whatever stage of your career you are at, this session shows you what you can do to get your foot through the door.

Speaker:

Tamsin Russell

Professional Development
Officer, Museums Association

1200-1300

**C SHOULD
MUSEUMS SWEAT
THEIR ASSETS?**

Exchange Auditorium

Many museums across the UK are urgently looking for new sources of funds. Could part of the answer to their problems lie in their valuable collections and buildings? This session examines some of the exciting ways that museums are making money from their key assets - from licensing and touring to weddings and crowdfunding, and asks: What next for generating income? And where should museums draw the line?

Chair:

Alistair Brown

Policy Officer,
Museums Association

Speakers:

Eleanor Harris

Director, Visitor Experiences
and Enterprise, Royal
Museums Greenwich

Neil Curtis

Director, University of
Aberdeen Museum

Steve Miller

Director, Norfolk
Museums Service

**INDUSTRIAL
STRENGTH**

Charter 1

Museums housed in former industrial buildings often interpret that history through their architecture and collections, which can include working machinery, using learning and public programmes. But they can be seen simply as recording a lost past. As the UK aspires to grow its manufacturing base and address chronic skills shortages how can we play a bigger role in getting people making things again, in a 21st century context? This session is for anyone interested in addressing key questions around museums and urban regeneration.

Chair:

Francesca Perry

Senior writer,
Blueprint Magazine

Speakers:

Hannah Fox

Project Director, Derby Silk Mill

Sally MacDonald

Director, Museum of Science
and Industry

Errol van der Werdt

Managing Director, Foundation
Mommerskwartier

DIGITAL TWILIGHT

Charter 2

We live in a post-digital world, where technology is increasingly integrated into the mainstream and across all aspects of our lives. Yet museums remain stubbornly fixated on digital as an entity in its own right, separate to other activities. How can museums normalise digital and adapt working practices and strategies accordingly? This session looks at what has already been achieved in museums and other creative industries, and considers practical steps and radical ideas to democratise and embed digital practice in traditional structures.

Chair:

Katie Moffat

Head of Digital,
The Audience Agency

Speakers:

John Coburn

Creative Director, Seven
Stories, the National Centre
for Children's Books

Tom Higham

Creative Director,
York Mediale

Charlotte Sexton

Digital Consultant

**GROWING
SUPPORT FOR
HERITAGE**

Charter 4

What can museums, galleries and heritage sites learn from the National Trust, which is increasing visitor numbers across almost all its sites regardless of size? Come away with ideas about how to implement innovative models, new ways of working, and fresh programming to attract diverse audiences.

Chair:

Sarah Spurrier

Museum Development Officer,
Museum Development East

Speakers:

Tony Berry

Director of Visitor Experience,
National Trust

Jessica McGurk

Head of Visitor Experience
& Learning, National Trust

**A IT'S LONELY
BEING RIGHT**

Exchange 8

After Brexit, does it feel like some of your audience have turned their back on you? Does it hurt? Drawing on work by the Happy Museum and others, museum activists join experts from social and neuro-psychology to explore how conflicting values can create seemingly insurmountable barriers and what can be done to re-establish common ground. This participative discussion looks for the roots of our differences and paths out of the comfort of the echo chamber and into meaningful public engagement. A call to action, this session provides practical next steps.

Chair:

Nat Edwards

Consultant, Shared Stories
in Shared Spaces

Speakers:

Tom Crompton

Director and Co-founder,
Common Cause Foundation

Alistair Hudson

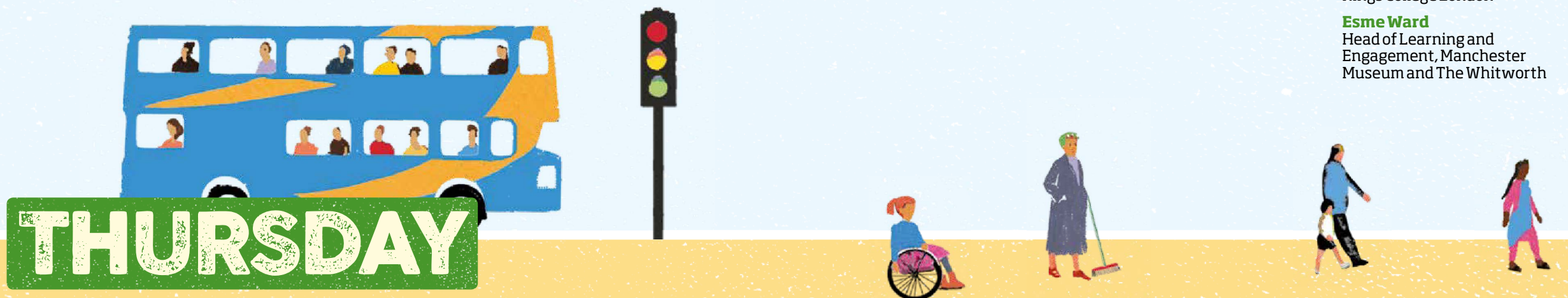
Director, Middlesbrough
Institute of Modern Art

Kris de Meyer

Film-maker and Neuroscientist,
Kings College London

Esme Ward

Head of Learning and
Engagement, Manchester
Museum and The Whitworth



1230-1300

**MP INTERPRETING
MUSEUMS: A BOLD
NEW APPROACH**

Workshop Room 1

Following the redevelopment of Wardown House from a local museum to a Victorian house with period atmosphere and contemporary twists, this workshop shares some of its bold approaches to interpretation that were developed in partnership with the local community.

Speakers:

Elise Naish
Collections Manager,
Luton Culture

Phil Songhurst
Project Manager, Imagemakers

**MP CREATING
USER-FRIENDLY
WEBSITES**

Workshop Room 2

The team behind swcollectionsexplorer.org.uk share how they created a user-friendly website that enables different audiences to discover collections from across the South West England.

Speakers:

Rick Lawrence
Digital Media Officer, Royal
Albert Memorial Museum

Lisa Willis
Digital Archive
Assistant, Royal Albert
Memorial Museum

1300-1415

**TOURING
EXHIBITIONS
GROUP (TEG)
REPORT LAUNCH
AND NETWORKING
LUNCH**

Exchange 11

Join TEG for the launch of its Lending and Borrowing Experiences Report, and a 'Preparing to Borrow' programme update. The year-long ACE and TESS Demountable funded 'Preparing to Borrow' programme, delivered with the support of the National Museum Directors' Council (NMDC) and Art Fund, seeks to prepare and support organisations to borrow objects and exhibitions through the provision of training, resources and mentoring, underpinned by consultation and research.

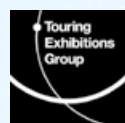
The Lending and Borrowing Experiences Report, based on wide-reaching sector research, proposes steps to encourage effective and impactful lending and borrowing. Lunch will be served, all welcome. Please book a place via: www.tegevents.eventbrite.com

Speakers:

Liz Johnson
Senior Manager, Museums
Review, Arts Council England

Suzie Tucker
Head of Strategy and
Communications, National
Museum Directors' Council

Charlotte Dew
Preparing to Borrow
Programme Manager,
Touring Exhibitions Group



**GEM FRINGE
EVENT**

Exchange 6

Join us for a special GEM (Group for Education in Museums) Fringe event. Meet GEM's new director Rachel Tranter and find out about the Learning and Sharing Centre programme supported by Arts Council England.

GEM is for everyone interested in learning through museums and heritage, and we would welcome your ideas on GEM's future developments.

Next year celebrating its 70th anniversary, GEM is looking to strengthen its role as the lead champion and advocate for excellence in heritage learning, and thus through learning improve the education, health and well-being of the public.



**ICOM UK
NETWORKING
LUNCH**

Exchange 4

Conference delegates interested in working internationally are invited to join an exclusive networking lunch organised by the International Council of Museums UK (ICOM UK). Join us for this unique opportunity to hear first-hand updates from ICOM international networks, on ICOM UK programmes and events, and support for UK museums working internationally.

Speakers:

Peter Keller
Director General, ICOM

Tonya Nelson
Chair, ICOM UK

Dana Andrew
Executive Director, ICOM UK

Lunch will be provided and there will be plenty of time for networking.

Places are limited. Priority booking will be given to ICOM and ICOM UK members and partners www.icomuk_luncheon_2017.eventbrite.com



**1315-1400
MUSEUMS CHANGE
LIVES: OPEN ART
SURGERY**

Exchange 1

How do museums support health and social care professionals to provide excellent care - even in the most challenging conditions?

Speaker:

Wendy Gallagher
Arts and Health Coordinator,
The Whitworth and
Manchester Museum

THURSDAY

**MANCHESTER
CENTRAL**



1330-1400

MP WORKING WITH REFUGEES AND ASYLUM SEEKERS

Workshop Room 1

From exploring migration in a museum context to working with refugees and asylum seekers, this workshop shares best practice approaches and encourages participants to develop their own practice.

Speakers:

Emily Miller

Head of Learning and Partnerships, Migration Museum Project

Domenico Sergi

Community Engagement Coordinator, Horniman Museum and Gardens

CH GET YOUR INNER CHIMP INTERVIEW-READY

Workshop Room 2

Using techniques developed by high-achieving psychologists and athletes, such as The Chimp Paradox and Fixed vs Growth Mindset, this session explores how to cultivate a positive mind-set and impress at job interviews.

Speakers:

Charlotte Pratley

Director, Culture Syndicates CIC

Katie Smith

Senior Youth Education Manager, Royal National Lifeboat Institution

1400-1450

MUSEUMS ASSOCIATION ANNUAL GENERAL MEETING

Exchange Auditorium

The annual general meeting is a great opportunity to hear about the work of the sector's leading membership organisation. Come along and discover the programmes, campaigns and activities of the MA in the last year and hear about our dynamic plans for the year ahead.

The meeting includes the annual address from the president of the MA, a review of major projects, financial performance and the proposals for the membership subscriptions for the coming year.

It will also feature the launch of our new workforce strategy - and celebrate the latest awards of Associates and Fellows of the Museums Association.

Non-members are welcome to attend but only members can vote.

1430-1500

MP DEVELOPING INNOVATIVE EVENTS PROGRAMMES

Workshop Room 1

From understanding visitor intelligence data to developing creative working practices, this workshop supports museum professionals to develop more ambitious exhibition events programmes to inspire audiences. Based on the Robots exhibition at the Science Museum.

Speakers:

Antonio Benitez

Director, Manchester Science Festival

Scott McKenzie-Cook

Special Events Manager, Science Museum

MP RASPBERRY PI: BUILDING LOW-COST TOUCHSCREENS IN-HOUSE

Workshop Room 2

A practical workshop demonstrating how to use free software to build a low-cost touchscreen in-house. Receive a detailed guide to projects built and tested by Sheringham Museum.

Speakers:

Philip Miles

Museum Manager, Sheringham Museum

Ron Wiebe

Trustee, Sheringham Museum

1500-1600

A THE CONSTITUENT MUSEUM AND THE END OF AUDIENCE

Exchange Auditorium

Over the past few years the L'Internationale museum confederation have been developing a new institutionalism that moves beyond our inherited colonial and autonomous models and situates our work within the new realities of our times; operating politically as well as culturally within society. This requires us to develop new approaches to working with the public, to rethink the spectatorship driven conception of 'audience' and to build a new way of operating among the multiple networks of user groups. In this session the panel elaborate on this 'constituency' model in advance of the release of the L'Internationale publication in early 2018.

Chair:

Elinor Morgan

Senior Curator, Middlesbrough Institute of Modern Art

Speakers:

John Byrne

Co-ordinator, The Uses of Art, Liverpool John Moores University

Aida Sanchez de Serdio
Museo Nacional Centro de Arte Reina Sofía

Steven Ten Thije

Project Leader, L'Internationale's The Uses of Art, Van Abbemuseum

VIEWING FIGURES

Charter 1

What can museums learn from how television programmers try to engage audiences with history, science and the arts? Developers of TV programmes work hard to think of new 'formats' to deliver content in interesting, accessible and exciting ways. Could museums use this approach to be more innovative in their exhibition programming and reach new and more diverse audiences? Speakers discuss their experiences in developing content and creating strong narratives and how their work is relevant to museums and their audiences.

Chair:

David Liddiment

Non-Executive Chairman, FremantleMedia UK

Speakers:

Martin Smith

Film-maker, Writer and Lecturer

Lucy Worsley

Chief Curator, Historic Royal Palaces

David Olusoga

Historian and Broadcaster

Piccadilly
GARDENS

THURSDAY

DISSENTING VOICES

Charter 2

Speakers discuss dissent, the theme of next year's Museums Association Conference in Belfast. It looks at the power of dissenting voices in society and how museums should reflect them. They also discuss how museums can be dissenters themselves.

Chair:

Sara Wajid

Head of Interpretation, Birmingham Museums

Speakers:

Ronan McConnell

Acting Education Officer, Derry City & Strabane District Council

Matt Turtle

Co-founder, Museum of Homelessness

INTERPRETING ISLAM THROUGH MUSEUM COLLECTIONS

Charter 4

Speakers discuss how museums frame, understand, curate and communicate themes relating to the Islamic world through their collections. How can museums use objects to engage Muslim communities and present a deeper and more rounded understanding of the subject to help all visitors better appreciate the diversity of Islamic societies and cultures, past and present. And how can museums be better supported to carry out this work?

Chair:

Rana Ibrahim

Postgraduate Researcher, University of Birmingham

Speakers:

Noorah Al-Gailani

Curator of Islamic Civilisations, Glasgow Museums

Rebecca Bridgman

Curator of Islamic & South Asian Art, Birmingham Museums Trust

Uthra Rajgopal

Assistant Curator (Textiles and Wallpaper), The University of Manchester

BEETHAM
tower



STRATEGIES FOR SUCCESS

Exchange 8

The Department for Digital, Culture, Media & Sport is due to publish its review of museums in England shortly before the MA Conference. But will the review result in a new direction for the sector? Will a new government strategy help museums, hinder them or pass them by? And what should we hope for in the future relationship between governments and museums?

Chair:

Sharon Heal

Director, Museums Association

Speakers:

Ian Blatchford

Director, Science Museum Group

Laura Pye

Director, Bristol Museums

Neil Mendoza

Lead Reviewer, Department for Digital, Culture, Media & Sport Museums Review

1530-1600

DIALOGUE BEYOND SIGHT

Workshop Room 1

This workshop explores how museums can engage marginalised audiences, such as those with visual impairments, and embed accessibility across all areas of an organisation.

Speakers:

Lynn Cox

Disability and Inclusion Trainer, Arts Coaching Training

Andrew Mashigo

Freelance Access Facilitator, MaMoMi Initiative

HOW TO WIN AT INTERVIEWS

Workshop Room 2

With supply outweighing demand in the sector you need to ensure that once through the door you are able to shine. This workshop shares practical advice on delivering effective interviews, as well as looking at other selection techniques and how to nail them.

Speaker:

Tamsin Russell

Professional Development Officer, Museums Association

1615-1645

MUSEUMS CHANGE LIVES: WORKING WITH ASYLUM SEEKERS

Exchange 1

How to develop sustainable partnerships with organisations working with asylum seekers and refugees

Speaker:

Domenico Sergi

Community Engagement Officer, Horniman Museum and Gardens



THURSDAY



1630-1700

MP TIPS AND TECHNIQUES FOR INTERPRETIVE TEXT

Workshop Room 1

Great stories don't tell themselves. This workshop shares tips on writing for different audiences and techniques to overcome interpretive text challenges.

Speaker:

Bill Bevan

Chairman and Interpretive Writer, Association for Heritage Interpretation

MP BABBLING BEASTS: CREATING AUDIO TOURS

Workshop Room 2

An interactive workshop demonstrating how to build fun, interactive audio tours using near field communication. No technical skills required!

Speakers:

John Sear

Game Designer, Museum Games

Alice Swatton

Curator (Visual Arts), Leamington Spa Art Gallery & Museum

1650-1750

BELIEFS TRUMP FACTS

Exchange Auditorium

Powerful public figures have recently gone beyond being 'economical with the truth' to telling outright lies that, with repetition, become quasi-truth. It's claimed that the public has 'had enough of experts'. 'Fake news' and 'alternative facts' swirl around us. Belief and feelings appear to trump evidence. This in-conversation session explores the very real consequences of this phenomena to millions of people who are affected by issues such as climate change. What is the role of museums in such a society and do science museums have a particular responsibility?

Chair:

Sally MacDonald

Director, Museum of Science and Industry

Speakers:

Samira Ahmed

Journalist and Broadcaster

Ian Blatchford

Chair, National Museum Directors' Council and Director, Science Museum Group

Matthew d'Ancona

Writer, The Guardian

A ART IN SOCIETY

Charter 1

How can art institutions operate effectively within society? This session focuses on public engagement in which citizenship is at the core of missions and programmes. Speakers present projects that have a civic agenda and reveal their vision for how this work can develop further. They discuss this repurposing of art institutions through the lenses of activism, with topics ranging from co-production of projects with people to the involvement of artists in community building.

Chair:

Miguel Amado

Senior Curator, Middlesbrough Institute of Modern Art

Speakers:

Barby Asante

Artist

Janna Graham

Lecturer, Goldsmiths, University of London

Emily Pethic

Director, The Showroom

LEGACIES OF EMPIRE

Charter 2

British culture, commerce, language and communities have been influenced by the nation's imperial past in much the same way as the former occupied nations have been. This history, and the inequality of understanding of it, are one of the underlying issues in society today. Until Britain openly discusses its imperial past can we expect to see harmony in the multicultural society in which we live? What part can museums play in exposing the truth of their own development and that of colonial Britain? Is the 70th anniversary of partition in India the perfect opportunity to do this?

Chair:

Janet Dugdale

Director, Museum of Liverpool and Merseyside Maritime Museum

Speakers:

Jonathan Wallis

Head of Museums and Museum and Art Gallery Development, Derby Museums

Tiffany Jenkins

Writer and Presenter

Yasmin Khan

Freelance Museum Professional and Writer

OUT OF THE CLASSROOM, INTO THE MUSEUM

Charter 4

Join the My Primary School is at the Museum team to learn about moving beyond the one-off museum visit and establishing cultural residencies, with classes located in museums for extended periods of time. Discover how to address practical issues and learn from the experience of the Museum-School movement in the US. Participants are invited to share ideas on innovative practice and explore further opportunities for museums to be an integral part of children's learning.

Chair:

Heather King

Research Fellow, King's College London

Speakers:

Russell Dwyer

Headteacher, St Thomas Community Primary

Nia Williams

Director of Learning & Engagement, National Museum Wales

Sage Morgan-Hubbard

Ford W. Bell Fellow for Museums & P-12 Education, American Alliance of Museums



UNCOMFORTABLE TRUTHS

Exchange 8

Building on the Decolonise not Diversify conference; organised last year by community activists in Birmingham, this session brings together three activists who have been compelled to challenge practices in museums. This session aims to honestly and openly reflect on the opportunities museums have to recognise and challenge white nationalist viewpoints and to support decolonising practice.

Chair:

Charlotte Holmes

Community Engagement Officer, Birmingham Museums Trust

Speakers:

Nathaniel Adam Tobias

Scholar-Activist in Black Studies, Birmingham City University

Aliyah Hasinah Holder

Founder, Activist UK

Sara Myers

Writer, Activist, Domestic and Sexual Violence Trainer

1730–1830 REACHING THE US MARKET

Exchange 11

The Department for International Trade (DIT) has a long tradition of working with the MA to promote all aspects of UK products and services internationally. At this year's networking event, Richard Parry, head of the DIT's Experience Economy team discusses the DIT's efforts to help our museums, museum professionals and museum supply companies to access the potentially lucrative US market. The DIT and the MA have good links with the American Alliance of Museums and plan to work together at next year's Annual Meeting in Phoenix. But is travelling to Arizona the only way to connect with the US market place? Join Richard and some guest speakers for a discussion about the US market - and an opportunity to relax over some US themed refreshments.



Department for
International Trade

1800–1845



KEYNOTE: FRANCESCA MARTINEZ

Exchange Auditorium

Comedian and writer Francesca Martinez was one of four artists who took part in Exceptional & Extraordinary, a project led by Research Centre for Museums and Galleries at the University of Leicester that used museum collections to explore attitudes towards difference. She regularly appears on radio and television and has performed all over the world, including Australia, France, South Africa, Canada and the US. Martinez has mild cerebral palsy, but she prefers the word 'wobbly'.

1900–2100 CONFERENCE PARTY

Museum of Science and Industry

Experience this wonderful museum, which inspires its visitors with ideas that have changed the world. Network with colleagues, listen to music and take part in the many activities on offer at our main conference party. Drinks and nibbles are provided.

Book Signing: Francesa Martinez will be signing discounted copies of her bestselling book *What the ****?! is Normal*. Cash and cheque sales only please.

Supported by:

Saxton Bampfylde

2100 ONWARDS COME DINE WITH ME

Carry on networking and book your place using the conference app.

MUSEUM OF
SCIENCE
AND
INDUSTRY



THURSDAY



MUSEUMS
ASSOCIATION

BELFAST

2018

8-10 NOV

BELFAST WATERFRONT

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conference](http://www.museumsassociation.org/conference)

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STAND 29



FRI
17 NOV

0730-1730
CONFERENCE
REGISTRATION
Exchange Foyer

0745-0845
DIRECTORS' BREAKFAST
Exchange 11

0845-1015
KEYNOTES:
JEREMY DELLER,
JENNY WALDMAN AND
ALEJANDRA NAFTAL
Exchange Auditorium

0930-1630
EXHIBITION OPEN
Exchange Hall

0930-1000
MP EMBEDDING
YOUNG PEOPLE'S
PERSPECTIVES
Workshop Room 1

CH HOW TO NETWORK
NATURALLY
Workshop Room 2

1015-1100
WOMEN LEADERS COFFEE
AND CATCH UP
Exchange 6

1015-1115
COFFEE
Exchange Hall

1030-1100
MP EXHIBITIONS THAT
APPEAL TO ALL AGES
Workshop Room 1

MP THE LURE AND
LIMITATIONS OF
3D DIGITAL MEDIA
Workshop Room 2

MCL: LEARNING POINTS
Exchange 1

1115-1215
FUNDERS IN
CONVERSATION
Exchange Auditorium

A WORKING
WITH REFUGEES
Charter 1

W ARE DIVERSITY
SCHEMES EFFECTIVE?
Charter 2

C THE FEARFUL OBJECT
Charter 4

QUEER AND HERE
Exchange 8

1130-1200
MP DEVELOPING
SUSTAINABLE LEARNING
PROGRAMMES
Workshop Room 1

CH HOW TO WRITE
A SUCCESSFUL CV
Workshop Room 2

1225-1325
BRITAIN - VERY
WELL, ALONE
Exchange Auditorium

WHAT HAVE YOUR
MEMBERS EVER
DONE FOR YOU?
Charter 1

A CONSIDERING
MASS PARTICIPATION
Charter 2

W THE FUTURE OF
VOLUNTEERING
Charter 4

C REANIMATING
COLLECTIONS OF
DISABILITY HISTORY
Exchange 8

1230-1300
MP USING STORYTELLING
IN YOUR MUSEUM
Workshop Room 1

MP USING SUBTITLES TO
MAKE YOUR MUSEUM
MORE ACCESSIBLE
Workshop Room 2

1325-1445
LUNCH
Exchange Hall

1325-1445
MUSEUMS TASKFORCE
(INVITE ONLY)
Exchange 4

1330-1400
MP FAMILY PROGRAMMES
TO BOOST FOOTFALL
Workshop Room 1

CH CREATE THE PERFECT
FREELANCE BRIEF
Workshop Room 2

1330-1620
PIONEERING VOLUNTEER
MAKERS - A NEW ERA FOR
ENGAGING AUDIENCES
Exchange 11

1345-1430
MCL: IDEAS WORTH
FIGHTING FOR
Exchange 1

1430-1500
MP CREATING OPEN
STORAGE SOLUTIONS
Workshop Room 1

MP TEN WAYS TO SELL
MORE THROUGH YOUR
ONLINE SHOP
Workshop Room 2

1445-1545
THE 21ST-CENTURY
CURATOR
Exchange Auditorium
GOING DIGITAL
Charter 1

WHAT DOES DEVOLUTION
MEAN FOR MUSEUMS?
Charter 2

W THREE DEGREES
OF SEPARATION
Charter 4

MUSEUMS, HEALTH AND
WELLBEING RESEARCH
Exchange 8

1530-1600
MP EXPLORING THE
POTENTIAL IN SOCIAL
PRESCRIBING
Workshop Room 1

CH HOW TO WIN AT
INTERVIEWS
Workshop Room 2

1545-1630
EXHIBITOR AWARDS
Exchange Hall

1550-1620
MCL: WELLBEING
PARTNERSHIPS
Exchange 1

1630-1730
KEYNOTE:
DAVID OLUSOGA
SUMMARY: SHARON HEAL
Exchange Auditorium

1745-1930
DRINKS RECEPTION
People's History Museum

SAT
18 NOV

SPECIAL EVENTS
AND TOURS

1000-1100
CENTRE FOR CHINESE
CONTEMPORARY ART

1000-1130
MANCHESTER ART GALLERY

1030-1300
THE WHITWORTH

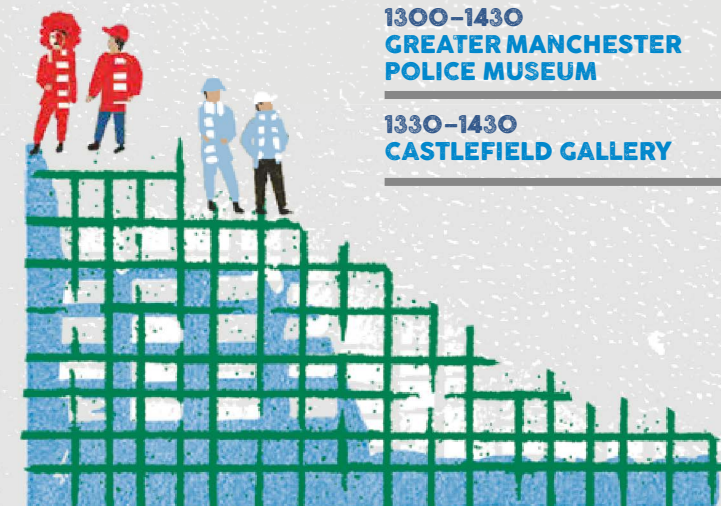
1030-1500
MANCHESTER MUSEUM

1100-1230
GREATER MANCHESTER
TRANSPORT MUSEUM

1300-1430
NATIONAL FOOTBALL
MUSEUM

1300-1430
GREATER MANCHESTER
POLICE MUSEUM

1330-1430
CASTLEFIELD GALLERY



KEY:

A AUDIENCES
G COLLECTIONS
W WORKFORCE

MP MUSEUM
PRACTICE
WORKSHOPS
CH CAREERS HUB

FRIDAY &
SATURDAY

Summary

FRI 17 NOV

0730-1730 CONFERENCE REGISTRATION

Exchange Foyer

0745-0845 DIRECTORS' BREAKFAST

Exchange 11

An opportunity to network with peers and discuss the key challenges and opportunities facing the sector in the UK over breakfast.

0845-1015 KEYNOTE SPEAKERS



JEREMY DELLER & JENNY WALDMAN

Exchange Auditorium

Turner Prize-winning artist Jeremy Deller and 14-18 NOW Director Jenny Waldman discuss what artists can bring to engage the public with national moments. Deller's We're here because we're here project, which was developed with National Theatre Director

Rufus Norris, involved thousands of volunteers taking part in a modern memorial to mark the centenary of the Battle of the Somme. Other 14-18 NOW projects include the Dazzle Ships, Lights Out and the tour of the Poppies from the Tower of London, which has engaged millions with contemporary art outside of traditional museums.

Chair:

John McGrath

CEO & Artistic Director, Manchester International Festival



ALEJANDRA NAFTAL

Director and Co-Curator of the ESMA Memory Site Museum, a former clandestine centre for detention, torture and extermination in Buenos Aires, Argentina. The museum opened in 2015 as testimony to the human rights violations perpetrated from 1976 to 1983 by the military dictatorship, which took the lives of 30,000 people. The museum now serves as condemnation, proof and evidence of the acts of state terrorism that were committed. Naftal herself was arrested-disappeared in 1978 while she was a high school student. She was freed in 1979 and then was exiled until 1983.

0930-1000

MP EMBEDDING YOUNG PEOPLE'S PERSPECTIVES

Workshop Room 1

This workshop shares how Harris Transformers, a youth engagement programme, has driven radical changes at the Harris Museum and Art Gallery. Find out how the programme works and how the results are being embedded across the service.

Speakers:

Jon Finch

Project Leader, Re-Imaging the Harris, Preston City Council/Lancashire County Council

Matt Wilde

Blaze Project Manager, Curious Minds

CH HOW TO NETWORK NATURALLY

Workshop Room 2

This workshop provides hints and tips to help you to network out of your comfort zone, to support your career aspirations and professional development, and to help you develop relationships in and outside the museum sector.

Speaker:

Tamsin Russell

Professional Development Officer, Museums Association

1015-1100

WOMEN LEADERS COFFEE AND CATCH UP

Exchange 6

An opportunity for all members of the Women Leaders in Museums Group, Transition and Development Group and all members of the regional Women Leaders networks to meet for a coffee, networking and a catch up.

Tea/coffee will be served

1030-1100

MP EXHIBITIONS THAT APPEAL TO ALL AGES

Workshop Room 1

How can museums develop exhibitions that appeal to adult visitors and families? The team behind Fire! Fire! and Tunnel: the Archaeology of Crossrail at the Museum of London look at how exhibition design, text and interactives can be developed to work for visitors of all ages.

Speakers:

Louise Doughty

Major Exhibitions Project Manager, Museum of London

Elpiniki Psalti

Major Exhibitions Project Manager, Museum of London

MP THE LURE AND LIMITATIONS OF 3D DIGITAL MEDIA

Workshop Room 2

Based on a project to digitise the Cypriot archaeology collection at the University of St Andrews, this workshop explores the value of 3D digital media from a user perspective and shares the questions that museums need to ask before embarking on similar digitisation projects.

Speakers:

Alison Hadfield

Learning and Access Curator, University of St Andrews

Hannah Sycamore

Curatorial Trainee, University of St Andrews

MUSEUMS CHANGE LIVES: LEARNING POINTS

Exchange 1

How to make your museum primary-school ready

Speakers:

Kate Measures

Consultant Heritage Insider

Heather King

Research Associate King's College London

Wendy James

Architect and Partner, Garbers & James Architects

1115-1215 FUNDERS IN CONVERSATION

Exchange Auditorium

UK-wide funders discuss the priorities for their organisations and how they see the funding landscape for museums, galleries and heritage sites changing in the future.

Chair:

Jenny Stewart

Independent Publicist and Communications Adviser

Speakers:



Stephen Deuchar
Director, Art Fund



Ros Kerslake
Chief Executive, Heritage Lottery Fund



Caroline Mason
Chief Executive, Esmée Fairbairn Foundation



Moira Sinclair
Chief Executive, Paul Hamlyn Foundation

FRIDAY



A WORKING WITH REFUGEES

Charter 1

Explore the practicalities, benefits and challenges of developing meaningful and sustainable relationships with refugee communities; how museums can create spaces of sanctuary, collective empowerment and raise awareness about people seeking refuge and asylum. Speakers include two founders of an international refugee women's group who have developed a strong partnership with Oxford University Museums. Also hear about Home and Belonging at Newcastle's Hatton and the Middlesbrough Institute of Modern Art's Community Day, which involves co-curating the permanent collection.

Chair:

Nicola Bird
Community Engagement Officer, Oxford University Museums

Speakers:

Filda Abelkeclukonyomoi
Community Champion

Miguel Amado
Senior Curator, Middlesbrough Institute of Modern Art

Hazel Barron-Cooper
Learning Officer, Hatton Gallery

Grace Rwot Lakica
Community Champion

W ARE DIVERSITY SCHEMES EFFECTIVE?

Charter 2

This session explores the purpose of diversity schemes in museums and whether they have a lasting impact on organisational change. It highlights the experiences of diverse trainees, evaluates the outcomes of these programmes and asks to what extent they have helped the participants. Discuss the effects these diversity schemes have had, if any, on integrating practices to achieve a diverse workforce and advise on the changes needed to create a shift from discussions about diversity to activism.

Chair:

Sana Ikram
Outcomes Coordinator, Prince's Trust

Speakers:

Catherine Cartmell
Skills Development Manager, Museums, Galleries Scotland

Shaz Hussain
Collections Assistant, Royal Air Force Museum

Elizabeth Scott
Head, Guildhall Art Gallery and London's Roman Amphitheatre

C THE FEARFUL OBJECT

Charter 4

What are the implications of interpreting and displaying objects that are associated with events or activities that have the potential to upset, provoke or challenge visitors? What ethical questions do we need to be aware of and how do we tackle questions of justice? And is it possible to mobilise the sense of empathy or outrage that visitors may have to seeing the object so that it is directed in a positive direction that leads to a good outcome. Objects under discussion include a refugee's lifejacket from Lesvos, items associated with conflict in Northern Ireland and the archive of Eric Gill, an artist who sexually abused his daughters.

Chair:

Sinéad McCartan
Director, Northern Ireland Museums Council

Speakers:

Elizabeth Crooke
Professor of Heritage and Museum Studies, Ulster University

Lauren Wilmott
Curator, The Holocaust Galleries, Imperial War Museum

Nathaniel Hepburn
Director, Charleston

Bryan Sitch
Deputy Head of Collections, Manchester Museum

QUEER AND HERE

Exchange 8

This workshop focuses on the challenges, opportunities and questions associated with the representation of LGBTQ+ identities. It takes as its starting point projects that mark the 50th anniversary of the partial decriminalisation of homosexuality in Britain and explores the learning from different curatorial approaches. It considers contested historical identities, absences and silences in the historical record and questions of agency and unconscious bias. Build a toolkit to approach using collections more inclusively, incorporating, exploring and reflecting the LGBTQ+ experience.

Chair:

Dawn Hoskin
Assistant Curator, Furniture, Textiles and Fashion, Victoria and Albert Museum

Speakers:

Clare Barlow
Assistant Curator, British Art 1750-1830, Tate Britain

Stuart Frost
Head of Interpretation & Volunteers, British Museum

Charlotte Keenan
Curator of British Art, Walker Art Gallery

Catherine O'Donnell
Programme Manager, People's History Museum

1130-1200

MP DEVELOPING SUSTAINABLE LEARNING PROGRAMMES

Workshop Room 1

A look at how the Postal Museum attracted funding for new learning programmes, developed integrated packages with digital resources and interactive workshops, and worked with teachers to ensure a sustainable learning model.

Speaker:

Sally Sculthorpe
School's Learning Manager, Postal Museum

CH HOW TO WRITE A SUCCESSFUL CV

Workshop Room 2

This workshop provides a masterclass in writing CVs and job applications. Whatever stage of your career you are at, this session shows you what you can do to get your foot through the door.

Speaker:

Tamsin Russell
Professional Development Officer, Museums Association

1225-1325

BRITAIN - VERY WELL, ALONE

Exchange Auditorium

Charles Esche, the director of the Vanabbemuseum in Eindhoven, is one of the key voices in an international dialogue that counters the colonising traditions of the western art world. Here, in conversation with Alistair Hudson, the director of Middlesbrough Institute of Modern Art, he offers an outside perspective on Britain's cultural and political ecology in the wake of Brexit, populism and isolationism.

Chair:

Alistair Hudson
Director, Middlesbrough Institute of Modern Art

Speaker:

Charles Esche
Director, Vanabbemuseum



FRIDAY

WHAT HAVE YOUR MEMBERS EVER DONE FOR YOU?

Charter 1

Bringing together learning from pioneering membership and participation models from inside and outside the sector, speakers discuss what the true value of membership might be, and how harnessing that value might help museums better fulfil their purpose.

Hear in-depth about the work of Tate and the Guardian, as well as a broad sweep of pioneering examples from computer games to breweries and back to portrait galleries. The session concludes with a discussion about what it might mean for you.

Chair:

Clare Devaney
Research Fellow,
Royal Society of Arts

Speakers:

Jon Alexander
Director, New Citizenship
Project

Ian Oxley
Head of Membership
Recruitment, National Trust

Natalie Hanman
Executive Editor,
Membership, The Guardian

CONSIDERING MASS PARTICIPATION

Charter 2

We all now agree that museums are social agents with the power to change lives. But, how do we do this most effectively? Should we aspire to mass participation, focus on targeted interventions with small groups, or put the public in control through human-centred design? As the world adjusts to the political and societal changes of the last year, do we need to rethink our ambitions? Hear the views of our panel and contribute your own.

Chair:

Sara Wajid
Head of Interpretation,
Birmingham Museums

Speakers:

Nick Merriman
Director, Manchester Museum

Carol Rogers
Executive Director,
Education and Visitors,
National Museums Liverpool

Tony Butler
Executive Director,
Derby Museums

THE FUTURE OF VOLUNTEERING

Charter 4

Speakers discuss how museums are pushing the voluntary sector forward by adopting new models and engaging with new practice. They ask what the future might look like for those volunteering within and outside of the museums, galleries and heritage sectors.

Chair:

Danielle Garcia
Volunteer Programme Manager,
Imperial War Museum North

Speakers:

Claire Sully
Programme Director, Volunteer
Makers

Iain Watson
Director, Tyne and Wear
Archives & Museums

Karl Wilding
Director of Public Policy
and Volunteering, NCVO

REANIMATING COLLECTIONS OF DISABILITY HISTORY

Exchange 8

History of Place is a significant social history programme investigating 800 years in the lives of deaf and disabled people in relation to eight heritage sites. The initiative aims to break new ground by opening up collections that are important to deaf and disabled people and bringing them to wider audiences, culminating in significant exhibitions. Discover how deaf and disabled people have been engaged with reinterpreting collections, and how the programme strives to set a new benchmark for accessible exhibitions.

Speakers:

Kay Jones
Curator of Urban Community
History, Museum of Liverpool

Whitney Kerr-Lewis
Assistant Curator, Designs,
Victoria and Albert Museum

Karen MacDonald
Engagement Officer
(Exhibitions), Bristol Museums,
Galleries and Archives

1230-1300

USING STORYTELLING IN YOUR MUSEUM

Workshop Room 1

This workshop explores how and where story telling can be used to enhance the visitor experience and communicate your collections to audiences in an entertaining and informative way.

Speakers:

Josh Gaillemin
Partner, TheWholeStory

Lily Pender
Partner, TheWholeStory

USING SUBTITLES TO MAKE YOUR MUSEUM MORE ACCESSIBLE

Workshop Room 2

Providing subtitles for exhibitions, websites and live events create more inclusive and accessible institutions for deaf and hard of hearing people. This session shares some of the benefits of subtitling, alongside practical guidance on best practice.

Speakers:

Melanie Sharpe
Chief Executive, StageText

Alic Joy
Marketing and
Communications Manager,
StageText

Richard France
Talks Programme Manager,
StageText

1325-1445

MUSEUMS TASKFORCE (INVITE ONLY)

Exchange 4

An opportunity to meet members of the Museums' Taskforce, discuss the emerging findings from the Taskforce and debate its recommendations.



FRIDAY

1330-1400

MP FAMILY PROGRAMMES TO BOOST FOOTFALL

Workshop Room 1

The Discovery Museum shares how its new family programme is helping to address declining visitor numbers by engaging budding inventors, designers and makers, and a pre-school strand that promotes gender equality and encourages children to dream big.

Speakers:

Sarah Younas

Assistant Digital Officer, Tyne & Wear Archives & Museums

Sarah Cotton

Keeper of Contemporary Collecting, Tyne & Wear Archives & Museums

CH CREATE THE PERFECT FREELANCE BRIEF

Workshop Room 2

This workshop provides hints and tips for writing a freelance brief, common pitfalls and best practice to enable effective working relationships between freelancers and organisations.

Speakers:

Marge Ainsley

Freelance Consultant

Lyndsey Clark

Freelance Consultant

1330-1620

PIONEERING VOLUNTEER MAKERS – A NEW ERA FOR ENGAGING AUDIENCES

Exchange 11

Volunteer Makers is a national programme of volunteer engagement training and a digital application for museums.

A third of people in the UK are volunteering and the value of volunteering is worth billions. With shifts in demographics, digital and funding models a new way of thinking is necessary if museums are to engage volunteers in a way to sustain and diversify their audiences.

Volunteer Makers is a different model for engaging and inspiring volunteers which grows a museum's community of active supporters, providing a measurable value exchange.

This is a chance for museums to further participate in Volunteer Makers and understand the benefits of Blended and Micro-Volunteering and how this affects the workforce now and into the future.

Speakers:

Laura Kinnear

Curator, Holst Birthplace Museum, Cheltenham

Hannah Mather

Jarrow Hall, NE EMP Chair and TWAM Volunteer

Fran Riando

Volunteer Manager, Geffrye Museum, London

Jessica Hartshorn

Learning and Outreach Officer, Rugby Art Gallery and Museum

Amanda Hart

Director, Corinium Museum, Cirencester

Free event including lunch and refreshments.

Please book a place via:

pioneers.volunteermakers.org



1345-1430

MUSEUMS CHANGE LIVES: IDEAS WORTH FIGHTING FOR

Exchange 1

An introduction to contemporary political programming.

Speakers:

Jenny Mabbott

Head of Collections & Engagement, People's History Museum

Mark Wilson

Exhibitions Officer People's History Museum

1430-1500

MP CREATING OPEN STORAGE SOLUTIONS

Workshop Room 1

A practical introduction to how the Lapworth Museum of Geology has created public access to its repository using visible storage techniques. This workshop looks at safety and security issues, collections management and optimising space.

Speakers:

Jon Clatworthy

Director, Lapworth Museum of Geology

Andy Duck

Head of Marketing and Communications, Bruynzeel Storage Systems

MP TEN WAYS TO SELL MORE THROUGH YOUR ONLINE SHOP

Workshop Room 2

Online retail presents an enormous opportunity for museums. This workshop shares practical ways to maximise the potential of online gift shops, from design, usability and customer satisfaction.

Speakers:

Alex O'Byrne

Director, We Make Websites

Andrew Smith

Retail Operations Manager, National Portrait Gallery

1445-1545

THE 21ST-CENTURY CURATOR

Exchange Auditorium

The Art Fund has been researching the challenges and opportunities facing 21st century curators. In this session, speakers share the key findings of the research and explore some of the ways that curators can be better supported - and support themselves - to excel in an ever-changing profession. Discuss, challenge and test the findings and consider how some of the recommendations can be realised in the day-to-day business of being a curator.

Chair:

Rachael Browning

Acting Head of Programmes, Art Fund

Speakers:

Caitlin Griffiths

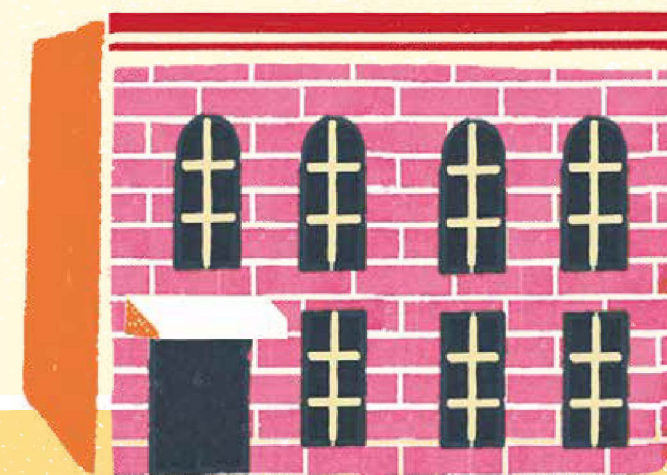
The Museum Consultancy

Catherine Newley

Audience Development Manager, Verulamium Museum

Hedley Swain

Director of the South East (Interim Director of Museums), Arts Council England



FRIDAY

GOING DIGITAL

Charter 1

Almost 20 years on from the earliest publications of collections on the web, huge challenges and opportunities remain for curators, collections managers, digital teams and audience advocates. So what's good enough with regard to online collections? Speakers explore questions such as how we can develop skills in digitisation, what pragmatic approaches exist to tackle the task of cataloguing and photographing a vast collection, and whether catalogues based on search and internal knowledge are under-serving potential audiences.

Chair:

John Stack
Digital Director, Science Museum

Speakers:

John Coburn
Creative Director, Seven Stories, the National Centre for Children's Books

Jane Bramwell
Head of Library and Archive, Tate

Jack Kirby
Group Head of Collections Services, Science Museum Group

WHAT DOES DEVOLUTION MEAN FOR MUSEUMS?

Charter 2

Localism is increasingly at the heart of British culture and Greater Manchester is recognised as an early adopter of the devolution agenda, with new partnerships emerging between museums and public health bodies and ambitious plans for culture across the combined authority. Speakers from outside the sector who are leading change share their insights, reflecting on the realities and opportunities of more localised decision making. How might we work more collaboratively? How might museums change as a result?

Chair:

Esme Ward
Head of Learning and Engagement, Manchester Museum and The Whitworth

Speakers:

Mike Amesbury
Former Stakeholder Manager for Andy Burnham

Donna Hall
Chief Executive, Wigan County Council

Paul McGarry
Strategic Lead, Greater Manchester Ageing Hub and Age-Friendly Manchester, Public Health Manchester

W THREE DEGREES OF SEPARATION

Charter 4

This active and participative session gives room for hundreds of questions and answers. In today's highly connected world, the concept of six degrees of separation is more likely to be just three, often less. So there are three degrees of separation, to a person or answer, to whatever the question. We use a proven technique to generate practical and useful answers to any questions about your work, your career, your professional development and your professional dilemmas.

Chair:

Sara Hilton
Director, Sara Hilton Associates

Speakers:

Janneke Geene
Head of Special Collections, Manchester Metropolitan University

Gaby Porter
Director, Gaby Porter Associates

Claire Turner
Creative Cultural Consultant

MUSEUMS, HEALTH AND WELLBEING RESEARCH

Exchange 8

Not So Grim Up North is a research project led by University College London with Tyne & Wear Archives & Museums, and The Whitworth. The research explores the health and wellbeing impact of taking part in museum activities for a diverse range of audiences: people living with dementia in hospital settings; stroke survivors; and mental health service-users. This workshop presents a framework for museums in health and wellbeing research and evaluation with diverse audiences.

Chair:

Helen Chatterjee
Professor of Biology, UCL Biosciences/Head of Research and Teaching, UCL Culture

Speakers:

Lionel Joyce
Board member, Road to Recover

Nuala Morse
The Whitworth and UCL Culture

Helen Rogers
Acting Head of Nursing, Trafford General Hospital

Jason Spruce
Volunteer, Art & Culture Club

1530-1600

MP EXPLORING THE POTENTIAL IN SOCIAL PRESCRIBING

Workshop Room 1

Arts and Minds and University of Cambridge Museums share their experiences of embedding visits to museums as part of a social prescribing model. Find out how the programme works and what the benefits and challenges are.

Speakers:

Gavin Clayton
Director, Arts and Minds

Miranda Stearn
Head of Learning, Fitzwilliam Museum

CH HOW TO WIN AT INTERVIEWS

Workshop Room 2

With supply outweighing demand in the sector you need to ensure that once through the door you are able to shine. This workshop shares practical advice on delivering effective interviews, as well as looking at other selection techniques and how to nail them.

Speaker:

Tamsin Russell
Professional Development Officer, Museums Association

1545-1630 EXHIBITOR AWARDS

Exchange Hall

Join us for a glass of wine or coffee in the final break and see the Exhibitor Awards presented to the winners, as voted for by delegates and exhibition visitors.

1550-1620

MUSEUMS CHANGE LIVES: WELLBEING PARTNERSHIPS

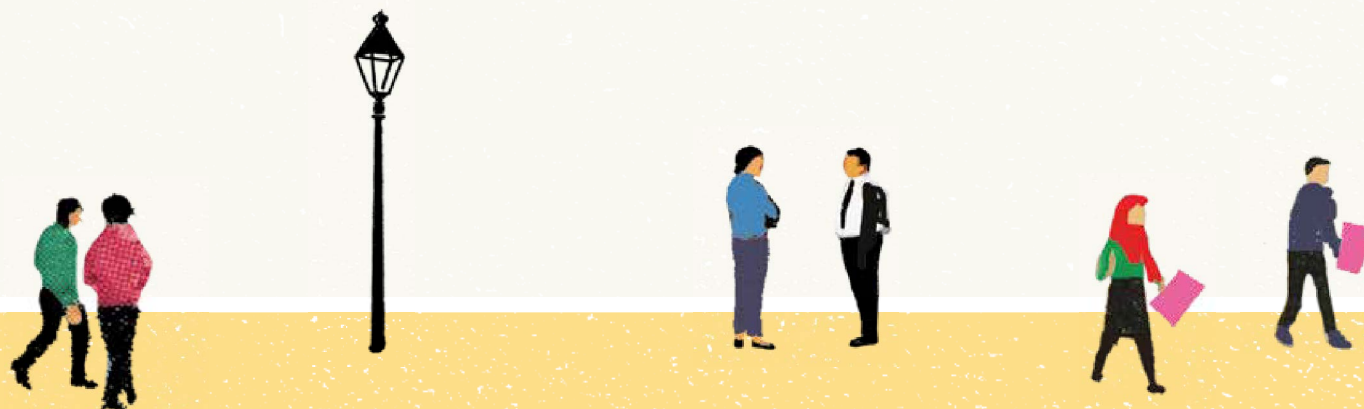
Exchange 1

How to develop partnerships for wellbeing.

Speaker:

Laura Phillips
Head of Learning and Participation, British Museum/Member, Age Friendly Museums Network

FRIDAY



1630–1730



KEYNOTE:
DAVID OLUSOGA

Exchange Auditorium

Historian and broadcaster David Olusoga, the author of *Black and British: A Forgotten History*, which was also a BBC series of the same name, discusses the role of public history and how museums and broadcasters might work together in the future. Olusoga, a co-presenter of the forthcoming *Civilisations* BBC series alongside Simon Schama and Mary Beard, has written extensively about the legacy of the British empire, European colonialism and the international slave trade. He is a regular writer for *The Guardian* and his books include *The Kaiser's Holocaust: Germany's Forgotten Genocide and the Colonial Roots of Nazism* and *The World's War*.

SUMMARY:
SHARON HEAL

MA director Sharon Heal summarises the conference and, together with colleagues from Ireland, offers a taste of Belfast 2018 – next year's groundbreaking conference where we will discuss the power of dissenting voices in society.

1745–1930

**DRINKS
RECEPTION**

People's History Museum

Join us for drinks and networking at the People's History Museum, the home of 'ideas worth fighting for'. Held in the museum's stunning Engine Hall, hear songs and stories about the fight for the right to vote by the museum's songwriter in residence Quiet Loner and vocalist Tracey Browne. Take the opportunity to network with staff at this national museum and hear about how it plans to mark the centenary in 2018 of the Representation of the People Act. Also includes tours of Britain's only textile conservation studio dedicated to the preservation of banners.

Supported by:



**PEOPLE'S
HISTORY MUSEUM**



FRIDAY

SAT
18 NOV

1000-1100 CENTRE FOR CHINESE CONTEMPORARY ART

1000-1030

Research curator Marianna Tsionki leads a tour of the group exhibition *Digital Matters: the Earth Behind the Screen* featuring work produced in China and Hong Kong.

First come, first served.
40 capacity

1030-1100

Residency coordinator Abi Mitchell invites delegates into the artist's studio for an introduction to the centre's residency programme followed by a brief Q&A with the current artist in residence Tzu-Ting Wang.

Centre for Chinese Contemporary Art, Market Buildings, Thomas St, Northern Quarter, Manchester, M4 1EU
www.cfcca.org.uk

1000-1130 MANCHESTER ART GALLERY

1000-1130

A curator-led tour of the exhibitions on show at the gallery featuring contemporary international and British artists Neha Choksi, Waqas Khan, Risham Syed, Mehreen Murtaza and Hetain Patel.

1000-1130

Curator Hannah Williamson showcases the highlights from Manchester Art Gallery's collection, including a history of the building.

Manchester Art Gallery, Mosley Street, Manchester, M2 3JL

Metrolink:

St Peter's Square or Market Street stations are the nearest Metrolink stations.

Buses: Nearest bus stops are in Piccadilly Gardens or on Princess Street.

www.manchesterartgallery.org

1030-1300 THE WHITWORTH

1030-1200

Join a Whitworth curator for a tour of the gallery, including exhibitions that form part of New North and South, a project across the north of England and South Asia to celebrate shared heritage across continents and develop artistic talents. Exhibitions include Raqs Media Collective; Steve McQueen: *Ashes*; *Beyond Borders - South Asian Textiles*; *South Asian Modernists*; and *Cozens and Cozens*, drawn from the Whitworth's collection.

1200-1300

Cultural park keeper Francine Hayfron gives a tour of Whitworth Park, showcasing the horticultural health and wellbeing work that she has been delivering to support socially isolated visitors and those dealing with issues around mental health.

The Whitworth, The University of Manchester, Oxford Road, Manchester, M15 6ER

Buses:

15, 41, 42, 43, 140-143, 147

www.whitworth.manchester.ac.uk

1030-1500 MANCHESTER MUSEUM

1030-1130

Andrea Winn, curator of community exhibitions, leads this session showcasing the *Memories of Partition* exhibition and the work Manchester Museum has been doing with local South Asian communities.

1200-1300

Using *The Study* as a starting point, this workshop involves creative thinking and lively discussions around the theme of adult engagement. This session is for those who are keen to develop their provision for adult audiences on a variety of scales, from simple interventions to long-term projects.

1330-1500

This session presents recent work to revitalise collecting at Manchester Museum through the acquisition of objects relating to the themes of migration and climate change. As part of its *Collecting Life* project, one of the museum's curators visited the Greek island of Lesbos to collect a refugee's lifejacket, and interviewed the authorities, aid workers and volunteers about the refugee crisis. The life jacket has been displayed along with the interviews at the museum. Complementing this is a major new sculptural intervention in the *Ancient Worlds* galleries by Syrian artist Zahed Tajeddin.

Inspired by ancient Egyptian shabti figurines, Zahed has curated a provocative display of NuShabtis that explores the theme of displacement and migration of peoples and ideas.

Manchester Museum,
The University of Manchester,
Oxford Road, Manchester,
M13 9PL

Buses:

15, 41, 42, 43, 140-143, 147

www.museum.manchester.ac.uk

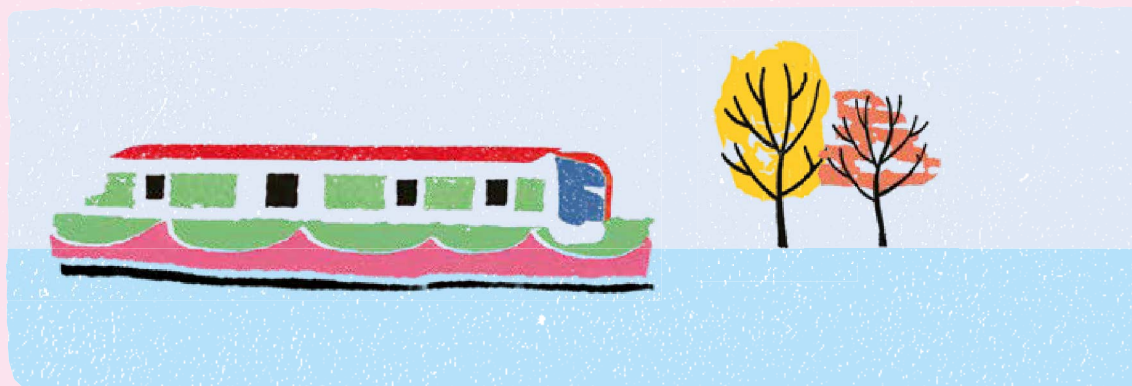
Manchester
ART
GALLERY

THE
Whitworth

Manchester
MUSEUM



SATURDAY



1100-1230 GREATER MANCHESTER TRANSPORT MUSEUM

Delegates are offered a guided tour, including behind-the-scenes areas such as workshops and stores, and the library/archives, or can look round independently. Light refreshments are available. Delegates are then transported by one of the heritage buses from the collection to the Greater Manchester Police Museum.

First come, first served.
30 capacity

Greater Manchester
Transport Museum,
Boyle Street, Cheetham,
Manchester M8 8UW

www.gmts.co.uk

1300-1430 NATIONAL FOOTBALL MUSEUM

Volunteer Manager Darren Collingwood gives a tour of the collections while discussing the work the museum does with volunteers from a wide variety of backgrounds.

National Football Museum,
Urbis Building, Cathedral
Gardens, Manchester, M4 3BG

Metrolink:

The nearest metrolink tram stops are Victoria station and Exchange Square.

Buses:

A bus stop outside the museum on Corporation Street is served by many different routes. The free city centre Metroshuttle service number 2 stops at the museum.

www.nationalfootballmuseum.com

1300-1430 GREATER MANCHESTER POLICE MUSEUM

The museum invites delegates to tour the museum in conversation with the curator, Duncan Broady and museum officer, Katie Henderson. They are showcasing exhibits and also addressing the challenges and advantages of being a small museum funded by Greater Manchester Police.

Greater Manchester Police
Museum, 57a Newton Street,
Manchester M1 1ET

www.gmpmuseum.co.uk

1330-1430 CASTLEFIELD GALLERY

Nestled in the heart of Manchester's Castlefield Conservation area, Castlefield Gallery is Manchester's contemporary art venue dedicated to supporting the production of new artists' work, and showcasing contemporary artists at pivotal moments in their careers. 'Launch Pads' are short exhibitions that punctuate Castlefield Gallery's main exhibition programme providing artists and curators with the opportunity to use the gallery as a test bed for the production, display and consumption of contemporary art. This 'Launch Pad' has been selected by Castlefield Gallery and guest selector Kate Gray, director of collective (Edinburgh). The exhibition preview is from 6-8pm on Thursday 16 November, and all are welcome.

Castlefield Gallery, 2 Hewitt
Street, Manchester, M15 4GB

Metrolink:

To Deansgate/Castlefield.

Buses: The No.2 Metroshuttle, the free city centre bus, takes a circular route from Victoria Train Station. Nearest stop to the gallery is on Whitworth Street West by Deansgate Train Station.

www.castlefieldgallery.co.uk



FESTIVAL OF CHANGE

Ever wished someone would tell your career fortune? Had a question about being transgender that you were too nervous to ask? Been to a homeless library? Taken tea the Iraqi way? Or had a deep, dark confession you needed to offload? All these are part of the Festival of Change: a new concept programmed by MATransformers that is taking place throughout conference. Get hands-on with a series of creative interventions made for you by museum professionals – and their friends – from all over the UK. Together, we are exploring the serious issues we're all grappling with in 2017 while indulging in some much-needed fun. Who says change has to be painful?

Look out for a range of roaming activities, including connecting delegates for micro-networking, a roving podcaster tackling challenges and changes that museums face, or make yourself a Magical Change Maker and pledge your action for change. We may even crop up at the evening party...

**WEDS
15 NOV**

**1830 ONWARDS
LGBTQ+ AND FRIENDS
PRE-CONFERENCE
SOCIAL
NANDOS,
OXFORD ROAD**

A chance to catch up with friends old and new before conference kicks off. Connect beforehand on Twitter @queeringmuseums.

**THURS
16 NOV**

**CREATIVE
COLLISIONS CRAFTED
PROVOCATIONS
EXCHANGE FOYER**

Transformers working with the Creative Collisions Youth Arts Network present crafted provocations created by young people. They are honest and direct statements designed to get us thinking about how we inspire and engage young people. Delegates can create their own reactions and counter provocations.

**1315–1415
THE ART OF PROTEST
– BANNER MAKING
WORKSHOP
EXCHANGE FOYER**

Join staff from the People's History Museum to learn more about the art of protest and make a banner about something that's irking you. Educate, agitate, organise!

**FRI
17 NOV**

**1015–1100, 1345–1430,
1530–1615
IRAQI CHAI
EXCHANGE FOYER**

Iraqi chai offers a chance to discuss the lives of Iraqi women from all faiths. Explore cultural difference and diversity in a friendly way and learn from Iraqi women's past and present experiences of Iraq in wartime. Discover a new project exploring the lived experience of Iraqi women. #iraqiwomenartwar.

**THURS 16
– FRI 17 NOV**

**NAIL TRANSPHOBIA
SALON AND MUSEUM
DETOX WHITE
PRIVILEGE CLINIC
EXCHANGE HALL
Stand 1**

For more details see page 66.

**ESCAPE THE
MUSEUM OF WOE!
EXCHANGE HALL
Stand 78**

For more details see page 68.

**FAILURE
CONFESSIONAL
EXCHANGE FOYER**

Enter the confessional, share your deepest darkest career failure and receive absolution. Together we can fail better! #failbetter.

**CREATIVE MUSEUMS
FORTUNE TELLER TENT
EXCHANGE FOYER**

Want to glimpse your future self? Our fortune teller encourages you to imagine your future with different, more exciting outcomes, and scratch new ideas with you.

**HOMELESS LIBRARY
EXCHANGE FOYER**

Artists Arthur and Martha and creative participants from the Booth Centre, Manchester's day centre for homeless people, share works from the beautiful and moving Homeless Library and new artwork, Armour. Make your own book to add to the library's collection.

**1015–1115 AND
1345–1445
PROTEST
EXCHANGE FOYER**

Explore themes of activism and social change through collections from local museums in Northern Ireland. Discover objects related to the theme of protest from via an online downloadable digital trail. There will be a prize for the 50th and 100th users of the trail.



**THURS
16 NOV**

EXCHANGE 2

POWER

Join us to explore how power operates in our organisations, our sector and in society. Have your say on what needs changing and help us think about a more radical future for museums.

1100-1200 (NEW)CASTLE AND KING

In 1967, in Newcastle, Martin Luther King made his final speech outside the US prior to his assassination. Fifty years on, how far have we come in the fight against poverty and racism? And can museums really help promote and support change? Come and contribute to a creative response to King's speech.

1200-1300 TRIANGLE OF POWER

Do you want to question how we think about diversity? Whose consideration should it be? Join this workshop to critique and explore existing power structures within institutions and how we could work differently.

1500-1600 CROWN VS MUSEUM SECTOR - MUSEUMS CHANGE LIVES ON TRIAL

Are museums really changing lives? This courtroom drama facilitated by the National Justice Museum examines the evidence - and judgement shall be passed!

**FRI
17 NOV**

EXCHANGE 2

WELLBEING: SAFE SPACE

Drop in and explore a safe space for dialogue, discussion, transformation and fun. Expect fragrant essential oils, a welcoming space and relaxed atmosphere where you can get away from the crowds. Activities and games that encourage empathy, respect and tolerance. Introverts welcome!

1030-1130 DYSPRAXIC ME: MUSEUM OF THE LABELLED

Participate in a workshop to explore definitions of disability and neurodiversity. Participants look at examples and write their own experiences and definitions on luggage tags to make conference's first Museum of the Labelled. @DyspraxicMe

1345-1415, 1530-1600 THE DRAWING ROOM

Life models and easels provide some much-needed respite from the hubbub of conference. Come and try out drawing exercises that help with mindfulness, relaxation and lift your mood. No skills necessary - all welcome.

FESTIVAL OF CHANGE HAS BEEN MADE POSSIBLE WITH THE SUPPORT OF:



Supported using public funding by
**ARTS COUNCIL
ENGLAND**



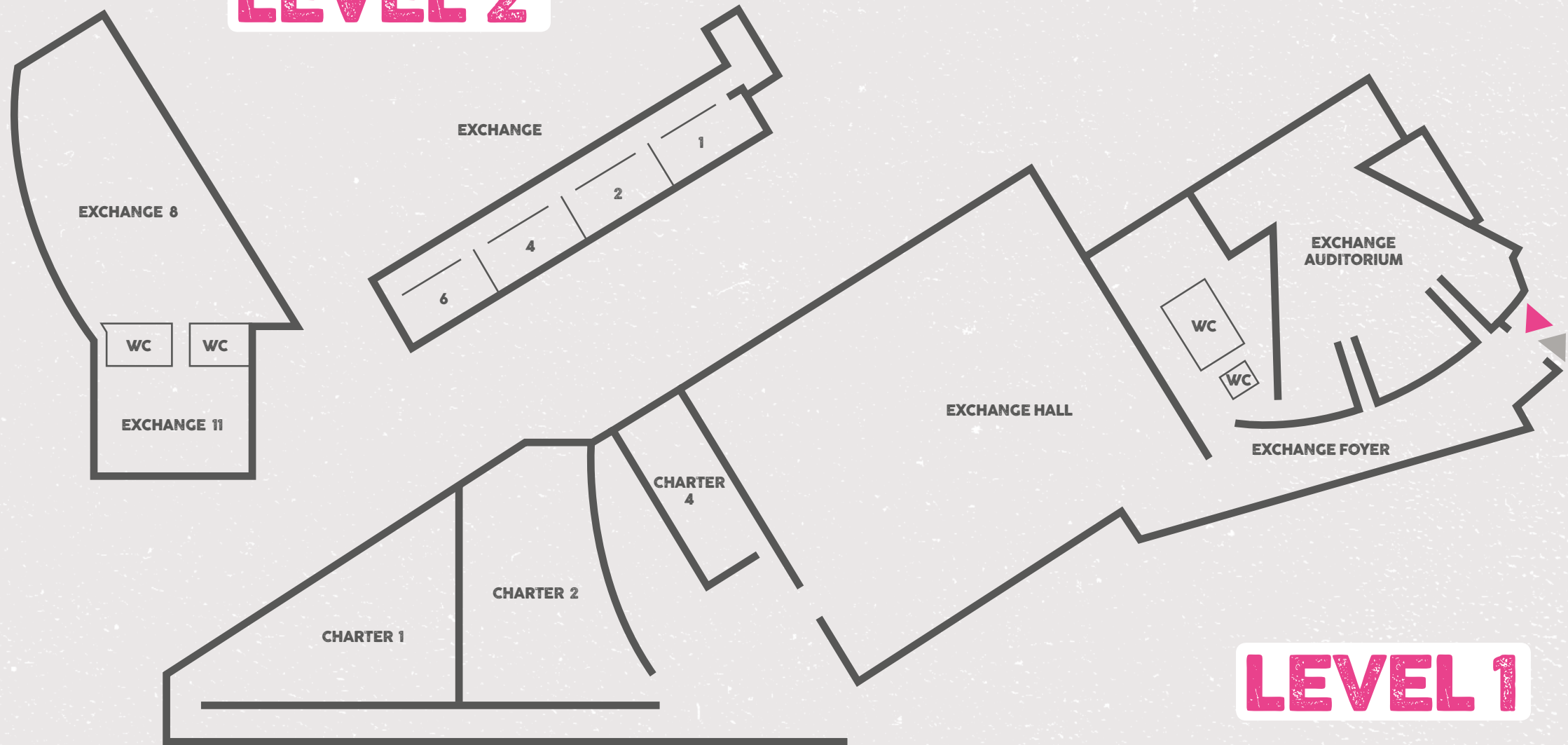
THE TRANSFORMERS PROGRAMME IS ALSO SUPPORTED BY:



explore/engage/enjoy

FESTIVAL OF CHANGE

LEVEL 2



LEVEL 1

FLOORPLAN

DON'T JUST SHOW IT,
SHOW IT OFF



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digisoft.tv

Exhibition 2017: Meet us at Stand 22 to discover more about our experience solutions.

MUSEUMS
ASSOCIATION
CORPORATE MEMBER

EXCHANGE HALL

OPENING TIMES:

THURSDAY 0930-1730

FRIDAY 0930-1630

THE EXHIBITION TAKES
PART OVER BOTH DAYS
OF THE CONFERENCE.
IT IS AN OPPORTUNITY
TO MEET LEADING SUPPLIERS
AND ATTEND THE MUSEUM
PRACTICE WORKSHOP AND
CAREERS HUB SESSIONS –
FOR DETAILS SEE THE
CONFERENCE PROGRAMME.
IN ADDITION SOME
EXHIBITORS ARE RUNNING
SHORT DEMONSTRATIONS
ON THEIR STAND. MEET
SUPPLIERS FACE TO FACE
AND SEE THEIR PRODUCTS
AND SERVICES IN ACTION.



NOTICE

MA HUB TIMETABLE

The MA Hub is on stand 29 in the Exchange hall.



THURS 16 NOV

0945-1050

Alistair Brown, Policy Officer

Sally Colvin, Programmes Manager

Sarah Briggs, Esmée Fairbairn Collections Fund Development Officer

Elliot Goodger, West Midlands MA Rep

1050-1150

Claire Renard, Project Assistant, Transformers

Charlotte Morgan, Wales MA Rep

Darren Collingwood, North West England MA Rep

1200-1300

Tamsin Russell, Professional Development Officer

Sarah Briggs, Esmée Fairbairn Collections Fund Development Officer

1300-1400

Sally Colvin, Programmes Manager

Sarah Briggs, Esmée Fairbairn Collections Fund Development Officer

Eleanor Mills, Deputy Editor, Museums Journal

Liam Wiseman, South West England MA Rep

1500-1600

Sally Colvin, Programmes Manager

Jess Turtle, Programme Manager, Transformers

Rowan Brown, Chair, Ethics Committee and CEO, Woodhorn Charitable Trust

Jody East, South East England MA Rep

Jenny Haslett, Northern Ireland MA Rep

1600-1700

Simon Stephens, Head of Publications and Events

Elaine Hill, Northern Ireland MA Rep

Megan Dennis, East of England MA Rep

FRI 17 NOV

1015-1115

Tamsin Russell, Professional Development Officer

Sally Colvin, Programmes Manager

Sarah Briggs, Esmée Fairbairn Collections Fund Development Officer

Jon Knott, Staff Writer and Researcher

1115-1215

Jess Turtle, Programme Manager, Transformers

Laura Walton, South West England MA Rep

Darren Collingwood, North West England MA Rep

1225-1325

Claire Renard, Project Assistant, Transformers

Jodie Henshaw, East Midlands MA Rep

Miranda Lowe, London MA Rep

1325-1445

Sally Colvin, Programmes Manager

Sarah Briggs, Esmée Fairbairn Collections Fund Development Officer

Rowan Brown, Chair, Ethics Committee and CEO, Woodhorn Charitable Trust

Rebecca Atkinson, Online Publications Editor

Sue Davies, Wales MA Rep

1445-1545

Hannah Peadar, North East England MA Rep

Nicola Wilson, Scotland MA Rep

ON-STAND DEMOS

THURS 16 NOV

1015

ALFAVISION CREATIVE TECHNOLOGY STAND 20

Experience high-end, affordable virtual reality and augmented reality. We offer full service delivering world class, culturally and scientifically accurate technology based visitor experiences.

RISO UK LTD STAND 72

ComColour FW5230 Printer/Copier. See RISO's highly reliable, ultra-fast, low cost colour printer that's helping make busy work environments more efficient.

1115

FIELD DESIGN STAND 18

F.AR - Field's new augmented reality offer. Blurring the line between reality and computer-generated imagery to create immersive viewing experiences.

SURFACE IMPRESSION LTD STAND 62

Your collections online - now in 3D! Our demonstration will range from collections data integration to innovative 3D display.

1215

LLAMA DIGITAL STAND 11

Situate App Builder. Llama Digital will demonstrate how you can use Situate to easily create location-aware visitor guide apps incorporating beacons and GPS.

1415

ARMADILLO SYSTEMS STAND 74

Turning the pages 4K. TTP4K allows the user to turn the pages of rare books and manuscripts in a quality never seen before.

KVORNING DESIGN & COMMUNICATION STAND 23

The Big Apple. Do you need an exhibition concept? And maybe a 3.5m big apple, a full-size shark or dino? Come to our demo to find out how we can help.

1515

AXIELL STAND 63

Axiell DAMS. Designed to provide simple, easy and user-friendly access to the wealth of digital media that is stored in your collections management system.

RHYTHM DIGITAL STAND 4

Colossal VR. Experience immersive VR and discover how it can bring huge concepts to life in the museum exhibition space.

FRI 17 NOV

All details as for Thursday except for the House of Memories session.

1015

AXIELL STAND 63

LLAMA DIGITAL STAND 11

1115

HOUSE OF MEMORIES STAND 2

Museums and memories talk. Dr David Fleming and Carol Rogers talk informally about the power of memories and share memories of their own.

KVORNING DESIGN & COMMUNICATION STAND 23

1215

ARMADILLO SYSTEMS STAND 74

FIELD DESIGN STAND 18

1415

ALFAVISION CREATIVE TECHNOLOGY STAND 20 SURFACE IMPRESSION LTD STAND 62

1515

RISO UK LTD STAND 72 RHYTHM DIGITAL STAND 4



NETWORKS HUB

THURSDAY & FRIDAY

A chance for delegates and visitors to meet some of the specialist museum organisations that support the sector.

AMERICAN ALLIANCE OF MUSEUMS (AAM)

The American Alliance of Museums (AAM) is the largest professional organisation of its kind representing nearly 35,000 museums of every type and museum professionals in every functional area. Its activities include: information exchange, professional development, standards and best practices and advocacy to champion a shared understanding on the valuable contribution museums make to society.

ART FUND

Art Fund believe in the transformative power of art - for museums, for their audiences and for wider communities. Since 1903 we've supported museum and gallery collections across the UK. Today we provide funding, training, promotion and networking in order to help turn your ambitions into reality. Find out more at artfund.org

ASSOCIATION OF INDEPENDENT MUSEUMS (AIM)

AIM is a national charitable organisation which connects, supports and represents independent museums, galleries and other organisations. We provide a thriving network for the independent sector, based on mutuality and sharing of expertise. Our membership ranges from voluntarily run community organisations to some of the largest museums in the country and includes historic houses, heritage organisations, including ships, historic railways, etc, as well as museum consultants and commercial suppliers.

NATIONAL ALLIANCE FOR MUSEUMS, HEALTH AND WELLBEING

Visit the National Alliance for Museums, Health and Wellbeing information stand to find out about the UK museum sector's work around health and wellbeing, how you can get involved and where to find out more information about training opportunities and resources.

SUBJECT SPECIALIST NETWORKS (SSNs)

SSNs enable museum colleagues to enhance their collection expertise, research skills, and professional network. They variously offer seminars, workshops, collection visits, funded research opportunities, online resources, and networking events. Visit us in the Exhibition space to find out about the SSNs which relate to your collection's priorities and research interests.

TOURING EXHIBITIONS GROUP

TEG is the national network for touring exhibitions - an independent, non-profit membership group, for organisations and individuals involved in originating, presenting and facilitating exhibitions and loans. We support organisations of all scales and types to tour, to extend public awareness, knowledge and enjoyment of historical and contemporary culture.

MARITIME MEMORIES MACHINE

EXCHANGE FOYER FORECOURT

Share your connection to the sea with the National Maritime Museum's Maritime Memories Machine. The museum's ice-cream inspired pop-up is gathering stories to contribute to four major new galleries opening at Royal Museums Greenwich in 2018.

Understanding British Portraits

Visit us at the Subject Specialist Networks stand in the Exhibition Hall during the Museums Association Conference 16-17 November 2017



Understanding British Portraits is an active professional network for those engaged with portrait collections and research. It aims to enhance the knowledge and understanding of portraits in all media in British collections, for the benefit of future research, exhibitions, interpretation, displays, and learning programmes.

Museum colleagues, academics, conservators, and independent scholars are invited to subscribe to the network's monthly e-newsletter for updates on forthcoming professional events, Fellowship opportunities, and online resources. Visit our website www.britishportraits.org.uk to subscribe and find out about the latest activities.

 @UBPnetwork

Depicting Dress. A professional workshop on male and female dress in eighteenth-century portraits, recently offered by the Understanding British Portraits network in collaboration with The School of Historical Dress © Understanding British Portraits



Supported using public funding by
**ARTS COUNCIL
ENGLAND**

SPECIAL OFFERS

BLACKWALL GREEN STAND 5

Blackwall Green are running a prize draw to **win** a magnum of champagne. Enter on stand 5.

COLLECTIONS TRUST STAND 32

10% discount on the printed version of the newly launched Spectrum 5.0 and Spectrum Primary Procedures. Go to stand 32 to receive your offer code.

GRATNELLS LTD STAND 52

For your chance to **win** a set of 10 customisable SmartCase kits, visit Gratnells on stand 52 and enter the prize draw.

HOUSE OF MEMORIES STAND 2

15% off branded House of Memories products for the whole month of November at www.houseofmemories.co.uk/shop

JIGSAW DESIGN & PUBLISHING STAND 14

Visit Jigsaw on stand 14 to enter a prize draw to **win** your own guidebook on a subject of your choice.

LLAMA DIGITAL STAND 11

25% off the Situate subscription fee for anyone who registers an interest at the conference and commences a subscription by 31 March 2018.

MUSEUMS ASSOCIATION MA HUB

New members receive a **20% discount** if you join at the show.

TLS BOCA SYSTEMS STAND 73

Free cuddly lemur toy with every quote. Find out more on stand 73.

ZENGENTI STAND 80

15% discount. 15% off licence and professional services if you sign up before August 2018.

MUSEUMS
ASSOCIATION

Esmée
Fairbairn
Collections
Fund

ESMÉE FAIRBAIRN COLLECTIONS FUND

See some of the museums and projects that have developed their collections for social impact.

Meet the team running the Collections Fund during scheduled time slots at the MA Hub, stand 29 (see the MA Hub timetable), or on stand 28, to discuss your ideas and whether you could apply for funding.

EXHIBITOR AWARDS 2017

Cast your vote on our Manchester 2017 app for a chance to win one of the great prizes in our draw. Winners can choose from an individual membership, a place at Conference 2018 in Belfast, or a place at an MP Seminar. Votes can be cast in two categories.

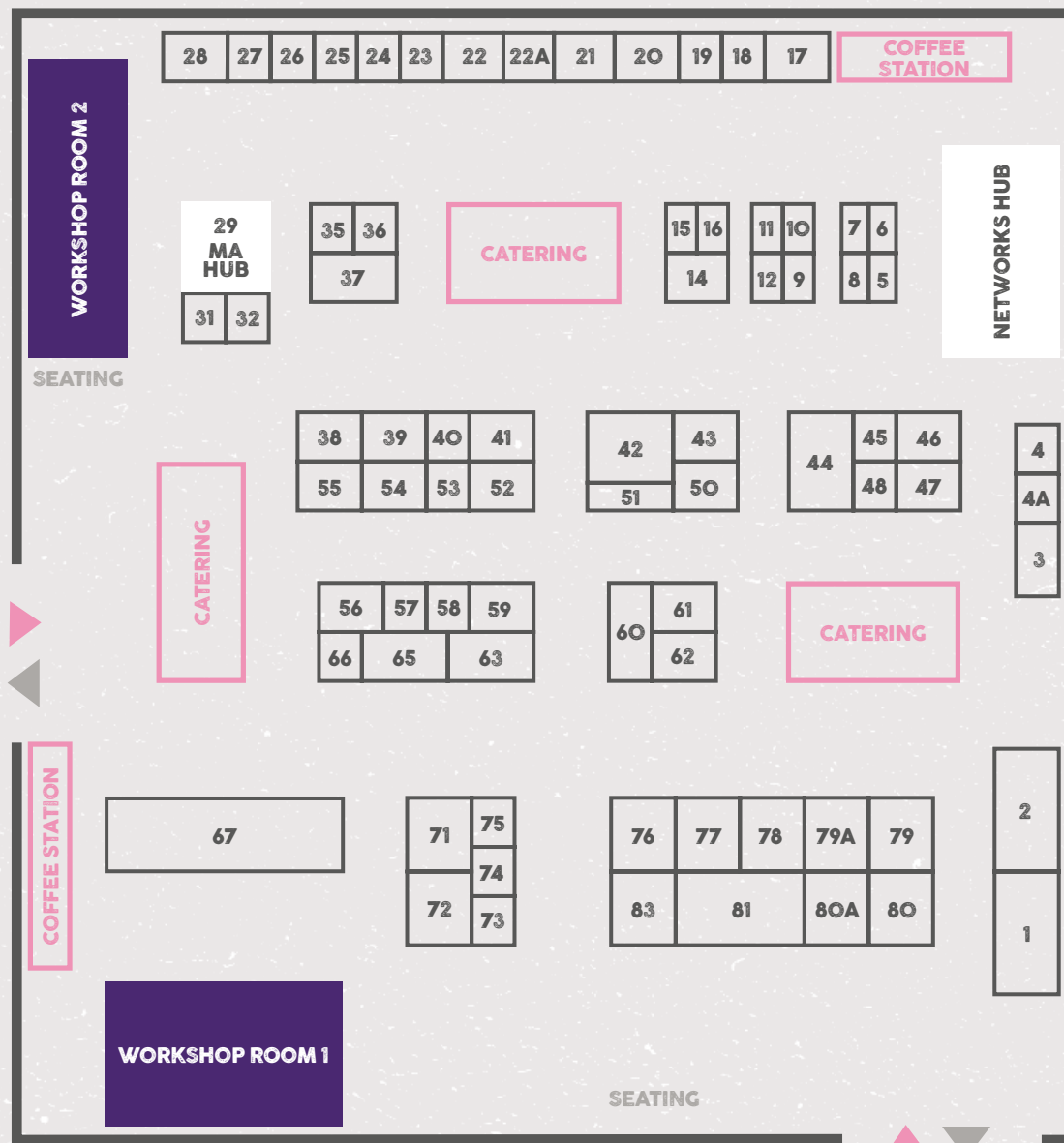
The **Best Product Award** will go to the product at the exhibition that best combines innovation, value for money and ease of use.

The **Best Looking Stand Award** will go to the stand that communicates the organisation well, has a strong, identifiable brand, and a clearly identifiable purpose.

To download the Conference & Exhibition app, go to www.museumsassociation.org/app2017

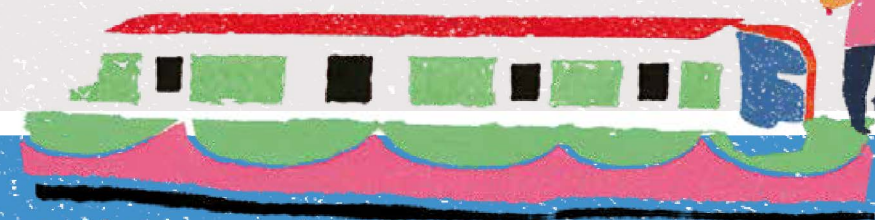
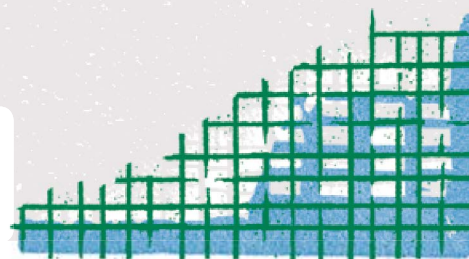
Voting closes at 1500 on Friday.

EXHIBITOR
AWARDS
2017



COMPANY	STAND	COMPANY	STAND	COMPANY	STAND
AlfaVision Innovative Museum Technology	20	Encountering the Unexpected	28	OMI Architects	4A
Alsaro Sagl	79	Epson (UK) Ltd	81	Piranha Creative	79A
ARJ CRE8 Ltd	9	Extreme Display Ltd	58	PLB Projects Ltd	51
Armadillo Systems	74	Festival of Change	1	Plowden & Smith Ltd	76
Armour Systems	67	Festival of Change - Escape the Museum of Woel	78	Purcell	39
Army Museums		Field Design	18	Quinn London	17
Ogilby Trust	57	Gratnells Ltd	52	Rackline Systems Storage Ltd	21
Art & Culture Translated	15	Guide ID	60	Rhythm Digital	4
Arts Award	66	Headland Design Associates HKD	3	RISO UK Ltd	72
Association for Cultural Enterprises	27	iMetaFilm Ltd	25	Routledge (Taylor & Francis Group)	45
Axiell ALMLtd	63	InfoAktiv Ltd	12	Scala Arts & Heritage Publishers	16
BDM ArcScan	80A	International Council of Museums (ICOM)	54	SeatGeek Enterprise (formerly TopTix)	56
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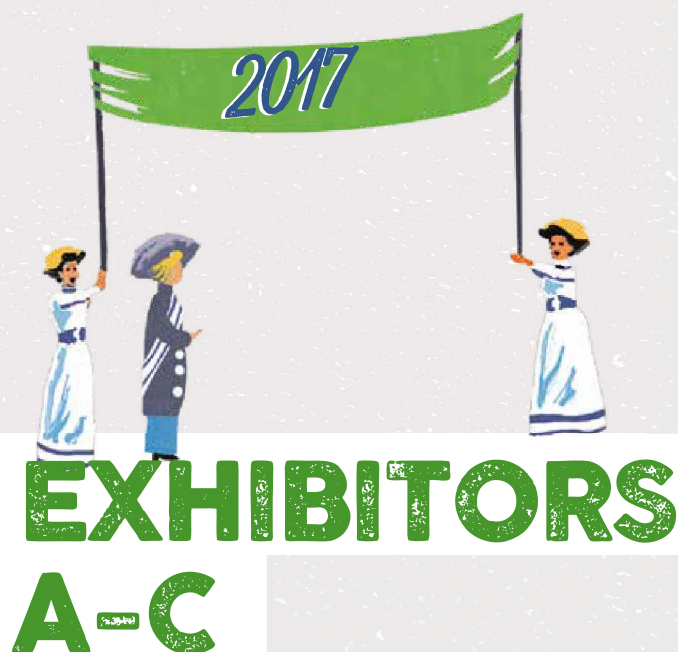
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@llamadigital

Llama Digital provide the mobile app creation tool, Situate, that makes it easy for venues to build location-aware apps for visitors. Using Bluetooth beacons or GPS, apps can respond to the user's location - automatically showing them relevant content, or their location on a floor plan or map. It is perfect for visitor guides, audio guides and walking trail apps.

MODES

C STAND 31

Sadler Bridge Studios
Bold Lane, Derby, DE1 3NT

Nick Pearce-Smith,
Customer Support Manager
T: 01332 742552
support@modes.org.uk
www.modes.org.uk
@modesusers

SPECTRUM Compliant collections management software, providing simple and affordable solutions including training and support for museums, galleries, archives and other organisations. Modes includes standard reports to ISAD(G) format. Modes is the most widely-used CMS in British museums working with over 600 organisations. As a not-for-profit company, costs are kept to a minimum for the benefit of all members.

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trevor@audiolightsystems.com
www.audiolightsystems.com

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MUSEUM DEVELOPMENT NETWORK (MDN)

STAND 61

Katharine Hale,
MDN Coordinator
T: 01273 292864
MDN@museumdevelopmentnetwork.co.uk
www.museumdevelopmentnetwork.org

The MDN represents Museum Development providers and practitioners in England, Scotland, Wales and Northern Ireland which provide support to all Accredited museums, no matter their size or scope. The MDN is a voluntary body which enables national cohesion of regional Museum Development programmes, and acts as a central point of contact and advocate of the service at a national level.

MUSEUMNEXT

STAND 43

Suite 6, Vita House
Fish Quay
North Shields, NE30 1JA

Kala Preston
T: 0191 257 3439
kala@museumnext.com
www.museumnext.com
@MuseumNext

MuseumNext is a global conference series on the future of museums. Our events are a catalyst for change covering a broad range of subjects including, audiences, technology, skills, collections, conservation, purpose and leadership. Showcasing the best in museum practice today to shine a light on the museum of tomorrow. MuseumNext Europe takes place in London 18-20 June 2018.

MUSEUMS ASSOCIATION HUB

STAND 29

42 Clerkenwell Close
London, EC1R 0AZ
Sophie Lawson,
Membership Officer
T: 020 7566 7800
info@museumsassociation.org
www.museumsassociation.org
@MuseumsAssoc

The Museums Association is the professional association for museums, galleries and heritage sites in the UK, and the oldest organisation of its kind in the world. We provide news, professional information, advocacy, professional development and inspiration through our publications, extensive website, events and membership schemes. Visit us on at the MA Hub where you can meet various members of the MA team and your member reps over the two days - see the timetable online. New members receive a 20% discount on membership.

MUSEUMSHOPS.UK

C STAND 26

Suite 58
792 Wilmslow Road, M20 6UG

Edward MacWhirter,
Managing Director
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director@museumshops.co.uk
www.museumshops.co.uk

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NATIONAL MUSEUMS LIVERPOOL - HOUSE OF MEMORIES

STAND 2

Museum of Liverpool
Pier Head, Liverpool
Waterfront
Liverpool, L3 1DG

Emma Riley, House of Memories
Marketing Officer
T: 0151 478 4240
learning@liverpoolmuseums.org.uk
www.houseofmemories.co.uk
@house_memories

House of Memories is an award-winning dementia awareness programme created by National Museums Liverpool. It provides carers with practical skills and resources to support people to live well with dementia and connects older people with arts and culture. We believe that participating in museum activities can have a positive impact on the lives of people living with dementia and their carers.

OMI ARCHITECTS

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Andy James, Director
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www.omiarchitects.com
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Crewe Gates Industrial Estate
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Bev Noble, Business
Development Manager
T: 0800 1933 234
enquiries@piranhacreative.co.uk
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With a portfolio spanning over 25 years, we offer breadth and depth of experience in interpretive planning, 3D and 2D design and implementation, activity planning and feasibility studies. With a successful track-record in securing funding, we provide HLF bid support, training and mentoring. Our extensive client list includes leading independent and national museums, local authorities, trusts and national heritage organisations.

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QUINN LONDON STAND 17

Dome House
8 Hartley Avenue
London, NW7 2HX
Andrew Williams,
Heritage Director
T: 020 8238 1950
info@quinnlondon.co.uk
www.quinnlondon.co.uk
@quinnlondonltd
The Quinn London Heritage division is an experienced team that is dedicated to the restoration and conservation of listed/historic buildings within London and the surrounding area. The team led by Andrew Williams has the ideal balance of historic acumen paired with a strong work ethic and communication skills to successfully deliver heritage projects from £1m to £15m.

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www.rhythm.digital
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Ed Bampfylde, Head of Arts
& Culture Practice
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Saxton Bampfylde was founded in 1986 and is a leading executive search and leadership advisory firm. Our dedicated Arts & Culture Practice has worked on numerous senior appointments for regional, national and international museums and galleries. In over 25 years we've achieved an unrivalled 100% success rate and have been involved in the placing some of the UK's most high-profile cultural leaders.

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For over thirty years Scala has been the leading publisher for the heritage and cultural sectors throughout the world. We work with a broad range of institutions - museums, galleries, libraries, cathedrals, schools and universities - producing guides, collection highlights, exhibition catalogues and histories to the highest standards, published in all required languages and with worldwide distribution through the book trade.

SEATGEEK ENTERPRISE (FORMERLY TOPTIX)

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We produce high quality websites, apps and interactives for museums, archives, arts organisations, educational institutions and other cultural entities. Clients include: the Barbican, British Airways i360, British Museum, Culture 24, Wellcome Collection, Gordon Highlanders Museum, Jersey Heritage, Museums at Night and Southend Museums. We are known for the quality of our work, our "can do" attitude, and the accessibility and usability of our sites and apps.

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Dallas, TX 75230, USA

John Finn, Client
Development Manager
T: 0845 834 0212
jfinn@tessituranetwork.com
www.tessituranetwork.com

Tessitura Software is the unified CRM platform that is tailored to the needs of cultural organisations. It captures all customer interactions providing a complete, real-time snapshot of a visitor's relationship with your organisation. Memberships, admissions, education, marketing, development and more can tailor the software to meet their individualised needs. The Tessitura Network is a nonprofit company that serves over 590 organisations on 3 continents. Learn more at www.tessituranetwork.com.

THE IMC GROUP

C STAND 41

Pendle House
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T: 020 7701 1063
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www.thewholestory.org.uk
@thewholestory

We have used storytelling as a communication and training tool within national and regional museums, the National Trust, English Heritage and HRP since 2005. We have created training to help volunteers and staff offer visitors a fulfilling, engaging and memorable visit, from "Hello" to "See you again soon". Workshops include: tours/talks/interaction, storytelling, object handling, visitor care and engagement, donations and cross-selling. Winners of the Museums Association exhibition and conference 2013 Best Product, as voted for by delegates.

TLS - BOCASYSTEMS

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West Sussex, RH12 2BT

Bill Crane, UK General Manager
T: 020 3086 8877
tls-uk@tls-bocasystems.com
www.tls-bocasystems.com
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TLS - BocaSystems is a supplier of Boca thermal ticket and receipt printers as well associated products for museum ticketing and access control; including ticket stock, scanners, card printers and plastic cards. TLS offers a wide range of design options for tickets, wristbands and plastic cards. All of our thermal paper is sourced from either FSC or SFI certified forests.

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sbagg@torsystems.co.uk
www.torsystems.co.uk
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TOR Systems has had the privilege of supplying ticketing solutions to many successful attractions in its long history as a leader in the sector, including all 5 sites of the Imperial War Museum group and the British Museum. The system continues to be developed to meet changes in technology, as well as client's operational and commercial requirements. It has matured to provide a flexible solution for our clients' ticketing, Epos, booking and CRM requirements.

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charlotte@teg.org.uk
www.teg.org.uk

TEG's mission is to share skills, knowledge and experience between people working with exhibitions. Its primary emphases are networking and professional development: the former through annual Marketplaces and an on-line database of exhibitions for hire; the latter through a training programme and an on-line manual about exhibitions and touring.

UNIVERSITY OF LEICESTER

STAND 75

School of Museum Studies
Museum Studies Building
19 University Road
Leicester, LE1 7RF

Robin Clarke, Distance Learning
Academic Manager
T: 0116 252 3963
museum.studies@le.ac.uk
www.le.ac.uk/museumstudies

The School of Museum Studies at the University of Leicester is a leading, internationally renowned centre for museum studies research and teaching since 1966. The School of Museum Studies works with museums, galleries and related cultural organisations internationally to develop creative practice through leading edge teaching and research.

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Martin Fallows, Business
Development Executive
T: 01922 472044

martin.fallows@vennersys.co.uk
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Vennersys Limited have over 25 years' experience in delivering visitor management systems, to a wide range of visitor attractions including museums and heritage sites. Our solution, Venpos Cloud incorporates ticketing, EpoS, online booking, CRM, memberships, gift aid, stock and event management. Our software suite is a powerful and effective way to manage and report on sales and operations in one easy to use system, whilst streamlining your visitor experience.

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Alex von der Becke,
UK Systems Consultant
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alex@vernonsystems.com
www.vernonsystems.com
@VernonSys

Vernon Systems are the developers of collection management systems Vernon CMS (SPECTRUM compliant) and eHive. Vernon CMS offers flexible solutions for cataloguing objects and managing related activities such as conservation, loans, exhibitions and web access. eHive is a low-cost web-based system with WordPress plugins and programming interfaces to allow you to catalogue, showcase and share your collections online.

VOLUNTEER MAKERS SPONSOR

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Claire Sully,
Programme Director
T: 0117 3250091
hello@volunteermakers.org
www.volunteermakers.org
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Volunteer Makers provides training and digital tools to help museums manage, grow and engage a community of volunteers while widening public participation and diversity. Our approach addresses fundamental shifts in demographics, funding models and digital platforms to meet the challenges and opportunities of a new era in volunteering. We are currently delivering a national museum training programme, supported by Arts Council England, based around our model.

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Louise Thomas, Events
& Content Coordinator
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GET THE BEST OUT
OF THE EVENT
TIMES AND
LOCATIONS**

**WEDS
15 NOV**

1400-1900 EXHIBITOR REGISTRATION

Exchange Foyer, Manchester
Central

1700-1900 CONFERENCE REGISTRATION

Exchange Foyer, Manchester
Central

1900-2100 WELCOME RECEPTION

The Whitworth

2100-2300 NETWORKING DRINK

Kro Bar

**THURS
16 NOV**

0730-1830 CONFERENCE REGISTRATION

Exchange Foyer, Manchester
Central

0730-0815 EARLY MORNING TOUR

Textiles Gallery, Museum of
Science and Industry

0745-0845 NETWORKING BREAKFAST FOR FIRST-TIME DELEGATES

Exchange 11

0845-1845 CORE SESSIONS

Manchester Central

0930-1730 EXHIBITION

Manchester Central

1900-2100 CONFERENCE PARTY

Museum of Science and
Industry

2100 ONWARDS COME DINE WITH ME

**FRI
17 NOV**

0730-1730 REGISTRATION

Manchester Central

0845-1730 CORE SESSIONS

Manchester Central

0930-1630 EXHIBITION

Manchester Central

1745-1930 DRINKS RECEPTION

People's History Museum

**ESSENTIAL
INFORMATION**



V-Z

**SAT
18 NOV**

**1000–1100
CENTRE FOR CHINESE
CONTEMPORARY ART**

**1000–1130
MANCHESTER
ART GALLERY**

**1030–1300
THE WHITWORTH**

**1030–1500
MANCHESTER
MUSEUM**

**1100–1230
GREATER
MANCHESTER
POLICE MUSEUM**

**1300–1430
NATIONAL FOOTBALL
MUSEUM**

**1300–1430
GREATER
MANCHESTER
POLICE MUSEUM**

**1330–1430
CASTLEFIELD GALLERY**

ADDRESSES

Manchester Central
Petersfield M2 3GX

The Whitworth
The University of Manchester
Oxford Road
Manchester M15 6ER

Nandos
The Quad
Oxford Road
Manchester M1 5QS

Kro Bar
325 Oxford Road
Manchester M13 9PG

**Museum of Science
and Industry**
Liverpool Road
Manchester M3 4FP

People's History Museum
Left Bank
Spinningfields
Manchester M3 3ER

**Centre for Chinese
Contemporary Art**
Market Buildings
Thomas Street
Northern Quarter
Manchester M4 1EU

Manchester Art Gallery
Mosley Street
Manchester M2 3JL

Manchester Museum
The University of Manchester
Oxford Road
Manchester M13 9PL

**Greater Manchester
Transport Museum**
Boyle Street
Cheetham
Manchester M8 8UW

National Football Museum
Urbis Building
Cathedral Gardens
Manchester M4 3BG

**Greater Manchester
Police Museum**
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Manchester M1 1ET

Castlefield Gallery
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Manchester M15 4GB

BADGES

Badges identify the following: conference delegates, exhibitors and exhibition visitors. Please ensure your badge is visible and worn always.

LUNCH AND REFRESHMENTS

Served in the exhibition hall to conference delegates and exhibitors only. Delegate badges must be shown and be visible always to gain access to refreshments and sessions.

WIFI

Free open wifi is available throughout the venue

RECEPTIONS

Open to conference delegates and exhibitors, badges must be shown on entry.

Drinks and nibbles served with a cash bar also available.

VOTING CARDS

If you are an institutional or individual member and wish to vote at the AGM please go to the delegate registration desk and ask for Charlotte Lindus or email her beforehand charlotte@museumsassociation.org

THANK YOU

The MA would like to thank Marketing Manchester, University of Manchester, The Whitworth, Museum of Science and Industry, People's History Museum and all participating museums for hosting tours and receptions. Also all supporters on page three of this guide. And finally the conference panel for their ideas, generosity and commitment to making this event happen.



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Saxton Bampfylde was founded in 1986 and is a leading independent executive search firm. An employee-owned business with offices in London and Edinburgh, it has a dedicated Arts & Culture Practice that has worked on numerous senior appointments for regional, national and international museums and galleries. In over 20 years Saxton Bampfylde has achieved an unrivalled 100% success rate and has been involved in the placing some of the UK's most high-profile cultural leaders.

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