









WELCOME



OPENING TIMES: THURSDAY 0930-1730 FRIDAY 0930-1630 0

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# www.acoustiguide.com





# Acoustiguide

Acoustiguide provide innovative and intuitive multimedia guiding equipment for the museums and heritage market.

Our award-winning creative team specialises in creating dynamic and exciting multimedia tours including themed tours, visually impaired and British sign language tours.



For more information visit www.acoustiguide.com

Or contact us at info@acoustiguide.co.uk or +44 (0)207 269 5150

Visit us at stand 1

Cardiff 2014 promises to be another great exhibition. With lots going on, including over 60 stands to visit, the MP workshop programme and on-stand demonstrations, you will take away many great ideas, contacts and inspiration.

The MP workshop programme presents practical, often case-study led sessions of some great projects that are currently taking place in museums, galleries and heritage sites. The shorter on-stand demos give you the chance to see a close-up demonstration of some of the innovative products and services on offer to the museum marketplace today. You will find the details of these and other fringe events and offers, as well as exhibitor listings and the floorplan in this guide.

#amgueddfeydd2014

#museums2014

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**THANK YOU** 

**OPENING TIMES:** 

FRIDAY 0930-1630

THURSDAY 0930-1730

The Museums Association Conference & Exhibition is kindly supported by: NGIAN Association 6 Cultural Enterprises CARD4B BEWARE BRITISH COUNCIL CLICKNETHERFIELD The National creative a cultural CREATINE & CULTURAL stals odgeth y loteri r WA Tateway Insight peel heritoo SURFACE IMPRESSION







Liywodraeth Cymru Welsh Government

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OVER THE TWO DAYS OF THE EXHIBITION THERE IS A PROGRAMME OF HALF-HOUR MP WORKSHOPS, AND SHORTER ON-STAND DEMONSTRATIONS. THE DEMOS ARE REPEATED; SEE FIRST LISTING FOR DETAILS.

# THURSDAY 9 OCTOBER

# 0945 - 1015 Creating storytellingled school sessions

Practical advice on how to create story telling-led workshops for schools, based on the experiences of Two Temple Place, which went from being an unknown venue to running sell-out exhibitions.

# Speakers:

Josh Gaillemin Partner, theWholeStory

# Mary Rose Gunn

Chief executive, the Bulldog Trust

# 1020 Demos

Alchemy Expo, stand 5 A demonstration of Alchemy Expo's adaptable digital video tiles, which can be configured to produce multi-shaped, dynamic solutions with beautiful, engaging content. **Centre Screen** Productions, stand 37 Lucky Dip AV Interpretation - a fun way to explore how audio visual can be used creatively to explore your museum's collection. Gallerv Systems, stand 14 Preview the next generation of collection management software from Gallery Systems.

Surface Impression, stand 31

Discover how smartphones can be used to enhance the visitor experience and heritage interpretation using both outdoor and indoor locations. **System Store Solutions Ltd, stand 65** View the visual browser display cabinet - a secure viewing cabinet with many different sizes and heights.

# 1030 - 1100 Branding is all bull

Using the Beaney House of Art and Knowledge as a case study, this workshop will debunk the my ths about museum branding, share top tips on communicating a museum's mission statement and explain why personality is more important than logos.

# Speakers:

Michael Smith Creative director, Cog Design

# Joanna Jones

Director of museums and galleries, Canterbury Museums and Galleries

# 1110 DEMOS

Beware & Card4B, stand 54 See MYMUSEUM in action - a web-based platform that allows museums and cultural agents to build an advanced mobile app.

**Collections Trust, stand 20** Find out about the EEXCESS project. Designed to make cultural, scientific and educational content easily accessible for everyone. **Thermocable Flexible Elements Ltd, stand 61** Demonstration of ProH20, an innovative cable-based water leak detection system which provides instant notification of a leak via text message or email.

**MP WORKSHOP PROGRAMME 5 ON-STAND TEMONSTRATIONS** 

# Thread Drawn by

Tobyboo, stand 6 See how original free embroidered illustrations are used to decorate any thing from fine bone chinaware to cushions all made in the UK. White Star Memories Ltd, stand 23

A demonstration of the easy-install aero banner Titanic in Photographs exhibition. Photographs and original artefacts from RMS Titanic.

# 1130 - 1200 Balancing collections care with carbon footprinting

Lessons and advice from the archives sector's new approach to planet-friendly environmental management strategies, balancing the demands of collection care with sustainability – at minimal cost.

# Speakers:

Chris Woods Director, National Conservation Service

# **Einion Wyn Thomas**

University archivist and Welsh librarian, Bangor University

# 1210 Demos

Genus IT, stand 12 A demonstration of the Unionovo CN-II Book Scanner - our most compact system which utilises the latest DSLR technology and V-cradle book system. InfoAktiv, stand 21 See how anyone can create interactive touch screen displays in-house in a matter of hours. Pure Audio Visual Ltd, stand 56

A look at how multi-touch interactive tables and large size interactive screens can be used to create engaging visitor experiences. **TruVue, stand 60** See Optium Museum Acrylic® Glazing perform like glass. Unlike other acrylics, Optium is anti-reflective, anti-static and abrasion resistant. **University of Surrey,** stand 7

Find out more about Let's Explore. It uses augmented reality to open a world of information to your visitors while gaining you valuable visitor information.

# 1230 - 1300 Developing engaging mobile apps using augmented reality

Attendees will learn how augmented reality can be applied to mobile app technology to create interactive and immersive visitor experiences, and will get advice on funding, marketing and overcoming obstacles and challenges.

# Speaker:

# **Susannah Daley**

Managing director of Peel Heritage

# **Bill Seaman**

Museums arts and culture manager, Colchester & Ipswich Museum Service

# 1310 Demos

Alchemy Expo, stand 5 See Thursday 1020 Centre Screen Productions, stand 37 See Thursday 1020 Gallery Systems, stand 14 See Thursday 1020 System Store Solutions Ltd, stand 65 See Thursday 1020

MP Workshop programme sponsored by:

# **CLICK**NETHERFIELD

Stand 29

# 1400 - 1430 Working with artists

This workshop will explore the different ways museums can work with artists, including practical issues such as contracts and project plans.

# Speakers:

Caitlin Griffiths Consultant, the Museum

Consultancy

# **Alice Briggs**

Assistant curator/curadur cynorthwyol, Amgueddfa Ceredigion Museum

# 1440 Demos

Beware & Card4B, stand 54 See Thursday 1110 **Collections Trust, stand 20** Find out about the Europeana Food and Drink project, which provides some top tips on unlocking the commercial potential of your digital collections. **Thermocable Flexible** Elements Ltd, stand 61 See Thursday 1110 **Thread Drawn by** Tobyboo, stand 6 See Thursday 1110 White Star Memories Ltd, stand 23 See Thursday 1110

# 1500-1530

# Developing the visitor experience at Stonehenge

Focusing on the new visitor centre at Stonehenge, this workshop will offer practical advice on balancing engaging and coherent visitor experiences with practical visitor management needs.

# Speakers:

David Donoghue Head of concept design, hsd

# 1540 Demos

Genus IT, stand 12 See Thursday 1210 InfoAktiv, stand 21 See Thursday 1210 Pure Audio Visual Ltd, stand 56 See Thursday 1210 TruVue, stand 60 See Thursday 1210 University of Surrey, stand 7 See Thursday 1210

# 1600 - 1630 Using location technologies to enhance interpretation

Using the new Portsmouth Historic Dockyard app as a case study, this workshop will explore the app production process, from initial concepts through to final product.

# Speakers:

Peter Pavement Director, Surface Impression

# **Nick Hewitt**

Strategic development executive, National Museum of the Royal Navy

# MP WORKSHOP PROGRAMME S ON-STAND DEMONSTRATIONS





# 1000 - 1030 Making St Fagans fit for the 21st century

Focusing on the redevelopment of St Fagans Museum, this workshop will explore the challenges of creating active learning environments and stimulating visitor experience in a mid-20th century listed building.

# Speakers:

Jamie Coath Partner and architect, Purcell

# **Nia Williams**

Head of learning, participation and interpretation, Museum of Wales

# **1040 DEMOS**

Alchemy Expo, stand 5 See Thursday 1020 Centre Screen Productions, stand 37 See Thursday 1020 Gallery Systems, stand 14 See Thursday 1020 Surface Impression, stand 31 See Thursday 1020 System Store Solutions Ltd, stand 65 See Thursday 1020

# 1100 - 1130 Financial resilience in tough times

This case study-based workshop will explain how museums can develop commercial and fundraising skills, and build financial resilience into their organisations.

# Speakers:

Richard Tynen Director, the Funding Centre

# Sian Cook

Development director, Amgueddfa Cymru -National Museum Wales

# 1140 Demos

Beware & Card4B, stand 54 See Thursday 1110 Collections Trust, stand 20 See Thursday 1110 Thermocable Flexible Elements Ltd, stand 61 See Thursday 1110 Thread Drawn by Tobyboo, stand 6 See Thursday 1110 White Star Memories Ltd, stand 23 See Thursday 1110

# 1200 - 1230 Lighting framed art and display cases

This workshop will demonstrate the effects of different lighting upon optically coated glazing and how they can alter the aesthetics of glazed art and hence viewer experience.

# Speakers:

# **Jennifer Booth**

Museum and conservation liaison (international), Tru Vue

# **Andy Bell**

Exhibitions officer, Southampton City Art Gallery

# 1240 Demos

Genus IT, stand 12 See Thursday 1210 InfoAktiv, stand 21 See Thursday 1210 Pure Audio Visual Ltd, stand 56 See Thursday 1210 TruVue, stand 60 See Thursday 1210 University of Surrey, stand 7 See Thursday 1210

# **1300 - 1330** Jodi Mattes Trust digital equality

VocalEyes, a previous winner of the Jodi Mattes Award, will share good practice advice on creating high-quality digital access on a low budget.

# Speakers:

Ross Parry Chairman of trustees, Jodi Mattes Trust

# **Anna Harnden**

Visual Arts and Heritage Programme manager, VocalEyes

# 1340 Demos

Alchemy Expo, stand 5 See Thursday 1020 Centre Screen Productions, stand 37 See Thursday 1020 Gallery Systems, stand 14 See Thursday 1020 Surface Impression, stand 31 See Thursday 1020 System Store Solutions Ltd, stand 65 See Thursday 1020

# 1400 - 1430 Talking Statues: creating visitor experiences outside the museum walls

Using Talking Statues, a public digital engagement project, as a case study, this workshop will look at the practical processes and challenges around delivering outdoors content, from the digital tools available to the opportunities for co-curation with audiences.

# Speakers:

Jessica Taylor Global head of digital media, Antenna International

# **Colette Hiller**

Creative director, Sing London



Beware & Card4B, stand 54 See Thursday 1110 Collections Trust, stand 20 See Thursday 1440 Thermocable Flexible Elements Ltd, stand 61 See Thursday 1110 Thread Drawn by Tobyboo, stand 6 See Thursday 1110 White Star Memories Ltd, stand 23 See Thursday 1110

# 1500 - 1530 Visible storage: maximising public access to collections

This workshop will explore the practical considerations of visible storage using Museum Aan de Stroom in Antwerp as a case study.

# Speakers:

Bram Janssens Archive manager, Museum Aan de Stroom

# **Andy Duck**

Marketing and communications manager, Bruynzeel Storage Systems

# 1540 Demos

Genus IT, stand 12 See Thursday 1210 InfoAktiv, stand 21 See Thursday 1210 Pure Audio Visual Ltd, stand 56 See Thursday 1210 TruVue, stand 60 See Thursday 1210 University of Surrey, stand 7 See Thursday 1210

# **1600 - 1630** Visit Wales and digital asset management

A practical workshop demonstrating how digital asset management is used at Visit Wales to find, manage and convert its digital assets.

# Speakers:

Richard Bamford EMEA business director, Extensis

# **Mark Thomas**

Head of creative services, Visit Wales

# MP WORKSHOP PROGRAMME S ON-STAND DEMONSTRATIONS

# Ashgate Publishing Stand 27

All display copies of new books will be sold with a 50% discount at the stand.

# Beware & Card4B Stand 54

Visit us for a trial version of MYMUSEUM Museum App platform, and a special discount.

# Genus IT Stand 12

Come and see us to find out about free consultancy and quotation for digitisation services.

# InfoAktiv Stand 21

Free loan of touch screen hardware and software to evaluate (limited availability).

# Museums Association Stand 10 20% discount on

membership for new members. Chance to win a free place at Conference 2015, a year's free membership or a free place on an MP seminar when you vote for the best stands.

# Surface Impression Stand 31

10% discount for design, development, training or consultancy commissions arising from meeting at the MA exhibition. Valid for new projects only.

# System Store Solutions Ltd Stand 65

Any orders placed after meeting us at our stand will be receive a 10% discount. Valid for 3 months after the MA exhibition.

# Thread Drawn by Tobyboo Stand 6

Bespoke designed creations with no design fee. Tobyboo could create you a stunning range for your museum - no design fee, minimum order applies.

# ZapActive Ltd Stand 8

Free handheld tablet device. For every presentation booked at the exhibition which results in a completed order of one of our trail packages, one free handheld tablet device will be delivered along with the order.

# SPECIAL OFFERS



# Exploring international opportunities with UKTI

Seligman Room For the fifth successive year UKTI host a session on working and collaborating internationally. Latin America features strongly, with reflections on doing business in Brazil - and with 2015 marking the 150th anniversary of the Welsh settlement in Patagonia, hear about the latest developments in Argentina. Moving eastwards, we have a briefing on the museums scene in Bahrain, followed by an outline of UKTI's plans for engagement with the US museums market, beginning with the American Alliance of Museums conference in Atlanta next year.

#### Speakers: Daniel Slater

Senior exhibition coordinator, Victoria & Albert Museum

Andres Gribnicow Director, Gribnicow Cultural Management

#### Enrique Korn President, Fundacion Museo Paleontológico Egidio Feruglio

# **Rashad Faraj**

Acting director of museums, Bahrain National Museum

# Richard Parry Head of unit UKTI Sector Team



# FRIDAY 1225-1325

# Creating Opportunities in Cultural Heritage

Seligman room This workshop will introduce delegates to the work of Creative & Cultural Skills across the UK, and highlight areas which may be of interest to cultural heritage organisations. To include Apprenticeships, Internships, Arts Award and the National Skills Academy for Creative & Cultural.

# Speakers:

**Robert West** Programme director, Creative & Cultural Skills

# Sarah Mair Hughes

Head of Skills Academy, Wales, Creative & Cultural Skills

# Leanne Rahman

SPFP project coordinator, Wales, Creative & Cultural Skills

# **Andrew Whitcombe**

Head of work-based learning, Cardiff and Vale College

# **Bethan Lewis**

creative & cultural

skills

Head of St Fagans National History Museum, Amgueddfa Cymru - National Museum Wales

The National Skills Academy

CREATIVE

# DIGWYDDIADS

EVENTS

# OTHER VENTS

# THURS & FRIDAY

# POP-UP MUSEUMS

# Coal not Dole: Women Against Pit Closures pop-up museum Millennium Centre

Designed to mark the 30th anniversary of the Miners' Strike by Barnsley Museums. Drop in and take part in different activities throughout conference.

## Wales pop-up museum Fflach Amgueddfa Millennium Centre Fover

Join staff from Amgueddfa Cvmru - National Museum Wales and Cardiff Story Museum who have created a pop-up museum that has been crowdsourced with the public in the run up to conference. Open from the last coffee break until 12 October. Delegates are encouraged to bring their own Cardiff stories or objects related to Cardiff to contribute to the museum. Follow #popupmuseum or #fflachamgueddfa for further details.

Delivered in partnership with the Heritage Lottery Fund.

# **CPD SURGERIES**

# MA stand 10 Exhibition Hall

15 minute appointments can be booked at the MA stand for one-to-one careers advice.

# ESMÉE FAIRBAIRN COLLECTIONS FUND ADVICE

# MA stand 10 Exhibition Hall

Drop in at the stand during break times to get advice on making an application. With £1m per year to award, the next application deadline is 2 April 2015.



Cast your vote for a chance to win one of the great prizes in our draw. Winners can choose from individual membership, a place at Conference 2015 in Birmingham, or a place at an MP Seminar.

Votes can be cast in two categories. The Best Product Award will go to the product at the exhibition that best combines innovation, value for money and ease of use.

The Best Looking Stand Award will go to the stand that communicates the organisation well, has a strong identifiable brand, and a clearly defined purpose.

Your voting card can be found in this guide.



# GŴYL AMGUEDDFEYDD CYMRU Welsh museums festival

# rhyfeddwch be amazed

MEWN AMGUEDDFEYDD AR DRAWS CYMRU HYDREF 4-12 2014 www.amgueddfeyddcymru.co.uk

AT MUSEUMS ACROSS WALES 4-12 OCTOBER 2014 www.welshmuseums.co.uk









Ariennir gan Lywodraeth Cymru Funded by Welsh Government







# ABDA Design Ltd Stand 17 The Chapel Studio, Hall Lane, Little Brington, Northampton, NN7 4HX

Claire Smith Business development manager T: 0845 873 8102 louise.funnell@abdadesign.co.uk www.abdadesign.co.uk ¥@designabda

Quality is key to us and our services include inspired interior design and brand development, catering design, build and interior fit out, equipment supply and installation and project management. Our experience ranges from niche one off projects right through to multiple site template design, high street retail concepts to boutique restaurants, English Heritage cafes to independent cinemas.

# Acoustiguide Ltd SPONSOR C Stand 1 2-3 North Mews London WC1N 2IP

Sarah Mallett Head of digital media sales and marketing T: 020 7269 5150 info@acoustiguide.co.uk www.acoustiguide.com **Y**@acoustiguide

Acoustiguide is a global developer and manufacturer of hand-held interpretive systems and apps for multilingual multimedia content. For over 50 years, Acoustiguide has been at the forefront of interpretation in the museums and heritage sector; providing equipment, content and apps to hundreds of prestigious sites around the world. The group's client base includes many of the world's best known heritage sites.

# Alchemy Expo Stand 5

G1 South Point Industrial Estate, Foreshore Road, Cardiff, CF10 4SP

Andy Butcher Managing director T:02920 460670 info@alchemyexpo.com www.alchemyexpo.com \$@alchemyexpo

Alchemy offers a unique highcapability resource that delivers inspiring events, displays, digital presentations and corporate environments. Since the company's inception in 1999, the organisation has provided intelligent market-focused design solutions and a full-service global support package. This expertise has crossed over into permanent, fixed installations in corporate and retail applications.

# Ashgate Publishing Ltd Stand 27 Wey Court East, Union Road Farnham, GU97PT

Helen Moore Marketing manager T:01252736670 hmoore@ashgatepublishing.com www.ashgatepublishing.com

Ashgate offer a range of exciting titles which include handbooks for museum professionals, undergraduate and graduate student texts, reference books and research monographs on topics across the broad spectrum of museum studies, cultural and heritage management. Visit us on stand 27, see our latest books, meet our authors and chat about any ideas you might have for book proposals.

## Association for Cultural Enterprises (ACE) Stand 58

26 Ratcliffe Road, Haydon Bridge, NE47 6ET

Jill Fenwick Executive administrator T:01434684074 info@acenterprises.org.uk ♥@ACEnterprises

The Association for Cultural Enterprises promotes excellence in cultural trading and is the membership group for all who generate income in our sector. It provides training, benchmarking and networking for all. Membership is for venues and buyers as well as suppliers of goods and services so it is the perfect interface between the two, bringing together perfectly matched requirements.

13

# Aston Spinks Stand 32 Unit 10, The Argent Centre, Silverdale Road, Hayes London, UB3 3BL

Sonny Moore Sales & business development manager T: 020 8561 4321 sonny.moore@aston-spinks.co.uk www.museumlogistics.co.uk

Aston Spinks caters for the logistical needs of museums and galleries. Aston Spinks are renowned for heavy installation of stone, sculpture and heavy complex objects that require the use of our HIAB heavy duty long reach cranes, mini spider cranes and technical rigging staff. We operate air-ride temperature controlled fine art vehicles, with extra seating available for museum couriers.

# Atlas AV

#### Stand 15 Unit 8, Dragon 24, Penllergaer Business Park, Penllergaer, Swansea, SA4 9HJ

Paul Grove Managing director T:01792891224 sales@atlasav.com www.atlasav.com \$@atlasAVLtd

Atlas AV is a global provider of high quality audio visual (AV) solutions (hardware and content). All of our solutions are bespoke and tailored exactly to our customers' needs. We hold no obligations with any equipment suppliers allowing total freedom to choose "best of breed" for all solutions requirements.

# ATS Heritage Stand 9 1 South Lane, Clanfield Waterlooville, Hampshire, PO8 0RB

Mike Howie Director T: 023 9259 5000 enquiries@ats-heritage.co.uk www.ats-heritage.co.uk ♥@ATS\_Heritage

ATS Heritage has over 10 years' experience in developing audio guides, multimedia guides and apps for cultural sites in the UK. From tiny museums to large castles we have the writers, studios and translators to create an engaging script and turn it into an unforgettable experience. All of our content can also be produced as apps for smartphones and tablets.

# Axiell ALM Stand 46 Hall View Drive, Bilborough, Nottingham, NG8 4GD

Ian Rowson Managing director T: 0115 900 8000 i.rowson@axiell-alm.com www.axiell-alm.com

Axiell ALM have worked closely with the cultural sector for 25 years, and over 1,500 organisations world-wide use our products. Our customers range in scope from small heritage centres, charitable trusts, universities, local and central government, businesses and national museums. Choose from our comprehensive product range of software packages for museum, archive and library management, each of which can be 'mixed and matched' according to the types of collections held.

# BEWARE & CARD4B SPONSOR

**Stand 54** Av D. Afonso Henriques, No 1462, Edificio Olympus II -Sala 7, 4450-013 Matosinhos, Portugal

Marcelino Moreno Manager T: 00 351 229 376 316 marcelino.moreno@card4b.pt

BEWARE & CARD4B develop software solutions for museums and cultural agents. The solutions include software modules for ticketing, operations management and indoor/outdoor mobile APP's with dynamic content managed from cloudbased back-office platform. With clients across Europe, Africa, Brazil and USA, in 2013 we won 1st prize of the Cartes' SESAMES Awards on Transportation and has been selected in 2014 by the European Commission as one of the top-40 SME with best innovation potential.



# Want to make your museum more accessible to deaf visitors?



Get ideas, and discover how to overcome the pitfalls of making museums and visitor attractions deaf-friendly, with the Grundtvig-funded 'White Book'.

Whether you are a small or large museum, well-funded or with very limited resources, the 'White Book' will guide you through examples of best practice regarding accessibility for deaf people and the use of ICT in museums.

To discover more and look through the 'White Book', visit us online:

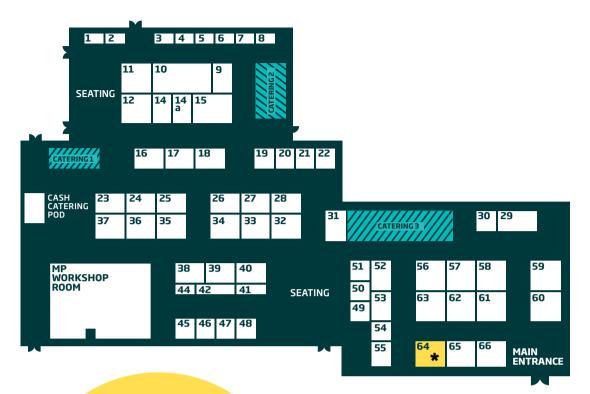
www.sites.google.com/site/museumsictdeaf/ or www.europeansharedtreasure.eu











\* Floorplan sponsored by: PEEL Heritage Stand 64



**FLOORPLAN** 

COMPANY STAND	COMPANY STAN	D COMPANY STAN	
ABDA Design Ltd 17	Hansa Design 💦	Shire Publications 24	5
Acoustiguide Ltd 1	Historic Royal	Surface	
Alchemy Expo 🗧	Palaces	4 Impression Ltd 3	
Ashgate	Hollingworth	System Simulation 3	6
Publishing Ltd 27		System Store Solutions Ltd 6	
Association			
for Cultural Enterprises (ACE) 58	InfoAktiv 2 Jarrold Publishing/	The King Abdulaziz Center	
Aston Spinks 32		for World Culture	2
Atlas AV 15	Kvorning Design	Thermocable	
ATS Heritage	·	6 Flexible	
Axiell ALM 46			
BEWARE & CARD4B 54	Link 51 (Storage	theWholeStory 2	
blackbox-av ltd		9 Thread Drawn by Tobyboo	6
Bruynzeel Storage	MODES Users	g Towergate	
SystemsLtd 34		Insurance 5	2
Buttress 40	Museums	Trinity College	
Carlton Publishing		London 3	•
Group 41	Novatron	Tru Vue 50	0
Carousel Books 55		University	
Centre Screen Productions 37	PEEL Heritage	of Leicester 4	
		Dinversity	7
ClickNetherfieldLtd 29 CollectionsTrust 20	PLINTHOS. Museum	Vernon	
Conservation		Systems Ltd 2	2
By Design Limited 11	Polstore Storage Systems Ltd 7	White Star	
Cornflower Ltd 38			8
Covergold Ltd 33			8
Elmwood Projects Ltd 30		Zeutschel UK Ltd 44	4
Extensis 24	Rackline Systems		
Gallery Systems 14		8	
Genus IT 12	Restore Document		
	Management 4	15. 	



# blackbox-av itd

C Stand 3 13 Mardon Park, Central Avenue, Blaglan Energy Park, Port Talbot, SA12 7AX

Jonathan Knight Sales director T: 01639 767007 info@blackboxav.co.uk www.blackboxav.co.uk

We offer robust solutions to any audio visual and multimedia requirement in museums, attractions and visitor centers worldwide. Outdoor products, indoor products, fully bespoke builds, exhibit design and installation, signage, audio visual content production and software: We offer it all. Visit our portfolio site for news on past projects and browse our off the shelf range from our online store (interpretationshop.co.uk).

# Bruynzeel Storage Systems Ltd Stand 34 Sheddingdean Business Park, Marchants Way, Burgess Hill, West Sussex, RH15 8QY

Elaine Witchell T:0800220989 enquiries@bruynzeel.co.uk www.bruynzeel.co.uk

Bruynzeel and Qubiqa/Nordplan have merged to create Bruynzeel Storage Systems Ltd, combining extensive expertise in furnishing museum and archive repositories. We will help optimise a solution to meet the specific requirements of your collection, its users, and the dynamics of the environment. Our systems include mobile and static shelving, longspan and heavy duty racking, picture racking, cabinets and drawer systems.

# Buttress Stand 40 41 Bengal Street, Manchester, M46AF

David Shatwell Director T:01612363303 contact@buttress.net www.buttress.net

We are a creative architectural practice combining specialist conservation architecture skills, and intelligent new design, with a clear understanding of the requirements of museums and visitor attractions. We deliver a holistic approach to projects; integrating the building design within the visitor experience. Projects include: Preston Park Museum, MOSI, The Harris, Stockwood Discovery Centre, Rotunda Museum, The Higgins and Manchester Museum.

# Carlton Publishing Group Stand 41 20 Mortimer Street, London, W1T 3JW

Jim Greenhough Commercial director T:02076120414 jgreenhough@carltonbooks.co.uk www.carltonbooks.co.uk ♥@carltonbooks

Carlton Publishing is one of the country's leading independent illustrated book publishers. We have a rich history of publishing and packaging books with major brands across all genre of non-fiction publishing, both in the adult and children's sectors. Within the last two years we have been applying our commercial and design acumen to the museum and visitor attraction market with great success.

# Carousel Books Stand 55 Exe Box, Matford, Exeter, EX2 8FD

Adam Bates Publishing sales executive T: 01392 826508 abates@carouselbooks.co.uk www.carouselbooks.co.uk

A Carousel guidebook does more than simply enhance your visitor experience. We understand that a bespoke product should provide a high margin to increase your profit, whilst also promoting your values and identity and attracting new visitors. From content development to the beautifully printed, bound and delivered product - our friendly team will guide you through each step of the process.

# Centre Screen Productions C Stand 37 Eastgate, Castlefield, Castle Street, Manchester, M34LZ

Helen Mort Business development and bid manager T: 0161 832 7151 info@centrescreen.co.uk www.centrescreen.co.uk \$\Delta\_CentreScreenUK

Since 1986 we have worked with museums and visitor attractions worldwide, creating bespoke digital media for a multitude of platforms and experiences, offering the full production service from consultancy to completion. Clients include: King Richard III Visitor Centre, The Pierhead, Cardiff Bay, The National Maritime Museum, Cardiff Story Museum, V&A Museum, Stonehenge Visitor Centre, Experience Barnsley, The Olympic Museum, Switzerland.







# Exceptional Building Contractor to Galleries, Museums & Palaces

Proudly Sponsoring the Museums Association Conference & Exhibition

FWA















# MEET THE MA AT EXHIBITION

FIND OUT MORE ABOUT YOUR PROFESSIONAL ASSOCIATION AT THIS YEAR'S EXHIBITION

# MUSEUMS ASSOCIATION

# MUSEUMS ASSOCIATION STAND 10

Members of MA staff are on hand on the exhibition floor to talk about the MA and membership - there's also a 20% discount for new members if you haven't joined already.

# **CPD SURGERIES**

One-to-one careers advice is available with our professional development team – visit the MA stand to book in your 15 minute session. First-come first-served.

# EFFECTIVE COLLECTIONS SURGERIES

Drop in to the MA stand at lunchtime and during coffee breaks for a chat with our collections staff about how you can apply funding with the Esmée Fairbairn Collections Fund.

# REPRESENTATIVES

The MA now has 15 representative representing the nations and regions of the UK. They are all attending and are identifiable by special badges.

# **BOARD MEMBERS**

MA board members are also identifiable by badges – board members are responsible for the strategic direction of the MA and are accountable to members.

# **CONFERENCE PANEL**

Conference panel members also have badges – they contributed greatly to the programme and can help you get the most out of the event.

# ClickNetherfieldLtd SPONSOR

# **C** Stand 29 6B Grange Road, Houstoun Industrial Estate, Livingston, West Lothian, EH54 5DE

Jim Stewart Managing director T: 01506 835200 showcases@clicknetherfield.com www.clicknetherfield.com

Based in Scotland,

ClickNetherfield are among the top museum showcase manufacturers in the world, with technical capabilities and project management skills unparalleled elsewhere in the industry. They only make museum showcases, and with more than 60 years' experience they doit well. Their showcases not only represent the highest standards of security, conservation and environmental control; but they look good too.

# **Collections Trust**

C Stand 20 WC209 Natural History Museum, Cromwell Road, London, SW7 5BD

Nick Poole Chief executive T: 020 7942 6080 office@collectionstrust.org.uk www.collectionstrust.org.uk ¥@CollectionTrust

Collections Trust is an independent UK-based organisation working with museums, libraries, galleries and archives worldwide to improve the management of their collections. Its standards, publications and services are used by thousands of organisations to help them achieve best practice, save money and maximise impact for audiences. To access resources on collections management please visit www.collectionstrust.org.uk.

# Conservation By Design Limited C Stand 11 Timecare Works, 5 Singer Way, Kempston, Bedford, MK42 7AW

Emma Murphy/Pauline Hutchinson T:01234 846300 www.cxdltd.com

CXD manufacture Armour Systems museum showcases, this leading brand of high quality display furniture is supplied to museums, galleries and libraries worldwide. CXD also manufacture the world's largest range of acid-free archival boxes, a growing range of conservationgrade polyester pockets and a wide choice of specialist boards and papers, answering the needs of all areas of cultural preservation.

## Cornflower Ltd Stand 38

Unit 6, Old Station Business Park, Compton, Newbury, RG20 6NE

Michael Gubbins Director T:01635578844 sales@cornflower.co.uk www.cornflower.co.uk

Cornflower is a leading supplier of bespoke printed products and souvenirs to museums and galleries throughout the UK and Europe. The majority of our products are of UK/EU origin and are assembled in our own workshop. Using our own design studio we provide a high level of creative input to the design of new ranges with the intention of producing attractive products that will sell.

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## **Stand 33** 39 Tenter Road, Moulton Park, Northampton, NN3 6AX

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Covergold are the European distributor for Konica Minolta microfilm scanners and book scanners and the UK distributor for image access book scanners and wide format scanners. At the MA Conference & Exhibition we will be showing the SL1000 digital microfilm scanner and the Bookeye 4 Kisok 'walk up' book scanner.

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Alan Strachan Managing director T: 0141 332 3086 alan@elmwoodprojects.com www.elmwoodprojects.com

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Richard Bamford Business director T: 01604 654270 rbamford@extensis.co.uk www.extensis.com/heritage

Extensis is a developer of Portfolio digital asset management software. DAM Systems help cultural heritage organisations easily protect, leverage and manage digital assets such as photographs of collection objects. Combining DAMS with collection management systems can provide an efficient and comprehensive collection information solution. Founded in 1993, Extensis is based in Portland, Oregon, and the UK.

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Geoff Taylor Director T:01322 387000 geoff.taylor@fwagroup.co.uk www.fwagroup.co.uk

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# Gallery Systems Stand 14 5 Hanover Square, Suite 1900, New York, NY 10004, USA

Jonathan Thristan Project consultant T:02081237477 info@gallerysystems.com W@Gallery\_Systems

Gallery Systems has developed collections management and web publishing solutions for the finest cultural institutions throughout the world for over 25 years. TMS, our core product, helps clients of all types and sizes to better organise their collection information while eMuseum guides visitors through a virtual tour of their collections. UK clients include Tate, the National Gallery and Bolton Museum & Art Gallery.

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Ian Case Sales manager T: 024 7625 4955 info@genusit.com www.genusit.com

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Gavin Long T: 01923 432655 hansadesign.co@gmail.com www.hansadesign.co

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# **Historic Royal Palaces**

Stand 4 Hampton Court Palace Surrey, KT89AU

Sue Whittaker Visitor relations manager T: 0844 482 7777 www.hrp.org.uk

Historic Royal Palaces is the independent charity that looks after the Tower of London, Hampton Court Palace, Banqueting House, Kensington Palace, Kew Palace and Hillsborough Castle. As part of a 2011-2013 Grundtvig-funded partnership project, we helped produce a 'White Book' of guidelines and best practice on accessibility in museums and visitor attractions for deaf and hard-of-hearing people including the use of ICT.



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Maria Ragan Secretary ICOM UK T: 020 8291 8716 mragan@horniman.ac.uk uk.icom.museum/

ICOMUK is the national branch of ICOM, the only UK museum association with a dedicated international focus. With access to 20,000 museums in 117 countries, 30,000 colleagues throughout the world and 31 committees, it promotes the international agenda and develops best practice standards for museum industry. ICOMUK is lobbying for the ratification of relevant UNESCO conventions for the protection of cultural heritage.

24

# InfoAktiv

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Dave Slater Managing director T: 01730 320322 infp@infoaktiv.com www.infoaktiv.com

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Arne Kvorning Owner/architect and designer T:004533939353 kvorning@kvorning.dk www.kvorning.com

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Maria James Business development manager T: 01895 554330 maria.james@compass-group.

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Levy Restaurants UK is the sports, leisure and hospitality sector of Compass Group UK&I and British partner to Levy Restaurants US. A hospitality market leader, Levy Restaurants provides individual character to each of its clients including, Salisbury Cathedral, Hever Castle, Tom's Kitchen at Somerset House, the Foodhall and The Lounge at The Barbican, through its focus on delicious food and legendary service.

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Simon Baugh Marketing director T:08001695151 shelving@link51.co.uk www.link51.co.uk ♥@Link51Storage

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Nick Pearce-Smith Customer support manager T:01332 291345 support@modes.org.uk www.modes.org.uk \$@modesusers

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# MuseumNext

#### **Stand 57** 71 Westgate Road, Newcastle-upon-Tyne, NE11SG

Jim Richardson Founder T:01912619894 jim@museumnext.com ₩@MuseumNext

MuseumNext is Europe's major conference on the future of museums. Since 2009, the event has acted as a platform for asking 'what's next for museums?' showcasing the best museum practice today to shine a light on the museum of tomorrow. Our 2015 conference will take place in Geneva, Switzerland.

## Museums Association Stand 10 42 Clerkenwell Close, London, EC1R 0AZ

Jane Wells Membership engagement officer T:02075667800 info@museumsassociation.org www.museumsassociation.org #@museum\_news

The Museums Association is the professional association for museums, galleries and heritage sites in the UK, and the oldest organisation of its kind in the world. We are a membership organisation with over 60,000 contacts. We provide news, professional information, advocacy, professional development and inspiration through our publications, extensive website, events and member schemes. Visit our stand at the exhibition and receive a 20% discount on membership.

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PEEL Heritage is a leading consultancy specialising in audience development, visitor communication and entertainment for clients in the heritage, museum, leisure and tourism sectors. We are passionate about working with cultural venues and attractions, applying live and digital interpretive approaches to create exciting next-generation visitor experiences.

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Sarah Oswald Projects director T:01653 698309 info@plbltd.com www.plbltd.com Y@PLBltd

Our combined consultancy and design team offers creative, achievable, appropriate and sustainable solutions for cultural and natural heritage sites. We provide strategic planning, support in preparing funding bids and a wide range of design services, from concepts to implementation. Our clients include leading independent museums, local authorities, trusts and national heritage organisations.

# PLINTHOS. Museum Exhibition Design Stand 49

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Andreas Appios Creative managing director T:00 35 722 818 161 appios@plinthos.org www.plinthos.org

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Mark Hammond Partner T:02073977171 cultural@purcelluk.com www.purcelluk.com ♥@Purcelluk

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### Pure Audio Visual Ltd Stand 56 362 Leach Place, Walton Summit, Preston, PR5 8AS

Tony Crossley Technical director museums & heritage T:08456022861 info@pureav.co.uk www.pureav.co.uk ¥@Pure\_AV

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Shire has been at the centre of British heritage for more than fifty years. Shire's custom publishing arm creates bespoke guidebooks, catalogues and histories for museums and heritage organisations. Old House republishes vintage books and maps, including the bestselling Bradshaw's Handbook 1863. British Wildlife Publishing produces expert field guides, studies of British naturalist subjects and the acclaimed British Wildlife magazine.

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#### C Stand 36 Burleigh House, 28 Tavistock Street, Covent Garden, London, WC2E 7PB

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# 11700 Preston Road, Suite 660, PMB 214, Dallas, TX 75230, USA

Brian Feldman Client development manager T:0018886435778 bfeldman@tessituranetwork.com www.tessituranetwork.com

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# The King Abdulaziz Center for World Culture Stand 62 10 Portman Square, London, W1H6AZ

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Caroline Brav Arts Award associate, museums, heritage and libraries www.trinitvcollege.com ♥@TrinitvC L

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Stand 48 School of Museum Studies, Museum Studies Building, 19 University Road, Leicester, LE17RF

Barbara Llovd Schoolmanager T:01162523963 museum.studies@le.ac.uk www.le.ac.uk/museumstudies ♥@LeicsMusStud

The School of Museum Studies at the University of Leicester is a leading, internationally renowned centre for museum studies research and teaching since 1966. The School of Museum Studies works with museums, galleries and related cultural organisations internationally to develop creative practice through leading edge teaching and research.

## **University of Surrey** Stand 7

Department of Computing, Faculty of Engineering and Physical Sciences, University of Surrey, Guildford, GU27XH

Helen Treharne Senior lecturer T:01483686058 info@lets-explore.com www.lets-explore.com

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Alex von der Becke UK systems consultant T:07949979976 alex@vernonsvstems.com www.vernonsystems.com

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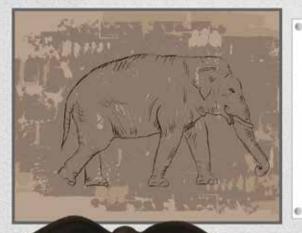
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30

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6

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