

**MP workshop proposal form**  
**Museums Association Conference and Exhibition 2017**  
**Manchester, 16-17 November 2017**  
**Deadline: 31 March 2017**

**MUSEUMS  
ASSOCIATION**

Please read the guidelines below carefully:

Museum Practice (MP) workshops take place in the exhibition of the Museums Association Conference and Exhibition.

The workshops are independent of the conference programme, and are free for exhibition visitors, exhibitors and conference delegates to attend. They are designed to offer practical, insightful and case study-led content.

MP workshops are an opportunity for companies, consultants and museum professionals to showcase recent projects, products or services, and lead a discussion in a specific area of expertise.

Please note that MP workshop speakers and organisers do not receive a free place at Conference. Confirmed speakers will be able to attend Conference on the day of their workshop at the "Individual member: income £24,000 or less, or prospective AMA" rate of £200 (compared to £330 for a non-member). Exhibitors receive two or more conference places as part of their stand package.

There are a limited number of slots and they will be selected using the criteria below.

**Presentation criteria:**

1. Workshops can reflect any aspect of museum practice, must be relevant to current issues and appeal to a broad variety of museum professionals.
2. Preference will be given to sessions that explore new or innovative areas of work.
3. Workshops must be presented by a maximum of two speakers. At least one speaker should be from a museum, gallery or heritage institution.

**Presentation format, location and audience:**

Workshops will last for 30 minutes and will take place in two workshop rooms on the exhibition floor. The workshop rooms will be set in theatre style and include a plasma screen and two microphones. Each room has capacity to hold 50 people. The programme will be targeted at visitors to the exhibition and conference delegates.

The workshops will be placed in one of the following themes:

Technology and digital  
Audiences, learning and engagement  
Careers  
Collections, interpretation and exhibition design